

MASTER YOUR FUTURE

A TRULY INTERNATIONAL & SPECIALIST UNIVERSITY

DIVERSITY, CHOICE, FREEDOM



- YOU WILL STUDY A SPECIALIST GLOBAL CURRICULUM WITH PEOPLE FROM ACROSS THE WORLD AND LEARN TO UNDERSTAND, ENGAGE WITH AND CELEBRATE WHAT MAKES US DIFFERENT AND WHAT MAKES US THE SAME
- YOUR PROGRAMMES AND COURSES OFFER DISCIPLINARY BREADTH, COMMERCIAL INSIGHT, INTERNATIONAL WORK EXPERIENCE, AND ACADEMIC RIGOUR
- A RICHMOND MASTERS DEGREE OPENS DOORS, PROVIDES OPPORTUNITIES AND EMPOWERS YOU TO MAKE A DIFFERENCE

US AND UK QUALIFICATION:

- WE ARE THE UK UNIVERSITY WHERE ALL POSTGRADUATES GAIN A QUALIFICATION FROM THE US AND THE UK

RICHMOND AMERICAN UNIVERSITY LONDON - THE UK'S PIONEERING LIBERAL ARTS UNIVERSITY - SINCE 1972



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WELCOME TO RICHMOND

WHETHER YOU ARE IN AN ESTABLISHED CAREER, LOOKING FOR A NEW DIRECTION, YOU'VE JUST COMPLETED AN UNDERGRADUATE DEGREE, OR ARE CRAVING KNOWLEDGE AND DIVERSITY, OUR MASTERS DEGREES CAN EMPOWER YOU TO ACHIEVE YOUR AMBITIONS.



Richmond was founded in 1972 with an ambition to do things differently. As a pioneering liberal arts university, and one which celebrates our 50th anniversary in 2022, we're proud of our unique heritage which creates opportunities for students on both sides of the Atlantic and beyond.

As an international and specialist university for postgraduates, we place our students at the heart of everything we do. Our aim is to support and develop confident, academically astute and critical thinking students who make a difference to the world around them. At Richmond we will develop and challenge you, so you have the expertise to ask the questions you need to reach your goals.

You will study a specialist global curriculum with people from across the world. You can flourish with supportive and innovative teaching, with academics who are expert voices, supported by inspirational guest speakers across a range of industries. Partnerships with organisations such as Condé Nast College of Fashion and Design provide a deeper understanding of each industry sector. Our extensive business links and commended internship programme provide a range of benefits to you as a student in terms of research, work and personal development.

Studying with us, you can immerse yourself in London's culture, art, sport, and history and entertainment, in a capital city voted for the last three consecutive years as the best place in the world to study.

An explorational journey offering more freedom, a Richmond Masters degree will also create more opportunities and empower you to make a difference.

Our goal is to work with you on your professional and personal development, enabling you to progress, and make positive contributions to a diverse and complex world.

Professor Phil Deans

**President and Vice Chancellor
Richmond American University London**



WHY CHOOSE RICHMOND AMERICAN UNIVERSITY LONDON?

RICHMOND'S UNIQUE ACADEMIC ENVIRONMENT ENSURES YOU LEARN FROM AN INTERNATIONAL AND SPECIALIST PERSPECTIVE IN PREPARATION FOR A GLOBAL CAREER, PROVIDING DIVERSITY, CHOICE AND FREEDOM.

TWO MASTERS

Study one programme and gain two degrees.

The University awards a UK and US qualification at Masters degree level. Richmond is able to award UK degrees having been granted Taught Degree Awarding Powers (TDAP) by the Privy Council. The University also holds US degree-granting authority from the State of Delaware, under accreditation by The Middle States Commission for Higher Education (MSCHE).

IN THE HEART OF LONDON

Based at our new state of the art campus in Chiswick Park, West London, you will be able to study in a vibrant location with great connections.

FLEXIBLE ENTRY

Most of our programmes start in September or January and are offered either full-time for a year or part-time over two years.

Please note:

Programmes which start in September take one year, those which start in January take longer due to the programme cycle

INTERNSHIPS

All of our postgraduates have the opportunity to do a six week workplace internship which provides credits towards their degree and enhances their career options.

INTERNATIONAL COMMUNITY

Our student body is made up of individuals from over 60 different countries, making every day at Richmond a culturally diverse experience.

Richmond at a glance:

- Most of our programmes are one year, full-time, two years, part-time
- Accredited degree in the UK and US
- Global student body
- Merit-based scholarships
- Great location
- Smaller, more intimate teaching groups
- Integrated internships (optional)
- Personal Academic Advisor
- Our recommended provider for accommodation is iQ Haywood House, West Hampstead, located in a vibrant area with a strong sense of community and village feel
- Our postgraduate teaching is based at our new Chiswick Park campus in West London

UNITY IN DIVERSITY

Our commitment to embracing internationalism is captured in our motto, 'Unity in Diversity'. Richmond's focus on the power of internationalism is based on the notion that success in the 21st Century will depend upon leaders who recognise the diversity that exists in the world and who are able to celebrate and harness its true potential. This ethos permeates all of our programmes and classes, as we seek to engage and support the next generation of global leaders taking the first steps on their international career paths.

International students will have the option to transition to a two-year work visa after graduating from a British university.

PIONEERING LIBERAL ARTS UNIVERSITY

We offer a distinct advantage by awarding all of our students a UK and US qualification at Masters degree level.

One of the first universities in the UK to introduce American Liberal Arts to higher education, Richmond pioneered this multi-disciplinary approach in the UK, offering students more choice, freedom and diversity and providing an unrivalled experience.

Our liberal arts tradition helps students develop a strong sense of personal and social responsibility, enhancing self-understanding and preparing them to deal with complexity, diversity, and change.

A good example of our social mission in action is through our association with Professors Without Borders, a social enterprise which, by providing university lecturers and professors, aims to make first class education available for students in developing countries without the need to go abroad.

Since the inception of Professors Without Borders by Tessa de Nassau, one of our alumni in 2015, Richmond has had a strong association with the organisation, supplying academic staff and students to work either overseas or in the UK on various projects.



INTERNATIONAL INTERNSHIPS

OUR POSTGRADUATE DEGREES OFFER YOU THE CHANCE TO INCLUDE A WORKPLACE INTERNSHIP IN YOUR PROGRAMME. PLACEMENTS CAN BE UNDERTAKEN OVER A MINIMUM OF A SIX WEEK PERIOD. ONCE COMPLETED, THEY COUNT FOR FOUR ACADEMIC CREDITS

Our Internship Office will help you shape your CV, prepare for interviews through a range of free career oriented workshops as well as one to one appointments. You will also receive regular opportunities via our Careers portal and emails. You can choose to intern with businesses right here in London or overseas.

Former students have accepted placements in cities and countries as varied as Dublin, Barcelona, Beijing, Shanghai, Argentina, Cape Town, Lebanon and India, among others. The Internship office can put you in touch with specialised agencies in order to find the perfect international internship for you.

All placements are supervised and career-related to help you apply your skills and theoretical knowledge to the workplace, and increase your employability in a highly competitive job market. An internship will also help to widen your network and introduce you to contacts who may impact your future career path.

Recent internships partners have included:

Advertising, PR and Communications

The Anderson Media Group
Bacchus PR
Fate v. Future
The Hoffman Agency
Lickalix
Peretti Communications

Art, Design and Visual Culture

ArtNet
Fulham Palace
Museum of Contemporary Art Santa Barbara
Red Cross: Museum and Archives collection store

Fashion:

Camilla Elphick
Caprice Decadent
Emilio de la Morena

Finance and Accounting

Dassault Falcon Jet Corp (New Jersey)
IHS Markit
Natixis (France)

Media, Journalism and Publishing

Epicurean Life Magazine
KCW London
Together TV

Politics, Government and International Relations

Club of Three
The Crisis Compass
Maldives Embassy in London
MP Constituency Offices
Quiller Consultants
Refugee Rights Europe
US Commercial Service: London

Research

Professors without Borders





"MBA education is about building core skills and adding value to business operations. This can only be done successfully by combining learning with the opportunity to practice these skills in a practical context. My advice to any MBA student is to undertake the Internship Programme. At Richmond, we have excellent links with business and the professions which offers our students a key advantage in securing employment after graduation."

Dr. Greg Gannon
Head of Department, Richmond Business School



"Deciding to enrol in the MBA programme at Richmond was one of the most beneficial decisions that I have ever taken. The skills that I acquired gave me the opportunity to intern at Dassault Falcon Jet as a market research analyst. Dassault Falcon Jet is a world leader in the aeronautic industry. By completing this programme, I was able to perfect my critical thinking and decision-making skills that are so very important in the work environment."

I would recommend to anyone from all backgrounds, looking to develop their skills and knowledge, to attend this programme. As a French citizen, who studied in the UK and now works in the US, I can guarantee that it will open new doors to the world."

Pierre Achhab
MBA



OUR APPROACH TO LEARNING

RICHMOND'S UNIQUE ACADEMIC ENVIRONMENT ENSURES STUDENTS LEARN FROM AN INTERNATIONAL PERSPECTIVE IN PREPARATION FOR GLOBAL CAREERS IN THEIR CHOSEN SPECIALISM. OUR COMMITMENT TO ACADEMIC EXCELLENCE BENEFITS THEM AT EVERY STAGE OF THEIR EDUCATION

As an independent, teaching-intensive institution, we pride ourselves on the close working relationship between our academic staff and our students. Our professors have worked in senior positions within their sectors for many years and undertake research in their fields. They teach in smaller, more intimate class groups with maximum contact hours, allowing them to understand each student's preferred learning style and adapt their methods to suit it.

We also expect learning beyond textbooks to ensure students are working within the most up-to-date developments in their industry, and gaining practical experience. These contemporary teaching methods will help you to develop your critical analysis, creativity and entrepreneurship alongside your academic skills.



OUR ALUMNI

"Richmond attracted me for its American education and international perspective. I've met people from the world over, it really is an international University. I was expecting a lot by this experience, but I'm getting even more!"

Alessandro Sansica
Advertising & Public Relations (MA)





OUR ALUMNI

"I loved my time at Richmond, having done a BA in Communications and then an MA in Advertising and Public Relations. It's made a big difference to me career-wise doing the MA, I really enjoyed the practical side. We did so many group projects which really took me out of my comfort zone as we did lots of presentations which have been great preparation for interviews.

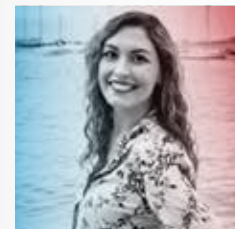
I also liked the fact that we had many guest speakers from big companies, such as Transport for London. Having such a variety of speakers from diverse backgrounds provided me with lots of ideas for different careers within the industry."

Madeline Moehling
Advertising & Public Relations (MA)



"I learned so much about different sectors in business, and was inspired by many guest speakers across both semesters. Being able to hear first-hand about different areas of business, from HR, to non-profits and family businesses, I was able to get a feel of what being a part of these industries is really like."

Marissa Ryan
MBA



INDUSTRY INSIGHT AND EXPERTISE

During your time at Richmond, you won't only learn from your professors and peers. You will also have the opportunity to attend seminars with distinguished, industry-leading guest speakers, who offer invaluable insight into how your chosen profession works in the real world and the opportunities that may be open to you when you graduate.

