

Summer 2024 SESSION A

Session A (20th May – 7th June)

COURSE CODE	COURSE DESCRIPTION
AVC 4205 - Introduction to Visual Culture	This course explores images and representations across cultural and historical contexts: the way meaning and ideologies can be decoded from such cultural artefacts as advertising, photography, cinema, modern art, sculpture, architecture, propaganda and comic books. Through varied examples, it takes an introductory route through some of the most important cultural theories and concepts.
COM 4115 - Digital Society	This course introduces students to critical studies of the digital society, and how it effects institutions, media, and audiences socially, culturally, and politically. It explores the history of 'the information revolution', and how contemporary digital technologies, the internet, and social media are changing identities, relationships, and practices at both micro- and macro-levels. Through engaging with key debates within digital society (e.g. selfhood and social media, participatory culture, sharing economy, surveillance, truth of online information and democracy), students will develop critical understanding of the relationship between digital technologies and society, and reflect on their own use of digital media.
ENV 3125 - Foundations in Environmental Studies	A basic introduction to the major themes of Environmental Studies, this course covers basic ecology, environmental ethics, and environmental science. Well known environmental issues such as global warming, ozone depletion, acid rain, pollution, and population issues are addressed from scientific, economic, politico-sociological and ethical standpoints. An awareness and appreciation of global, local, and personal environmental problems are developed, together with the implications of possible solutions. The concept of interrelatedness is a unifying theme throughout the course.
HST 5425 - Historical London	This course surveys the history of London from its Roman origins to the modern cosmopolitan metropolis that it is today. Through a variety of themes, students will explore social, political and architectural developments of this urban centre throughout the ages. Students will both read about and visit significant sites within London which illustrate aspects of the history of this great metropolis.
INB 5101 - Foreign Trade and Investment	This course familiarizes students with the most important practical and legal aspects of foreign trade and cross-border investment as it relates to international businesses. The first part of the course provides an introduction to the main theories of international trade for business; this includes exploring the financing, insurance, documentation, goods handling, and transportation related to export and import contracts. The second part provides a practical overview of international cross-border investment, including the different methods of establishing and funding a subsidiary abroad.
INB 6101 - International Business Environment	This course focuses on the socio-cultural, technological, political, legal, financial, and ecological environment in which international business takes place. Equally, the course studies regional business strategies with an in-depth focus of the European Single Market as the most integrated business area. This