Some recent, notable speakers include:

- Gaia Trussardi – an Richmond Honorary Professor and alumna, also former Creative Director of Milan-based, luxury fashion brand Trussardi
- Mary Ellen Goeke – an MA Art History alumna who has worked for over 25 years with museums and art organisations in New York, Chicago, Hartford and Cincinnati
- Mr Eiki Nestor – an Estonian politician and President of the Riigikogu
- Professor Peter Grant – an economist and senior manager with 30 years' international development experience
- Kathryn Crockart – US Embassy Press Officer and Spokesperson
- Natalia Galibarenko – Ukrainian Ambassador to the UK

We host a variety of industry insight events, including:

- In conversation with – question and answer sessions in small, intimate groups
- Public lectures – open to all faculty, students and the general public
- Visits to relevant organisations – learning from industry professionals
- Workshops – practical sessions on specific topics and themes, with a keynote speaker
- Round-table discussions – debates around specific topics and themes with a mix of guest speakers, industry professionals and the student body.

We also offer postgraduate students the chance to observe and get involved with the active research of industry experts.



OUR LIBERAL ARTS TEACHING

At Richmond, our teaching is structured across several areas:

- Liberal Arts
- Business
- Communication & The Arts
- Humanities and Social Sciences
- Psychology

LIBERAL ARTS HERITAGE

The American liberal arts tradition underpins our approach to learning at Richmond and our liberal arts teaching encourages students to reach across disciplines and build connections between academic areas, as inter-disciplinary skills are increasingly important both in education and a crucial skill in the workplace.

COMMUNICATIONS & THE ARTS, HUMANITIES & SOCIAL SCIENCES, PSYCHOLOGY

These Departments offer our international cohort of students a multitude of rich and diverse disciplines which encompass issues of identity, culture, language, religion, society and history.

Our postgraduate programmes within these Departments include:

- Advertising & Public Relations (MA)
- Art History & Visual Culture (MA)
- Film: Science Fiction & Fantasy (MA)
- International Relations (MA)



Dr. Nicola Mann
Head of Communications & The Arts



Dr. Ira Konstantinou
Head of Psychology



Dr. Michael Keating
Head of Humanities & Social Sciences

RICHMOND BUSINESS SCHOOL

The School specialises in offering high quality, vocationally relevant degrees in Business Management and Economics.

The University is a member of an internationally renowned business organisation, AACSB International (The Association to Advance Collegiate Schools of Business). AACSB connects educators, students, and business to achieve a common goal: to create the next generation of great leaders.

Our postgraduate programmes within this School include:

- International Business Management (MSc)
- Luxury Brand Management (MA)
- Master of Business Administration (MBA)
- Master of Business Administration (MBA): Entrepreneurship
- Master of Business Administration (MBA): Human Resource Management
- Master of Business Administration (MBA): Marketing



Professor Greg Gannon
Head of Department, Richmond Business School

“The professors I had were absolutely wonderful and full of knowledge. Being actual industry professionals, their approach is very much applied.

This was really important to me. As someone who wishes to pursue strategies as a career, the professors helped me understand how varied the knowledge I need actually is. The teaching groups are small, each student gets full attention; it is possible to learn so much more. Studying at Richmond was a great experience.”

Dana Grunwald
MBA



OUR PROGRAMMES



MA ADVERTISING & PUBLIC RELATIONS



Dr. Nicola Mann
Programme leader

Studies duration:

Available full-time for one year (Fall) or 18 month programme (Spring), part-time for two years programme

Start dates:

September, January

Where:

You will be based at our new, state of the art Chiswick Park campus

COURSES*

FALL SEMESTER (12 CREDITS)

Advertising Practice

Public Relations Practice

Advertising, Public Relations and Journalism in Context

SPRING SEMESTER (12 CREDITS)

Advertising and Public Relations in the Global Marketing Communications Mix

Professional Digital Media Skills

Plus one of the following:

Fashion, Luxury Brands and the Media

Celebrities, Marketing and the Media

Entrepreneurship & Innovation Management

International Relations and the Media

Project Management

Corporate Governance

Leadership, Mentoring, Coaching

Marketing in a Digital World

SUMMER SEMESTER (12 CREDITS)

Internship with Professional Research Project

OR

Extended Professional Research Project without Internship



US AND UK ACCREDITED, THIS PROGRAMME IS LONDON'S FIRST POSTGRADUATE DEGREE BRINGING TOGETHER BOTH OF THESE EXCITING DISCIPLINES.

A practically-focused Masters programme taught by a combination of experienced practitioners and industry professionals who blend practical skills and theoretical knowledge to fast forward your career progression within the advertising and PR industries.

From the start, the emphasis is on professional skills and practical training as you'll develop and present your creative project. Gain in-depth academic insights of the advertising and PR industries, their digital transformation and how they affect consumers and social media audiences worldwide.

Perfect your digital media skills and learn how advertising and PR fit into the global marketing communications mix. In the second semester, you'll be able to gain knowledge and skills by choosing electives from a fascinating choice of topics, including Celebrities, Marketing and the Media; Fashion and Luxury Brands and the Media.

You will benefit from being based in London - a global communications centre, at the forefront of digital innovation, and an unparalleled hub for media, entertainment, celebrity, fashion, sports and where the world's

**These courses may change subject to availability*

top advertising and PR professionals work on globally renowned brands.

Guest speakers, who are leading figures in the advertising and PR world, are invited to share their knowledge and experience with our MA students, ensuring you'll be aware of emerging industry trends. You will have the opportunity to do some inspiring site visits to some of London's top communications agencies.

Previous speakers include:

- Senior Creative, BBC
- Art Director, Miramax
- Celebrity Publicist, Dundas Communications
- Director, Ogilvy
- Global Chief Strategy officer, McCann

Delve further into the advertising and PR industries with an accredited internship which is optional and a mandatory research project at the end of the programme, developing your critical thinking skills and gaining invaluable working experience.

Are you interested but not sure if you are eligible? We welcome applications from people with all kinds of academic backgrounds and qualifications and will also consider people who have relevant work experience.



ACCREDITED INTERNSHIP (OPTIONAL)

You will be offered the opportunity to do an internship which is part of your degree. The Internship Programme at Richmond integrates industry knowledge with real working experience. Students will be challenged to relate course projects to the workplace, make contacts which may prove valuable to their future employment prospects, and gain confidence in their capabilities, creativity and communication skills. Internships are designed to be both demanding and rewarding. The internship will provide an opportunity to better understand the marketplace, using the skills learned on courses in a real-world setting, as students produce an assessed record of their experiences.

A broad education of this kind equips graduates for a wide range of careers internationally, while enabling them to develop specialist expertise in areas of particular interest.

Internship placements:

- KK Communications
- Tinman Communications
- CCD PR

You'll also have membership of The Public Relations and Communications Association (PRCA) – Europe's largest and most influential PR and communications membership body – enabling you to attend free networking events and participate in additional online learning.



TOP REASONS TO STUDY THIS PROGRAMME:

1. Acquire detailed knowledge of advertising, PR, communications and digital media trends based in London, home to world's top advertising and PR organisations
2. Learn both from faculty and wide range of highly experienced industry professionals, providing invaluable insights
3. Benefit from doing an internship in the sector of your choice, with the help of our dedicated Internship Co-ordinator, extending your connections and experience
4. Your assessments will create a portfolio of skills which will prove highly valuable on graduation
5. Capitalise on our partnership with Europe's largest PR body, the PRCA - creates networking opportunities, chance to attend industry events and training

CAREER PATHS

Graduates from the programme have gone on to work at award-winning advertising agencies and PR agencies, such as WPP Group, Ogilvy & Mather, Saatchi & Saatchi, DDB, OMG Group, MediaCom, Edelman, Dentsu Aegis, Publicis, Mindshare, Racepoint Global, Mischief PR, TBWA, Havas Media.

CAREER SUPPORT

We offer career support and advice through our Careers & Internships Office that will assist and guide you in your study choices to make sure you stand out from the crowd when you graduate.

PUBLICATIONS BY FACULTY



“MARKETING, ESPECIALLY DIGITAL MARKETING, MOVES ON SO FAST THAT WE RE-JIG OUR CONTENT EACH YEAR; IN FACT EACH MONTH AND WEEK. OUR AIM IS TO GIVE OUR STUDENTS REAL-WORLD LEARNING AND HAVE FREQUENT SENIOR MARKETING GUESTS IN TO SHOW WHAT THEY DO, AND HOW THEY DO IT.

THIS ENSURES THAT WHEN STUDENTS GO OUT INTO THEIR FIRST JOBS, THEY HAVE A TOOLKIT OF TECHNIQUES AND EXPERIENCES TO DRAW ON THAT FIT WITH WHAT COMPANIES ARE ACTUALLY DOING NOW”

Chris Fry

Owner of Agency Insight, Europe's leading advisors on agency search and selection, marketing effectiveness, and communications best practice. Teaches Professional Digital Marketing and Media Skills



MA ART HISTORY & VISUAL CULTURE



Dr. Nicola Mann
Programme leader

Studies duration:

Available full-time for one year, part-time for two years programme

Start dates:

September

Where:

You will be based at our new, state of the art Chiswick Park campus

COURSES*

FALL SEMESTER (12 CREDITS)

Research Methods

Art and its Histories

World & Global Arts

SPRING SEMESTER (12 CREDITS)

Contemporary Art

Visual Cultures

Professional Practices in the Visual Arts

SUMMER SEMESTER (12 CREDITS)

Internship with Thesis

OR

Extended Thesis Research

*Courses are subject to revalidation



THIS WIDE-RANGING PROGRAMME, WHICH INCORPORATES THE STUDY OF A RANGE OF FINE ARTS AND CONTEMPORARY VISUAL FORMS AND ITS RELEVANCE TO GLOBAL AUDIENCES, WILL ENABLE YOU TO EXPLORE YOUR PASSION FOR THE ARTS.

Rather than producing experts in a specific school of art, the study of visual cultures encourages close analysis of all manifestations of contemporary visual technologies, be they family snapshots, advertising imagery, social media, film or television. Essentially, students become what Michael Ann Holly calls “amphibians”, those capable of dissecting the visual landscape around us from a multitude of different perspectives. This pluralistic approach enables graduates to enter diverse fields of work in the creative and cultural industries.

It will be an opportunity to study art at first-hand with expert guidance, with London’s world-class art galleries, museums, libraries and art institutions within easy reach, such as the Victoria and Albert Museum (V&A), Design Museum, Saatchi Gallery, and many more. Classes are often held in these venues so that you can study and discuss original works of art.

Our programme combines theory and practical skills, beginning in the first semester with an exploration of the thinking on art history and ‘art’ beyond the Euro-American centre, looking at how each era has approached art and comparing different artistic cultures and traditions around the world. This is combined with an investigation of research methods, developing skills which are invaluable to a future employer. You will have the opportunity to explore different writing styles for reviewing art, providing an insight into potential careers related to art and visual culture.

The second semester focuses on contemporary art, using London as the backdrop to bring this alive in a vivid way. You will study visual cultures, as you develop the skills needed to curate a range of art and design objects for both public and private collections while you learn about the fascinatingly diverse international art market.

Our smaller, more intimate classes, which are taught by highly qualified Professors, mean that you will get individual attention and the opportunity to specialise in areas of art and visual culture which particularly interest you. Many of our students have commented that having so many different nationalities of students on the programme makes for really interesting discussions and enhances their appreciation of art. Students at Richmond can be certain that they will graduate as independent thinkers with critical viewing skills.

You'll have the choice in the final semester of doing either an internship with a dissertation or an extended research project, both great opportunities to provide hands-on experience to increase your employability.

London will be your inspiration. World class art and creative institutions, internationally renowned auction houses, dealers and critics, all combine to make up the unique London art scene.

ACCREDITED INTERNSHIP (OPTIONAL)

You will be offered the opportunity to do an internship which is part of your degree. The Internship Programme at Richmond integrates industry knowledge with real working experience. Students will be challenged to relate course projects to the workplace, make contacts which may prove valuable to their future employment prospects, and gain confidence in their capabilities, creativity and communication skills. Internships are designed to be both demanding and rewarding. The internship will provide an opportunity to better understand the marketplace, using the skills learned on courses in a real-world setting, as students produce an assessed record of their experiences.

A broad education of this kind equips graduates for a wide range of careers internationally, while enabling them to develop specialist expertise in areas of particular interest.

INTERNSHIP PLACEMENTS

Our students have had placements with Pearl Lam Galleries Beijing, Saatchi Gallery, Wallace Collection, National Trust, Barbican Centre, Artnet, Black Dog Publishing, Musei Civici Fiorentini, South London Gallery, Orleans House Gallery, Lots Road Auctions, Sarah Myerscough Fine Art, October Gallery, Crow Indian Museum.

TOP REASONS TO STUDY THIS PROGRAMME:

1. Central London offers the dream location, at the hub of the arts world, attracting the best creative talents in the arts and design industries
2. London is our second classroom - immerse yourself in visual culture at first hand through our regular trips to art and cultural organisations
3. Benefit from smaller, more intimate classes
4. Full academic support from faculty engaged in leading research and professional practice in the creative and cultural industries, faculty who are in touch with the latest trends and industry connections
5. Gain a competitive advantage with an accredited optional internship, providing the vital skills to prepare you for work and research opportunities

CAREER PATHS

Our students have gone on to work in Pearl Lam Galleries, Musée de Louvre, Saatchi Gallery, Halcyon Gallery, October Gallery, White Cube, Windsor Castle, Aon Private Risk Management, Victoria & Albert Museum, University of Wisconsin-Madison, JPMorgan Chase, Seattle Art Museum, Guggenheim Museum – New York, Nora Eccles Harrison Museum of Art, Sotheby's – New York, Christie's – New York, MANA Contemporary – New York.

CAREER SUPPORT

We offer career support and advice through our Careers & Internships Office that will assist and guide you in your study choices to make sure you stand out from the crowd when you graduate.

PUBLICATIONS BY FACULTY

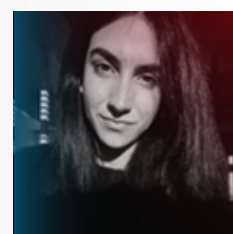


“THE MA ART HISTORY AND VISUAL CULTURE REPRESENTED AN INCREDIBLE OPPORTUNITY ON MANY LEVELS. FIRST, THE PROGRAMME PROVIDED ME WITH ALL THE TOOLS AND INSTRUMENTS TO CRITICALLY ENGAGE WITH THE ART WORLD, FROM BOTH A THEORETICAL AND PRACTICAL PERSPECTIVE. HOWEVER, THE INTELLIGENT AND IN-DEPTH STRUCTURE OF THE PROGRAMME GUARANTEES TO ANY STUDENT THE COMPLETE, VARIOUS AND THOROUGH EDUCATION NEEDED TO APPROACH THE ART WORLD.

SECOND, BEING PART OF THIS PROGRAMME OPENED SO MANY WORKING POSSIBILITIES I ORIGINALLY DID NOT TAKE INTO ACCOUNT, WHICH TURNED OUT TO BE MY ACTUAL CAREER PATH.

LASTLY, BUT MOST IMPORTANTLY, WHILE STUDYING AT RICHMOND, I HAVE ALWAYS FELT ENCOURAGED TO EXPLORE, EXPAND MY RESEARCH AND, IN A WAY, TO PURSUE MY DREAM.”

Enrica Medugno
Art History & Visual Culture (MA)



MA FILM: SCIENCE FICTION & FANTASY



Dr. Caleb Turner
Programme leader

Studies duration:

Available full-time for one year programme

Start dates:

September

Where:

You will be based at our new, state of the art Chiswick Park campus

COURSES*

FALL SEMESTER (12 CREDITS)

Research Methods

Science Fiction and Fantasy: Industry

Digital Storytelling

SPRING SEMESTER (12 CREDITS)

Visual Cultures

Science Fiction and Fantasy: Storytelling

Edutainment Video Essays

SUMMER SEMESTER (12 CREDITS)

EITHER

Thesis Research

Internship

OR BOTH

Final Film Project

Internship

OR ONLY

Extended Thesis

*These courses may change subject to availability



A UNIQUE PROGRAMME, THIS NEW MA IS THE ONLY ONE IN THE UK THAT COMBINES FILM AND OTHER VISUAL MEDIA WITH SCIENCE FICTION AND FANTASY IN WHICH YOU WILL GRADUATE WITH BOTH A UK AND US POSTGRADUATE DEGREE, DEVELOPING THE SKILLS EMPLOYERS ARE LOOKING FOR IN THE GLOBAL MARKETPLACE.

This MA is your opportunity to enhance your professional knowledge and skills in the world of science fiction and fantasy film-making and become part of a multi-million dollar entertainment industry. Based in London, you will be in one of the world's top film-making and production locations.

Our first course, Science Fiction and Fantasy: Industry explores professional skillsets in depth, including creative pitching, commercial networking, project management leadership and team working to help build up your own portfolios based on class workshops given by key figures in industry. By the end of the course, you will have gained an understanding and ability to competitively negotiate the fantasy film and entertainment industries. Storytelling is central to science fiction and fantasy film, and you will also take the course Digital Storytelling that explores how digital technology is now evolving our understanding of how story-worlds are profoundly changing,

as well as how to achieve maximum impact in an increasingly digital landscape.

These courses are then complemented by the module Research Methods that will help you to plan and prepare for your final specialist project on a science fiction and fantasy topic of your choice later on in the programme.

During the second semester you will continue to investigate science fiction and fantasy's cultural, political, historical and industrial development across film, television and media. To develop the skills gained in digital storytelling, we take an intensive focus on narrative in the course Science Fiction and Fantasy: Storytelling to see how, although plots have always been central to human experience, today's media-savvy audiences are looking for ever more innovative kinds of engagement. Students will write stories, screenplays, and examine issues critical to key genres including gothic, horror, utopia, dystopia, superheroes,



fairly tales, folklore, mythology, magic, post-apocalyptic fiction, space operas, anime, magical realism and more.

To continue preparing for your summer research projects, the course Visual Cultures carefully unpacks how to interpret and analyse films and television via the artistic movements that influenced these visual mediums. We then link together education and entertainment in the module Edutainment Video Essays that explores how to combine learning and storytelling by creating your own short films that interrogate popular cultural fantasy and sci-fi products of your choice. Learning in an international environment with students and academics from throughout the world will also help to expand your own knowledge and entrepreneurial perspective dramatically.

ACCREDITED INTERNSHIP (OPTIONAL)

You then have the option to do either a research project alongside your internship, or a final film/practical project together with your internship.

This will allow you to build and finalise your professional portfolio and film network (built up from our industry master-classes and guest lectures offered throughout the year) to become fully ready for the vocational marketplace. Alternatively, you can do a much larger thesis on its own, the choice is yours.

Our use of case studies within seminars also encourages the application of knowledge to real life situations, independent learning, imagination and original thinking.

INTERNSHIP PLACEMENTS

UK

Pinewood Studios, Lift off Film Festivals, Together TV, Maddog Casting 2020, Dogwoof, Flux Broadcast, London International Student Film Festival, UK Film Festival, The Big Couch

USA

Advanced Placement Internship, Smithsonian – DC, American Art Journal, San Antonio Museum of Art, Texas, Detroit Museum of Arts, Chicago History Museum, Florida Museum of Photographic Arts, John D. and Catherine T. MacArthur Foundation, San Francisco Arts Commission Gallery

TOP REASONS TO STUDY THIS PROGRAMME:

1. The only Film Masters of its kind in the UK – combining science fiction and fantasy with film, television and visual media in which you receive both a UK and US qualification
2. Study in London, one of the world's top cultural and film production capitals
3. Highly versatile, providing you with all the professional skillsets for a career in science fiction and fantasy
4. Combines theory and practice as you will learn the history and theory of film, as well as production and digital storytelling – option of a research project or a practical project
5. Learn from highly qualified academics who are experts in their field

CAREER PATHS

Our students can graduate with the skills to acquire industry jobs such as Actor, Director, Editor, Producer, Promotional Marketing, Set technician, Studio Management, Visual effects artist and digital storyteller, Writer or simply further their studies

CAREER SUPPORT

We offer career support and advice through our Careers & Internships Office that will assist and guide you in your study choices to make sure you stand out from the crowd when you graduate.



“SCIENCE FICTION FILM ISN'T JUST ABOUT SCIENCE, FICTION OR FILM. IT'S ALSO ABOUT POLITICAL AND SOCIAL DREAM-MAKING. BELLAMY'S LOOKING BACKWARDS (1888) HELPED TO USHER IN GLOBAL IDEAS ABOUT NATIONALISATION. THE FRANKENSTEIN MONSTER BECAME THE TOUCHSTONE FOR DEBATES ABOUT HUMANS PLAYING GOD. AND STAR TREK HELPED TO USHER IN THE SPACE AGE. BY COMBINING THE UK AND US, TWO OF THE WORLD'S LEADING EDUCATIONAL APPROACHES WITH FILM AND SCIENCE FICTION EXPERTS, THIS NEW AND EXCITING MA FILM: SCIENCE FICTION & FANTASY IS THE VEHICLE TO LAUNCH NEW IMAGINATIVE WORLDS.”

Professor Dom Alessio
Vice President of International Programmes



MA FILM: SCIENCE FICTION & FANTASY LONDON TO LOS ANGELES



Dr. Caleb Turner
Programme leader

Studies duration:

Available full-time for one year

Start dates:

September

Where:

Fall and Summer semesters are based at our new, state of the art Chiswick Park campus, while the Spring semester is taught at Mount St Mary's University in LA

COURSES*

FALL SEMESTER (LONDON)

Science Fiction and Fantasy: Industry

Digital Storytelling

Research Methods

SPRING SEMESTER (LA)

TWO Edutainment video essay options:

Digital Video Production

Directing

Editing with Avid Professional Accreditation

Post-production Audio with Avid Professional Accreditation

Production Management

ONE Sci-Fi & Fantasy storytelling option:

Screenwriting

Science Fiction & Human Right

ONE Sci-Fi & Fantasy storytelling option:

Suspense, Horror & Mayhem

Disney Inc. & Mass Pop Culture

SUMMER SEMESTER (LONDON)

EITHER

Professional Research Project

Internship

OR BOTH

Final Film Project

Internship

OR ONLY

Extended Professional Research Project



HAVE YOU EVER WANTED TO GO TO LOS ANGELES AND INTERESTED IN TAKING YOUR SCI-FI AND FANTASY CAREER TO THE HOLLYWOOD FILM INDUSTRY IN THE USA? IF SO, THEN THE MA FILM: SCIENCE FICTION AND FANTASY WITH LOS ANGELES STUDY ABROAD SPRING SEMESTER OPTION IS A FANTASTIC OPPORTUNITY FOR YOU.

Spend a semester in Los Angeles with our partner Mount Saint Mary's University and gain experience in any aspect of filmmaking and production you want to specialise in. Situated in the iconic Hollywood Blvd, Mount Saint Mary's has state of the art facilities and an extensive selection of science fiction and fantasy courses.

Perfect for anyone that wants to develop their film training while looking to gain an impressive addition to their CV, this London to LA Study Abroad option is designed to complement your studies in London – building up a great network of contacts to help set your career on the right track.

No practical background is necessary for the Hollywood semester classes as students can choose to be enrolled onto the FLM 205 Introduction to Digital Video Production course that will cover basics of camera, lighting, and sound. However, students with previous (and sufficient) background in utilizing production

**These courses may change subject to availability*

equipment are able to take an alternate advanced class in lieu of the intro class, on a case-by-case basis. All students will be able to check out equipment they have been trained on and/or are able to demonstrate previous mastery.

The Los Angeles Study Abroad Spring Semester will take place during your second semester of the Science Fiction and Fantasy MA programme, which means that you will begin your study experience in London in the Fall (from September to December) and then travel over to Los Angeles in the Spring (from January to April).

In the Fall semester in London, you will take the Richmond courses and in the Spring semester in LA, you will take courses in the US that are the equivalent to Richmond's spring class catalogue (Edutainment Video Essays; Sci-Fi and Fantasy Storytelling; and Visual Cultures).

In the Summer semester, you will then return back to London to complete your final research project or film with an internship, or an extended research dissertation if you prefer.



ACCREDITED INTERNSHIP (OPTIONAL)

You then have the option to do either a research project alongside your internship, or a final film/practical project together with your internship.

This will allow you to build and finalise your professional portfolio and film network (built up from our industry master-classes and guest lectures offered throughout the year) to become fully ready for the vocational marketplace. Alternatively, you can do a much larger thesis on its own, the choice is yours.

Our use of case studies within seminars also encourages the application of knowledge to real life situations, independent learning, imagination and original thinking.

INTERNSHIP PLACEMENTS

UK

Pinewood Studios, Lift off Film Festivals, Together TV, Maddog Casting 2020, Dogwoof, Flux Broadcast, London International Student Film Festival, UK Film Festival, The Big Couch

USA

Advanced Placement Internship, Smithsonian – DC, American Art Journal, San Antonio Museum of Art, Texas, Detroit Museum of Arts, Chicago History Museum, Florida Museum of Photographic Arts, John D. and Catherine T. MacArthur Foundation, San Francisco Arts Commission Gallery

TOP REASONS TO STUDY THIS PROGRAMME:

1. The only Film Masters of its kind in the UK – combining science fiction and fantasy with film, television and visual media in which you receive both a UK and US qualification
2. Study in London, one of the world's top cultural and film production capitals
3. Highly versatile, providing you with all the professional skillsets for a career in science fiction and fantasy
4. Combines theory and practice as you will learn the history and theory of film, as well as production and digital storytelling – option of a research project or a practical project
5. Learn from highly qualified academics who are experts in their field

CAREER PATHS

Our students can graduate with the skills to acquire industry jobs such as Actor, Director, Editor, Producer, Promotional Marketing, Set technician, Studio Management, Visual effects artist and digital storyteller, Writer or simply further their studies

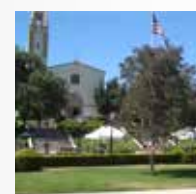
CAREER SUPPORT

We offer career support and advice through our Careers & Internships Office that will assist and guide you in your study choices to make sure you stand out from the crowd when you graduate.



The Mount Saint Mary's faculty includes Kelby Thwaites, an award winning Actor, Singer, Musician and Multi-Media Artist whose work includes Mass Effect 2: Sci vs. Fi (2010), Dead Space: Downfall (2008), Gears of War 2: Sci vs. Fi (2008) as well as content creation for Syfy Channel, Disney, Sony Online Entertainment, EA Games, OnDemand and Microsoft; and Charles Bunce, who has over 25 years of expertise in video, audio production and post-production spanning commercial and promotional video, narrative film and television, music video and documentary. Their most recent work includes the supernatural horror feature The Black String (2019) followed by a new science fiction horror feature.

Mount Saint Mary's Hollywood Blvd campus offers an impressive choice of equipment and facilities, including: a 20 Station computer lab, an edit suite with 5.1 surround & colour station, a music production/sound recording and mixing studio with Iso/vocal booth, a creative lab and production shooting stage, all tied together on a high-speed network with central storage.



INTERNATIONAL BUSINESS MANAGEMENT



Professor Greg Gannon
Programme leader

Studies duration:

Available full-time for 16-month programme

Start dates:

September, January

Where:

You will be based at our new, state of the art Chiswick Park campus

COURSES*

FALL SEMESTER (12 CREDITS)

Advanced English for Business Studies

Business Communications Skills

Quantitative Analysis for Decision Makers

Social Media Marketing

Managing across Cultures

SPRING SEMESTER (14 CREDITS)

International Business

Leadership Development

Finance 1

Finance 2

Sustainable Business Strategies

SUMMER SEMESTER (10 CREDITS)

Business Research

Marketing International Products and Services

International Operations Management

EITHER

Internship with Professional Research Project

OR

Extended Professional Research Project

*These courses may change subject to availability



ACROSS THE GLOBE, ORGANISATIONS ARE SEEKING DYNAMIC MANAGERS WITH THE SKILLS TO WORK ANYWHERE IN THE WORLD. KICK-START A CAREER IN BUSINESS WITH OUR NEW MSC INTERNATIONAL BUSINESS MANAGEMENT WHICH IS AIMED AT STUDENTS WHO WANT TO GAIN THE SPECIALIST SKILLS, IN-DEPTH BUSINESS KNOWLEDGE AND GLOBAL MIND-SET TO SUCCEED.

The main emphasis of this 16-month programme is on the development of leadership and management skills through critical awareness and strategic thinking about the dynamic world of business.

It's also a highly topical programme. Our MSc will give you an understanding of contemporary management issues in an ever-changing business environment, and the chance to apply your knowledge to real-life management challenges, through such opportunities as an internship to extend your practical skills and experience.

This programme prepares you for a huge variety of business roles in a global context, whether you're interested in entrepreneurship, global innovation, corporate strategy, consultancy or multinational management. Not only that, you will also have gained both a UK and US degree with one programme, creating more opportunities on graduation.

Please note, this programme has lower postgraduate entry requirements than our other Masters programmes.

ACCREDITED INTERNSHIP (OPTIONAL)

You will be offered the opportunity to do an internship which is part of your degree. The Internship Programme at Richmond integrates industry knowledge with real working experience. Students will be challenged to relate course projects to the workplace, make contacts which may prove valuable to their future employment prospects, and gain confidence in their capabilities, creativity and communication skills. Internships are designed to be both demanding and rewarding. The internship will provide an opportunity to better understand the marketplace, using the skills learned on courses in a real-world setting, as students produce an assessed record of their experiences.

A broad education of this kind equips graduates for a wide range of careers internationally, while enabling them to develop specialist expertise in areas of particular interest.

CAREER PATHS

Our graduates have gone on to work at American Express, BP, Citroen Algeria, Coca-Cola Servicios de Colombia, Credit Suisse, Glencore India Pvt Ltd, Laura Ashley Foundation, Merrill Lynch, Royal Bank of Scotland, Standard Chartered Bank, UBS, and the United Nations.

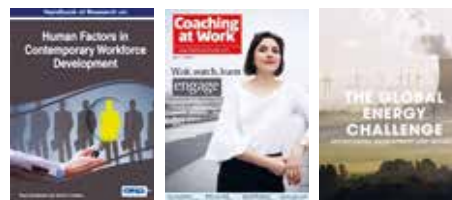
CAREER SUPPORT

We offer career support and advice through our Careers & Internships Office that will assist and guide you in your study choices to make sure you stand out from the crowd when you graduate.

TOP REASONS TO STUDY THIS PROGRAMME:

1. Gain a thorough grounding in strategic business management combined with knowledge of real-life application
2. Ideal for students who are non-native English speakers with a course in Advanced English for Business Studies, also highly relevant for students who are English speakers
3. Opportunity for students to flourish in a supportive learning environment with high-contact teaching approach which is both stimulating and interactive
4. Learn from faculty who have global industry experience as well as guest speakers who share their insights on business management with students
5. Available to study full-time over 16 months, this four-semester programme offers an extended learning opportunity
6. Optional internships provide practical industry experience and enhance career options on graduation

PUBLICATIONS BY FACULTY



“WE ARE THRILLED TO BE ABLE TO OFFER THIS NEW PROGRAMME FOR SEPTEMBER 2022. IT WILL PROVIDE STUDENTS WITH A BROAD RANGE OF INTERNATIONAL BUSINESS MANAGEMENT KNOWLEDGE AND SKILLS, PERFECT FOR ANY CAREER IN INDUSTRY. THROUGHOUT THE DEGREE, STUDENTS WILL DEVELOP CRUCIAL ANALYTICAL, RESEARCH, AND COMMUNICATION SKILLS WHICH WILL PROVE HIGHLY TRANSFERABLE ON GRADUATION.”

Professor Greg Gannon

Head of Richmond Business School



MA INTERNATIONAL RELATIONS



Dr Noga Glucksam
Programme leader

Studies duration:

Available full-time for one year (Fall) or 18 month programme (Spring), part-time for two years programme

Start dates:

September, January

Where:

You will be based at our new, state of the art Chiswick Park campus

THEMES

You will study a broad array of themes and topics in International Relations including:

Global Development and Development Practices

Global Structures of Inequality

International Conflict and War

The Management of Conflict and Security Issues

Environment sustainability

Concepts and Practical Skills of Foreign Policy Decision-making

Risk and Change in Diplomacy

The Causes of Insurgency and Strategies for Counter-insurgency

The Promotion and Enforcement of Human Rights

CORE COURSES* (12 CREDITS)

Research Methodology

International Relations Theory & Concepts

Sustainable Development & Global Political Economy

International Conflict, War and Peace

ELECTIVES

Insurgency, Civil War and Terrorism

Media, Digital Diplomacy & International Organisation

Human Rights and Global Politics

Diplomacy, Decision-Making and Foreign Policy

PLUS EITHER

Internship with dissertation

OR

Extended Thesis Research



GAIN AN IN-DEPTH UNDERSTANDING OF THE FORCES WHICH SHAPE GLOBAL POLITICS, AS YOU EXPLORE THE POLITICS AND PRACTICE OF HUMAN RIGHTS, GLOBAL POVERTY, SECURITY, WAR, AND THE ROLE OF THE GLOBAL MEDIA

This broad-ranging MA will help you prepare for further graduate study or for a career in the fascinating world of government, public administration, humanitarian aid work, diplomacy or policy formation. Our emphasis on the importance of research is invaluable for any future career, developing analytical skills and independence of thought.

You will study this programme in vibrant London, surrounded by an international mix of students which will help you develop vital inter-personal and inter-cultural communication skills.

The programme examines a range of theories and approaches to international relations, questions of international political economy, and offers courses on international diplomatic practice, international law and institutions, studies of specific regions, international migration, media, and many others. You will gain practical training relevant to global

politics, such as human rights report writing, NGO project management, managing and transforming post-conflict situations.

Students may be invited to participate in visits to key international institutions including the International Criminal Court in The Hague, the EU headquarters in Brussels and an important Peace Studies institute in Norway.

From Machiavelli to Morgenthau, you will have the chance to explore how classical and contemporary scholars have helped define International Relations theories and concepts.

An innovative international research hub, Richmond's Centre for the Study of the State, Power & Globalisation offers students the chance to conduct research alongside both the faculty and international experts. The University also supports a social enterprise which specialises in university education, Professors Without Borders, and students have often worked closely with this exciting initiative.

*Please note, international trips may take place but are not guaranteed nor part of the curriculum

*A list of typical optional modules is shown though the topics and number of these available may change in a given semester.



ACCREDITED INTERNSHIP (OPTIONAL)

You will be offered the opportunity to do an internship which is part of your degree. The Internship Programme at Richmond integrates industry knowledge with real working experience. Students will be challenged to relate course projects to the workplace, make contacts which may prove valuable to their future employment prospects, and gain confidence in their capabilities, creativity and communication skills. Internships are designed to be both demanding and rewarding. The internship will provide an opportunity to better understand the marketplace, using the skills learned on courses in a real-world setting, as students produce an assessed record of their experiences.

A broad education of this kind equips graduates for a wide range of careers internationally, while enabling them to develop specialist expertise in areas of particular interest.

Some of our recent graduates have done an internship with MPs in the House of Commons, in US Congress and with a range of international diplomatic missions. In an increasingly competitive graduate careers market, internships can provide the edge for students in securing their dream career.

TOP REASONS TO STUDY THIS PROGRAMME:

1. Great work experience - opportunity to do an internship as part of your degree in locations such as the House of Commons and US Congress, enhancing your future career opportunities
2. Chance to become part of Richmond's international research community, developing close working relationship with faculty
3. See International Relations in practice through a visit to an international institution. Past trips have included NATO headquarters in Brussels and the International Criminal Court in The Hague.
4. Be awarded a US and UK accredited degree upon successful completion of the course that will be valuable to future employers
5. Smaller, more intimate classes ensure close contact with faculty

*Please note, international trips may take place but are not guaranteed nor part of the curriculum

CAREER PATHS

Recent alumni have found employment in government institutions (including the US Senate and the French Ministry of International Affairs), in international charities and aid organisations, as well as across the private sector. The MA equips students with the skills and profile to succeed in an increasingly global world.

CAREER SUPPORT

We offer career support and advice through our Careers & Internships Office that will assist and guide you in your study choices to make sure you stand out from the crowd when you graduate.

PUBLICATIONS BY FACULTY



“COMPLETING A MASTERS IN INTERNATIONAL RELATIONS AT RICHMOND WAS A REWARDING AND FULFILLING EXPERIENCE FOR ME.

RICHMOND OFFERS THE OPPORTUNITY TO INTERACT WITH A CULTURALLY DIVERSE COMMUNITY. IT STIMULATES DISCUSSION WITHIN A SMALL CLASSROOM SETTING WHICH, IN TURN LEADS STUDENTS TO LEARN, UNDERSTAND, AND APPRECIATE DIFFERENT PERSPECTIVES.

THE INTERNATIONAL RELATIONS PROGRAMME AT RICHMOND PLAYED A FUNDAMENTAL ROLE IN DEFINING MY CAREER GOALS. AFTER GRADUATING, I WENT ON TO START A NON-PROFIT ORGANISATION – MANOS AMISTOSAS – THAT PROVIDES EDUCATIONAL TOOLS AND PROGRAMMES TO IMPOVERISHED CHILDREN AND ADOLESCENTS IN COLOMBIA, WITH THE GOAL OF REDUCING RATES OF VIOLENCE AND UNPLANNED PREGNANCIES IN THE COUNTRY.”

Lina Guaqueta
International Relations (MA)



MA LUXURY BRAND MANAGEMENT

UK & US DEGREE *IN AFFILIATION WITH CONDÉ NAST COLLEGE OF FASHION & DESIGN*



Professor Greg Gannon
Programme leader

Studies duration:

Available full-time for one year (Fall) or 18 month programme (Spring), part-time for two years programme

Start dates:

September, January

Where:

You will be based at our new, state of the art Chiswick Park campus

COURSES

FALL SEMESTER (12 CREDITS)

Contemporary Perspectives in Luxury Business

Strategic Brand Management

Luxury Consumer Theory

SPRING SEMESTER (12 CREDITS)

Integrated Marketing Communications

Market Research Skills

Business Research Methods

Plus one of the following:

Marketing & Ethics

Entrepreneurship & Innovation Management

Marketing in a Digital World

Celebrities, Marketing & the Media

SUMMER SEMESTER (12 CREDITS)

Internship with Consultancy Report

OR

Dissertation



DEVELOP YOUR MANAGEMENT, MARKETING AND ENTREPRENEURIAL SKILLS TO EXPLORE AN EXCITING CAREER IN LUXURY GOODS, SERVICES AND FASHION BRAND MANAGEMENT WITH THIS PROGRAMME WHICH IS OFFERED IN PARTNERSHIP WITH CONDÉ NAST COLLEGE

You will be based in one of the world's top luxury brand and fashion hubs, close to vibrant central London. Study this programme in one year full-time or part-time over two years.

Industry experts play a prominent role in our programme which is a collaboration with Condé Nast College, with a focus on emerging trends in luxury brands, marketing strategy and management case studies, all delivered in an interactive classroom environment. This MA includes inspirational guest lectures from notable alumni and luxury brand industry professionals as well as a chance to visit luxury brand headquarters and fashion houses in London.

The partnership with Condé Nast College provides industry insight and additional study material, accessible through their network of affiliate publications such as Vogue, Condé Nast Traveller, Tatler, Brides, Vanity Fair, and GQ.

As you progress through the programme, you will undertake advanced courses that include luxury product design and branding, alongside

identifying future trends that may influence the luxury market. From positioning to audience and market segmentation, new product launches to the acquisition of marketing channels, you'll acquire in depth marketing know-how.

There is a strong emphasis on the practical with assignments such as writing industry reports, business plans, case studies, and you'll also have internship opportunities with various luxury brands. The programme will provide you with enhanced commercial skills and entrepreneurial talent while developing your business acumen, analytical thinking and leadership skills. Put theory into practice with your selected dissertation or research project and get the full support of your personal tutor.

You may be interested in joining The Richmond Fashion Society, a student-led initiative which combines photography, events and publishing with a fashion show and glossy student magazine.



ACCREDITED INTERNSHIP (OPTIONAL)

You will be offered the opportunity to do an internship which is part of your degree. The Internship Programme at Richmond integrates industry knowledge with real working experience. Students will be challenged to relate course projects to the workplace, make contacts which may prove valuable to their future employment prospects, and gain confidence in their capabilities, creativity and communication skills. Internships are designed to be both demanding and rewarding. The internship will provide an opportunity to better understand the marketplace, using the skills learned on courses in a real-world setting, as students produce an assessed record of their experiences.

A broad education of this kind equips graduates for a wide range of careers internationally, while enabling them to develop specialist expertise in areas of particular interest.

TOP REASONS TO STUDY THIS PROGRAMME:

1. Access to industry talks at Condé Nast College (past speakers have included Victoria Beckham, Tory Burch and Tommy Hilfiger)
2. Attend interactive workshops at Condé Nast College
3. Access to the Condé Nast College library, which includes British, American and Italian Vogue archives
4. Contribute to the student-owned Richmond Fashion Society
5. Take a luxury brand internship and join a community of successful alumni (Gaia Trussardi, Jesse Smith)

CAREER PATHS

Our graduates have gone onto careers in luxury brands management, retail and fashion management and hospitality.

CAREER SUPPORT

We offer career support and advice through our Careers & Internships Office that will assist and guide you in your study choices to make sure you stand out from the crowd when you graduate.

RENOWNED GUEST SPEAKERS

Lisa Arlot is one of the co-founders and the CMO of the Art and Tech startup Feral Horses, recognised by the Financial Times, Google and leading European policy makers as one of 100 digital pioneers in Europe. Her lectures specialise in entrepreneurship, luxury brand management, and the art market.

Lisa Arlot



Rebecca is Chief Learning and Culture Officer for Interbrand, heading up the Interbrand Academy and is Global Luxury Sector lead.

Rebecca has extensive experience in branding, having worked with a diverse range of clients across a number of industries. She also has specialist expertise in all aspects of the language that brands use, from brand naming to tone of voice. Rebecca has worked in both the New York and London offices for Interbrand.

Rebecca Robins



“RICHMOND STUDENTS RECEIVE A WARM WELCOME AT THE COLLEGE, WE ENDEAVOUR TO USE OUR WIDE NETWORK OF CONTACTS IN THE LUXURY INDUSTRY TO ENHANCE THEIR LEARNING AND KNOWLEDGE OF THE SECTOR. SOME OF THE ANNUAL HIGHLIGHTS ARE VISITS TO THE BULGARI HOTEL, VOGUE HOUSE, THE V&A COUTURE FASHION ARCHIVE AND LONDON FASHION WEEK. STUDENTS ALSO BENEFIT FROM ACCESS TO OUR UNRIVALLED INDUSTRY SPEAKER SERIES AND SPECIALIST CAREERS SUPPORT.”

Johannes Reponen

Director: Postgraduate, Professional and Online Programmes, Condé Nast College of Fashion & Design

“GUEST SPEAKER AND SPECIALIST SESSIONS WITH CONDÉ NAST ARE TRULY COMPLEMENTARY TO MY STUDIES OF LUXURY BRAND MANAGEMENT. CONDÉ NAST COLLEGE SHOWS US THE REAL SIDE OF LUXURY AND HELPS TO DEEPEN OUR KNOWLEDGE. IN ADDITION, RICHMOND COURSES ARE VERY HANDS-ON WITH LOADS OF CASE STUDIES”

Max Schmitt

Luxury Brand Management (MA)



MBA MASTER OF BUSINESS ADMINISTRATION



Professor Greg Gannon
Programme leader

Studies duration:

Available full-time for one year (Fall) or 18 month programme (Spring), part-time for two years programme

Start dates:

September, January

Where:

You will be based at our new, state of the art Chiswick Park campus

COURSES*

FALL SEMESTER (12 CREDITS)

Economic Analysis for Managers
Managing Organisations & People
Global Marketing Strategy

SPRING SEMESTER (14 CREDITS)

Strategic Management
Business Research
Financial Management

Plus one of the following*:

Entrepreneurship & Innovation Management
International Financial Management
Human Resource Management
Leading, Mentoring and Coaching
Project Management
Marketing in a Digital World
Marketing and Ethics

SUMMER SEMESTER (10 CREDITS)

Professional Project with Internship

OR

Extended Professional Project without Internship



OUR MBA IS A CAREER-TRANSFORMING, LIFE-CHANGING EXPERIENCE. YOU WILL LEARN TO MANAGE COMPLEX CHALLENGES, FROM GETTING THE MOST OUT OF YOUR TEAM TO PROVIDING INNOVATIVE SOLUTIONS FOR A BROAD RANGE OF BUSINESSES, AND GAIN ONE OF THE MOST RESPECTED DEGREES IN THE WORLD

Our MBA will provide you with a thorough grasp of financial management, business economics and how to manage both organisations and people. You'll learn the principles of strategic management, how to implement global marketing strategies and conduct business research.

Choose specialisations from a fascinatingly diverse range of electives, including marketing and ethics; leading, mentoring and coaching; entrepreneurship and innovation management. You'll then be able to choose the topic for your professional project, with or without an internship.

The programme blends the best aspects of American business education (relying on a significant amount of case study material)

**These courses may change subject to availability*

with UK expectations of rigour and process in assessment.

The MBA faculty team at Richmond, which includes both academics and experienced industry professionals, is collaborative and supportive. They practise the latest teaching methods which stimulate critical thinking and creativity and encourage you to explore boundaries in your thinking and actions. The use of case studies within seminars encourages the application of knowledge to real life situations, independent learning, group cooperation, imagination and original thinking.

We have a truly international learning environment with students from all over the globe, which will enable you to share fresh perspectives on similar problems and build lasting business networks.



This dynamic learning experience is enhanced with visits to leading international businesses and highly qualified guest speakers who share their industry experience and advice with our MBA students.

You'll be assessed through individual and group projects. Assessment includes reports, presentations and competitions, enabling you to develop the skills to master a myriad of situations in the world of business administration and strategic business management.

ACCREDITED INTERNSHIP (OPTIONAL)

You will be offered the opportunity to do an internship which is part of your degree. The Internship Programme at Richmond integrates industry knowledge with real working experience. Students will be challenged to relate course projects to the workplace, make contacts which may prove valuable to their future employment prospects, and gain confidence in their capabilities, creativity and communication skills. Internships are designed to be both demanding and rewarding. The internship will provide an opportunity to better understand the marketplace, using the skills learned on courses in a real-world setting, as students produce an assessed record of their experiences.

A broad education of this kind equips graduates for a wide range of careers internationally, while enabling them to develop specialist expertise in areas of particular interest.

TOP REASONS TO STUDY THIS PROGRAMME:

1. Develop your ability to manage strategically both a business and teams within the workplace
2. Gain financial acumen by learning how to apply metrics and tools used within a business for financial analysis and control
3. Combine the best of American business education through case studies with UK focus on rigour and process
4. Apply business principles to real-life situations through case studies and projects
5. Experience an integrated internship which will prepare you for a future business career

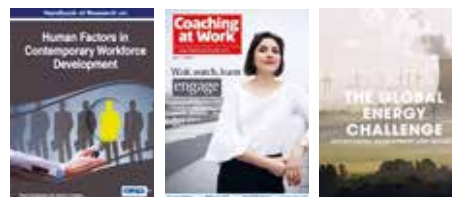
CAREER PATHS

Our graduates have gone on to work at American Express, BP, Citroen Algeria, Coca-Cola Servicios de Colombia, Credit Suisse, Glencore India Pvt Ltd, Laura Ashley Foundation, Merrill Lynch, Royal Bank of Scotland, Standard Chartered Bank, UBS, and the United Nations.

CAREER SUPPORT

We offer career support and advice through our Careers & Internships Office that will assist and guide you in your study choices to make sure you stand out from the crowd when you graduate.

PUBLICATIONS BY FACULTY



“ONE OF THE MOST VALUABLE LESSONS THAT I LEARNED WHILE ENROLLED IN RICHMOND’S MBA PROGRAMME, WAS THE IMPORTANCE OF LEARNING TO WORK WITH INDIVIDUALS FROM DIFFERENT BACKGROUNDS. GETTING FIRST-HAND EXPERIENCE TO WORK WITH PEOPLE FROM ALL PARTS OF THE WORLD OPENED UP MY NETWORK TO INCLUDE CONTACTS THAT I WOULD HAVE NEVER GAINED WITH THE OTHER PROGRAMMES I APPLIED TO. RICHMOND’S MBA PROGRAMME ALSO INVITED GUEST SPEAKERS TO TELL US OF THEIR PROFESSIONAL JOURNEYS. IT WAS INSPIRATIONAL AND INFORMATIVE; AND WAS AN OPPORTUNITY TO OBTAIN PROFESSIONAL CONNECTIONS.”

Sarah Rainey
MBA



MBA MASTER OF BUSINESS ADMINISTRATION: ENTREPRENEURSHIP



Professor Greg Gannon
Programme leader

Studies duration:
Available full-time for one year

Start dates:
September

Where:
You will be based at our new, state of the art Chiswick Park campus and Draper University in Silicon Valley, California

COURSES*

FALL SEMESTER (12 CREDITS)

Economic Analysis for Managers
Managing Organisations & People
Global Marketing Strategy
Entrepreneurship & Innovation Management

SPRING SEMESTER (14 CREDITS)

Financial Management
Strategic Management
Business Research

SUMMER SEMESTER AT DRAPER UNIVERSITY (10 CREDITS)

Future & Innovation
VC Training
Being a Great Mentor
Corporate Entrepreneurship
Silicon Valley Immersion

*These courses may change subject to availability



THIS MBA GIVES YOU THE OPPORTUNITY TO GAIN AN MBA, ONE OF THE MOST PRESTIGIOUS DEGREES IN THE WORLD, AT AN INTERNATIONAL AND SPECIALIST UNIVERSITY IN LONDON. WHAT IS MORE, THIS PROGRAMME ALSO PROVIDES AN ENTREPRENEURIAL TWIST, WHICH WILL SET YOU APART FROM THE COMPETITION.

MBA: Entrepreneurship, organised in partnership with Draper University, includes an innovative five-week, 'Hero Training' programme. This fully residential and immersive learning experience has been created for ambitious entrepreneurs who are looking to build on their skill sets, expand their network, get ahead in launching a business, and seeking opportunities to pitch for investment.

The first semester begins with a thorough study of economic analysis for managers, global marketing strategy and explores how to manage both organisations and people.

In the second semester, you will move on to examine the principles of strategic management, financial management and how to conduct business research as well as a

course exclusive to this MBA at Richmond, entrepreneurship and innovation management.

The MBA faculty team at Richmond, which includes both academics and experienced industry professionals, is collaborative and supportive. They practice the latest teaching methods which stimulate critical thinking and creativity and encourage you to explore boundaries in your thinking and actions.

In the third semester, you will then live and study for five weeks in Silicon Valley, in California, USA, at Draper University. This section of the MBA programme is designed to develop your skills in entrepreneurship, innovative thinking, providing a technology and business mind-set in the epicentre of Silicon Valley surrounded by top innovators and entrepreneurship leaders.



With this course at Draper University, you can learn to think like an entrepreneur with modules such as future and innovation, VC training, being a great mentor, corporate entrepreneurship and Silicon Valley immersion.

Every week, you will be completing 40 hours of learning which will enable the progression of your business and the development of your network in Silicon Valley.

The fee for this programme includes housing for the US segment of the programme.

Draper University will focus on the business development and innovation aspect of the programme, while Richmond will provide you with all the business and management acumen of an MBA at an international university. It's a winning combination.

TOP REASONS TO STUDY THIS PROGRAMME:

1. Unique study abroad experience at Draper University, helping you develop as an entrepreneur and accelerate your ideas to launch a start-up
2. Develop your ability to manage strategically both a business and teams within the workplace
3. Gain a UK and US degree by studying this MBA, opening more doors for career opportunities
4. Apply business principles to real-life situations through case studies and projects
5. Study in London, the world's top student city and home to many world leading business and financial organisations

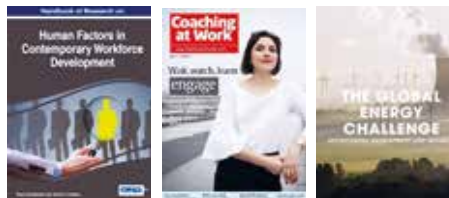
CAREER PATHS

Our graduates have gone on to work at American Express, BP, Citroen Algeria, Coca-Cola Servicios de Colombia, Credit Suisse, Glencore India Pvt Ltd, Laura Ashley Foundation, Merrill Lynch, Royal Bank of Scotland, Standard Chartered Bank, UBS, and the United Nations.

CAREER SUPPORT

We offer career support and advice through our Careers & Internships Office that will assist and guide you in your study choices to make sure you stand out from the crowd when you graduate.

PUBLICATIONS BY FACULTY



DRAPER UNIVERSITY

Founded by the legendary Tim Draper who has launched a series of venture capital firms around the world, Draper University has attracted more than 2,000 alumni from over 86 countries with phenomenal results – more than 700 start-ups have been created which have raised over USD 367 million dollars.

The focus at Draper University is to provide transformational pro-business and entrepreneurship training. The teaching is unique. It incorporates unconventional methods which mirror real world scenarios and pragmatic learning methods. The most important aspect of this learning methodology is to empower the student with the path to gaining knowledge and skills.



“I FOUNDED DRAPER UNIVERSITY IN 2012 WITH A VISION AND BELIEF THAT IN ORDER TO CHANGE THE WORLD WE HAVE TO CHANGE EDUCATION. DRAPER UNIVERSITY AIMS TO TEACH ENTREPRENEURSHIP GLOBALLY IN AN ENTIRELY NEW WAY. I'M THRILLED THAT, WITH RICHMOND, THE AMERICAN INTERNATIONAL UNIVERSITY IN LONDON, WE CAN SHARE OUR APPROACH WITH STUDENTS OF THIS NEW MBA IN ENTREPRENEURSHIP.”

Tim Draper
American venture capitalist



MBA

MASTER OF BUSINESS ADMINISTRATION: HUMAN RESOURCE MANAGEMENT



Professor Greg Gannon
Programme leader

Studies duration:

Available full-time for one year (Fall) or 18 month programme (Spring), part-time for two years programme

Start dates:

September, January

Where:

You will be based at our new, state of the art Chiswick Park campus

COURSES*

FALL SEMESTER (12 CREDITS)

Economic Analysis for Managers
Managing Organisations & People
Global Marketing Strategy

SPRING SEMESTER (14 CREDITS)

Strategic Management
Business Research
Financial Management

Plus one of the following*:

Human Resource Management
Leading, Mentoring, Coaching

SUMMER SEMESTER (10 CREDITS)

Either HRM Internship and Professional HRM Project

OR

Extended Professional HRM Project

*These courses may change subject to availability



IF YOU WISH TO FORGE A SUCCESSFUL BUSINESS CAREER WITH A FOCUS ON HUMAN RESOURCES, THIS MBA CAN HELP YOU REALISE YOUR POTENTIAL. YOU WILL LEARN TO MANAGE COMPLEX BUSINESS CHALLENGES, AS WELL AS PERFECTING YOUR PEOPLE MANAGEMENT, AND GAIN A HIGHLY PRESTIGIOUS DEGREE

All of our MBA students follow the same programme initially, which begins in the first semester with a thorough study of financial management, business economics and explores how to manage both organisations and people.

In the second semester you'll move on to examine the principles of strategic management, how to implement global marketing strategies and conduct business research.

Also, you will have the opportunity to specialise in a human resource topic of your choice. It could be Leading, Mentoring and Coaching or Human Resource Management. Either way, your people management skills will be enhanced considerably, opening up career opportunities.

You'll then be able to choose a human resource topic for your professional project, with or without an internship.

The MBA faculty team at Richmond, which includes both academics and experienced industry professionals, is collaborative and supportive. They practice the latest teaching methods which stimulate critical thinking and creativity and encourage you to explore boundaries in your thinking and actions.

Learning alongside an international cohort of students will also enable you to share fresh perspectives on similar problems and build lasting business networks.

This dynamic learning experience is enhanced with visits to leading international businesses and highly qualified guest speakers who share their industry experience and advice with our MBA students.

The programme is distinctive as it combines the best aspects of American business education (relying on a significant amount of case study material) with UK expectations of rigour and process in assessment.



You'll be assessed through individual and group projects. Assessment includes reports, presentations and competitions, enabling you to develop the skills to master a myriad of situations in the world of business administration and human resource management.

ACCREDITED INTERNSHIP (OPTIONAL)

You will be offered the opportunity to do an internship which is part of your degree. The Internship Programme at Richmond integrates industry knowledge with real working experience. Students will be challenged to relate course projects to the workplace, make contacts which may prove valuable to their future employment prospects, and gain confidence in their capabilities, creativity and communication skills. Internships are designed to be both demanding and rewarding. The internship will provide an opportunity to better understand the marketplace, using the skills learned on courses in a real-world setting, as students produce an assessed record of their experiences.

A broad education of this kind equips graduates for a wide range of careers internationally, while enabling them to develop specialist expertise in areas of particular interest.

CAREER PATHS

Our graduates have gone on to work at American Express, BP, Citroen Algeria, Coca-Cola Servicios de Colombia, Credit Suisse, Glencore India Pvt Ltd, Laura Ashley Foundation, Merrill Lynch, Royal Bank of Scotland, Standard Chartered Bank, UBS, and the United Nations.

CAREER SUPPORT

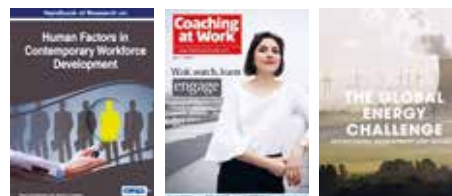
We offer career support and advice through our Careers & Internships Office that will assist and guide you in your study choices to make sure you stand out from the crowd when you graduate.

TOP REASONS TO STUDY THIS PROGRAMME:

1. Gain an MBA with a specialisation in human resource management
2. Develop your ability to manage strategically both a business and teams within the workplace
3. Combine the best of American business education through case studies with UK focus on rigour and process
4. Apply business principles to real-life situations through case studies and projects
5. Experience an integrated internship which will prepare you for a future business career in human resources

Not sure if you'd like to do your MBA with a specialisation in Human Resource Management? You can begin our MBA programme and decide whether you wish to take this option after you've got a feel for the programme.

PUBLICATIONS BY FACULTY



“HUMAN RESOURCE MANAGEMENT HAS PROVED HIGHLY POPULAR WITH OUR MBA STUDENTS, PARTICULARLY WHEN WE’VE INVITED GUEST SPEAKERS INTO THE FACULTY TO SHARE THEIR INSIGHT AND EXPERIENCE ON THIS FASCINATING CAREER.

BY OFFERING THIS AS A SPECIALISATION WITHIN OUR MBA, IT’S A GREAT OPPORTUNITY FOR STUDENTS TO ENHANCE THEIR EMPLOYABILITY IN A THRIVING SECTOR.”

Dr. Greg Gannon

Director for the MBA Programme

MBA

MASTER OF BUSINESS ADMINISTRATION: MARKETING



Professor Greg Gannon
Programme leader

Studies duration:

Available full-time for one year (Fall) or 18 month programme (Spring), part-time for two years programme

Start dates:

September, January

Where:

You will be based at our new, state of the art Chiswick Park campus

COURSES*

FALL SEMESTER (12 CREDITS)

Economic Analysis for Managers

Managing Organisations & People

Global Marketing Strategy

SPRING SEMESTER (14 CREDITS)

Strategic Management

Business Research

Financial Management

Plus one of the following*:

Marketing in a Digital World

Marketing and Ethics

SUMMER SEMESTER (10 CREDITS)

Marketing Internship with Professional Marketing Project

OR

Extended Professional Marketing Project

*These courses may change subject to availability



THIS MBA WITH A SPECIALISATION IN MARKETING WILL EQUIP YOU FOR AN EXCITING CAREER. YOU WILL DEVELOP YOUR STRATEGIC BUSINESS SKILLS, AS WELL AS YOUR MASTERY OF MARKETING, AND GAIN A PRESTIGIOUS QUALIFICATION

All of our MBA students follow the same programme initially, which begins in the first semester with a thorough study of financial management, business economics and explores how to manage both organisations and people.

In the second semester you'll move on to examine the principles of strategic management, how to implement global marketing strategies and conduct business research.

Also, you will have the opportunity to specialise in a marketing topic of your choice. It could be Marketing and Ethics or Marketing in a Digital World, either option giving you specialist knowledge in marketing management and techniques.

You'll then be able to choose a marketing topic for your professional project, with or without an internship, applying your learning to sharpen your practical skills.

The MBA faculty team at Richmond, which includes both academics and experienced industry professionals, is collaborative and supportive. They practice the latest teaching methods which stimulate critical thinking and creativity and encourage you to explore boundaries in your thinking and actions.

Learning alongside an international cohort of students will also enable you to share fresh perspectives on similar problems and build lasting business networks.

This dynamic learning experience is enhanced with visits to leading international businesses and highly qualified guest speakers who share their industry experience and advice with our MBA students.

The programme is distinctive as it combines the best aspects of American business education (relying on a significant amount of case study material) with UK expectations of rigour and process in assessment.



You'll be assessed through individual and group projects. Assessment includes reports, presentations and competitions, enabling you to develop the skills to master a myriad of situations in the world of business administration and marketing.

ACCREDITED INTERNSHIP (OPTIONAL)

You will be offered the opportunity to do an internship which is part of your degree. The Internship Programme at Richmond integrates industry knowledge with real working experience. Students will be challenged to relate course projects to the workplace, make contacts which may prove valuable to their future employment prospects, and gain confidence in their capabilities, creativity and communication skills. Internships are designed to be both demanding and rewarding. The internship will provide an opportunity to better understand the marketplace, using the skills learned on courses in a real-world setting, as students produce an assessed record of their experiences.

A broad education of this kind equips graduates for a wide range of careers internationally, while enabling them to develop specialist expertise in areas of particular interest.

CAREER PATHS

Our graduates have gone on to work at American Express, BP, Citroen Algeria, Coca-Cola Servicios de Colombia, Credit Suisse, Glencore India Pvt Ltd, Laura Ashley Foundation, Merrill Lynch, Royal Bank of Scotland, Standard Chartered Bank, UBS, and the United Nations.

CAREER SUPPORT

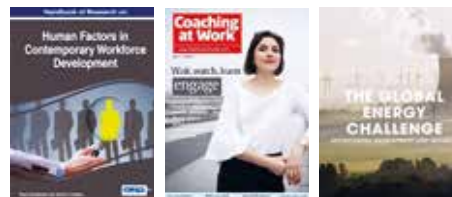
We offer career support and advice through our Careers & Internships Office that will assist and guide you in your study choices to make sure you stand out from the crowd when you graduate.

TOP REASONS TO STUDY THIS PROGRAMME:

1. Gain an MBA with a specialisation in marketing
2. Develop your ability to manage strategically both a business and teams within the workplace
3. Combine the best of American business education through case studies with UK focus on rigour and process
4. Apply business principles to real-life situations through case studies and projects
5. Experience an integrated internship which will prepare you for a future business career in marketing

Not sure if you'd like to do your MBA with a specialisation in Marketing? You can begin our MBA programme and decide whether you wish to take this option after you've got a feel for the programme.

PUBLICATIONS BY FACULTY



“THE PROFESSORS I HAD WERE ABSOLUTELY WONDERFUL AND FULL OF KNOWLEDGE – ONE OF THE THINGS I LIKED MOST OF ALL ABOUT RICHMOND.

BEING ACTUAL INDUSTRY PROFESSIONALS, THEIR APPROACH IS VERY MUCH APPLIED. THIS WAS REALLY IMPORTANT TO ME. AS SOMEONE WHO WISHES TO PURSUE STRATEGIES AS A CAREER, THE PROFESSORS HELPED ME UNDERSTAND HOW VARIED THE KNOWLEDGE I NEED ACTUALLY IS.”

Angela Pascarella
MBA



STUDENT LIFE

STUDENT AFFAIRS

If you need support with your physical or mental health, housing, finances, visas or career, our Student Affairs team is here to help. They also organise a busy social calendar for those postgraduate students who want to get involved.

They arrange regular trips throughout the UK and abroad. Previous student trip destinations range from Scotland, Oxford, Ireland, The Netherlands and more. Postgraduate students are welcome to join or create clubs on campus, find out more from Student Affairs.

EVENTS

Richmond hosts an annual events programme, including activities to celebrate the community's diversity and its students' achievements, like Spring Fest and International Night. International Night is one of Richmond's oldest traditions. A showcase of performances from around the world, it reflects, shares and celebrates our identities as both individuals and a global community.

GIVING BACK

If you like the idea of giving something back, you can top up your work experience by peer tutoring Richmond undergraduate students or making time to volunteer at one of London's many charities.

LONDON AS YOUR CLASSROOM

A global, vibrant and diverse city, London has been voted by students as the top city in the world to study for three consecutive years, providing a wealth of connections and career opportunities.

All of our postgraduates study at our Chiswick Park campus, with easy access to the capital's arts, cultural, political and business sectors.

This close proximity to major employers and excellent transport links prove especially valuable during the workplace internships that are an integral element of the postgraduate programmes.

Along with the career opportunities, having London on your doorstep gives you the social and cultural experiences that only a major international city can offer.



"The MA programme was instrumental to my education as an art historian. The concentrated course of study at Richmond made it possible for professors to really challenge students to approach art in new ways. The programme emphasis on intercultural art was particularly relevant to its location in London, which allows first-hand interaction with art and international perspectives."

Lindsay E. Shannon, PhD
Art History & Visual Culture (MA)



A GLOBAL COMMUNITY

WHEN YOU GRADUATE FROM RICHMOND, YOU JOIN AN ESTABLISHED AND DISTINGUISHED ALUMNI COMMUNITY

With over 15,000 former students from 100 countries, our alumni network spans the globe and for graduating students, it's a rich source of contacts, talent, support and expertise.

A LIFELONG CONNECTION

Richmond graduates automatically become members of our alumni network, giving them a platform to help build their careers whenever they need it. We also encourage our alumni to share their Richmond stories and keep us up to date with developments in their own lives. By doing so, they help us to inspire and motivate future cohorts of students, providing them with a valuable insight into the world of work.

The benefits at a glance

- Professional networking and career support
- Opportunities to promote your company to other alumni via our business directory
- Social networking
- Regional support through local charities and groups
- Invitations to events in your area
- Volunteering and giving opportunities

Wherever your career path leads, Richmond will be there to support you.



WELCOME TO OUR NEW HOME



CHISWICK PARK, WEST LONDON

All of our students are based in a new campus building within the innovative and award-winning Chiswick Park in west London.

Everything about this state of the art campus building in a beautiful parkland location has been designed with students in mind.

It is set in a vibrant community offering a gym, cafes, bars and restaurants, with easy access to everything the world's number one student city can offer – learning and employment opportunities, shops, museums, attractions and sporting and cultural events with students in mind, and includes a dedicated study area for postgraduates.

EMPLOYMENT OPPORTUNITIES

With over 200 companies currently based at Chiswick Park including Danone, Discovery, Starbucks and IMG, the location provides the University with new opportunities for internships and employment for students, links with local business and enterprises, and the chance for students to give back to the local community through the University's unique service learning and environmental programmes.

SUSTAINABILITY AT THE HEART

Sustainability is a major focus at Chiswick Park through the design of the modern and energy-efficient buildings and excellent public transport links mean that it is easy to access by bus, tube and train. Cycling is actively encouraged with the option to hire a bike for both short- and long-term hire. The building also offers numerous bike racks, a bike repair



station and is completely secure with 24/7 security and CCTV.

ACCOMMODATION

Our recommended accommodation is iQ Haywood House managed by iQ Student Accommodation, in West Hampstead. With great transport links making central London accessible in 10 minutes, iQ Haywood House is located in a vibrant area with a village feel. You can enjoy modern stylish living within a strong Richmond community at Haywood House.



GREAT LOCATION



CHISWICK PARK CAMPUS

Building 12, Chiswick Park
566 Chiswick High Road, London,
W4 5AN

Chiswick Park to Hammersmith
15 minutes

Chiswick Park to Kensington
29 minutes

Chiswick Park to Knightsbridge
31 minutes

Chiswick Park to Heathrow
20 minutes

*Based on average travel time by
train/underground*



IQ HAYWOOD HOUSE, WEST HAMPSTEAD

iQ Haywood House, Blackburn
Rd, London NW6 1RZ

West Hampstead to Hampstead
4 minutes

West Hampstead to Oxford Circus
12 minutes

West Hampstead to
Kensington High Street
28 minutes

West Hampstead to
Heathrow Airport
33 minutes

*Based on average travel time by
train/underground*



SCHOLARSHIPS AND FUNDING

SCHOLARSHIPS AND FINANCIAL ASSISTANCE

We have a range of merit-based scholarships for postgraduates which apply to all of our postgraduate programmes.

For information on our scholarships and how you can obtain financial support, please see our website for details.

FEES AND FUNDING

Which fees should I pay?

The fee you pay will depend on your fee status as a UK, EU, US or international student.

Full and up-to-date information is available at richmond.ac.uk

STUDENT FINANCE ENGLAND (SFE) POSTGRADUATE LOANS

SFE Postgraduate Masters Loans are available for postgraduate degree award programmes at Richmond. Loans funds contribute towards tuition fees, study expenses or living costs (paid directly to the student).

Applications for SFE postgraduate loans are available online on the Student Finance England website.

OTHER COSTS

The main items you will need to take into account for your postgraduate programme are:

- Tuition fees
- Books
- A laptop
- General living costs

Our new campus location in state of the art Chiswick Park



HOW TO APPLY

An application is free and you can apply directly to Richmond's postgraduate programmes via this link on our website:

richmond.ac.uk/postgraduate-admissions/

ACADEMIC REQUIREMENTS

Qualifications

Applicants to the Richmond postgraduate programmes must have successfully completed a US undergraduate degree with a CGPA of 2.5, or a UK undergraduate degree with a classification of 2.2 (Second Class Honours), or an equivalent international undergraduate degree. Relevant work experience in your desired field of study is welcome, but not required.

Please note we have lower entry requirements for the International Business Management (MSc) than our other Masters programmes, see our website for details.

English Language

The University is committed to supporting students in developing their English language skills to succeed in our academic programmes.

- Students who are not from majority English-speaking countries must have a minimum of 6.0 IELTS overall with a minimum of 6.0 IELTS in each of the four components.
- Students interested in our MSc in International Business Management will need an IELTS of 5.5 in each component and 6.0 overall

Please visit our website for alternative accepted English language proficiency tests.

Documents to submit

- CV/resume
- Transcripts and diplomas (these must be the official documents issued by the awarding institution)
- Reference
- Personal statement
- Evidence of English language proficiency

Please note: All documents in languages other than English must be accompanied by a certified English language translation.

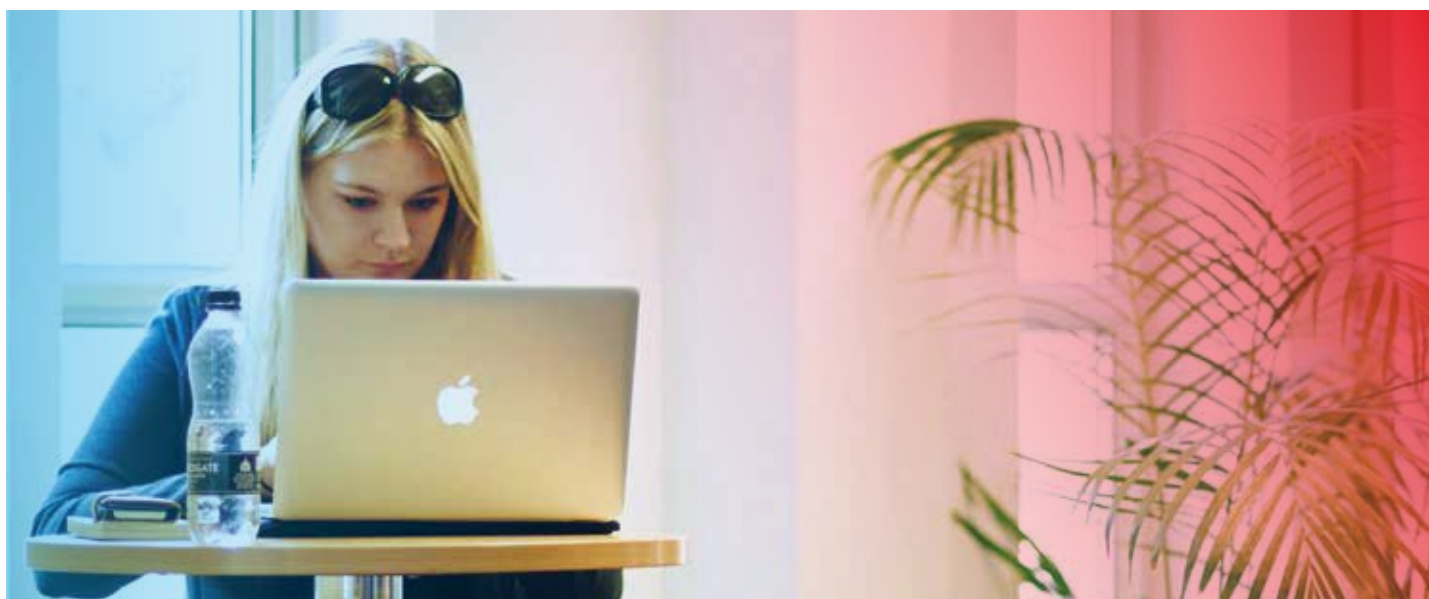
Online Pre-Sessional Course

Courses are accredited by the British Council and NEAS and are built on Oxford International's 30 years of experience in teaching English as a second language to international students worldwide.

These courses are offered over 6, 12 or 16-weeks depending on your current English ability level. It provides you with an initial period of intensive English language training and assessment in preparation for your degree.

You would be assessed based on the English Language test provided with your application for the main programme. If eligible, you will be made a conditional offer for the appropriate programme.

Postgraduate students must be holding an offer for a Taught Masters programme at Richmond before applying.



CONTACT US

The best way to find out what Richmond has to offer is by attending one of our virtual open events, which take place regularly throughout the year.

See our website for details of the latest events.

ENQUIRIES WORLDWIDE

Office of Admissions
(UK, Europe and International)
Richmond American University London
Building 12
Chiswick Park
566 Chiswick High Road
London W4 5AN

T +44 (0)20 8332 8330
E enquiries@richmond.ac.uk

ENQUIRIES IN NORTH AMERICA

Office of Admissions for North America
Richmond American University London
25 Dorchester Avenue, #51300
Boston, MA 02205
United States of America

T +1 (617) 450 5617
E usadmissions@richmond.ac.uk

Further information

Richmond is an equal opportunity university. It does not discriminate in admissions, employment or access to programmes. The policy of the University is that students, applicants and employment candidates are considered without regard to race, colour, religion, sex, sexual orientation, national or ethnic origin or age. The University complies with the Equality Act 2010.

The University's history is linked to the building which was its original location on Queen's Road in Richmond where construction started in 1841 and was completed in 1843, when it opened as the Wesley Theological Institution. Later known as Richmond College, it became part of the University of London, whose degrees it awarded until 1971. In 1972, it became Richmond College, an independent, international, not-for-profit liberal arts college. Today the University is known as Richmond American University London, based in Chiswick Park. Richmond is accredited by the Middle States Commission on Higher Education, 3624 Market Street, Philadelphia, PA 19104 (267-284-5000).

Richmond is licensed to award Associate of Arts, Bachelor of Arts, Bachelor of Science, Master of Arts, and Master of Business Administration degrees by the Department of Education in the State of Delaware. The University is

incorporated as a not-for-profit educational institution in the State of Delaware, USA, and is a recognised 501(c)(3) public educational charity under US law. In the UK, Richmond has UK Taught Degree Awarding Powers by the Privy Council. Richmond American University London is an operating name of Richmond, The American International University in London Inc of 2711 Centreville Road, Suite 400, Wilmington, Delaware, 19808 (registered at Companies House under number FC008955).

Richmond's degrees are also designated by the Secretary of State for Education of Her Majesty's Government in the United Kingdom The Education (Recognised Awards) (Richmond The American International University in London) Statutory Order 2017 (SI 1185) dated 30 November 2017, Statutory Order 2016 (SI 1209) dated 12 December 2016 and Statutory Order 2006 (SI 3121) dated 23 November 2006. The University has "Highly Trusted Sponsor" status as defined by the United Kingdom UK Visas and Immigration Agency.

Richmond has been a voluntary subscriber to the QAA since August 2009. The Quality Assurance Agency for Higher Education (QAA) conducted an Higher Education Review for Alternative Providers in December 2017, and Richmond was found to have met expectations in all review

judgements including: the academic standards of the awards the University offers, the quality and enhancement of student learning opportunities and the publication of information about those opportunities. The full reports can be consulted at: qaa.ac.uk/reviewing-higher-education/quality-assurance-reports/Richmond-The-American-International-University-in-London.

Richmond is independent and not affiliated with other institutions including the University of Richmond, nor with other American universities throughout the world. The information in this publication is correct at the time of going to print, however information may be subject to change.

This document was prepared before the academic period/s to which it relates in order to provide applicants with an overview of the academic programmes available and contingent support services. Changes such as amendments to programme titles, programme content and fee information are possible. Richmond American University London reserves the right to modify its provision accordingly. This document is for guidance only and does not form part of any contract between the University, the prospective student or any other stakeholder. It is subject to change without notice.









Admissions Office
Richmond American University London,
Building 12, Chiswick Park, 566 Chiswick High Road, London W4 5AN

Email: enquiries@richmond.ac.uk
Telephone: **+44 (0) 20 8332 8330**

RICHMOND.AC.UK

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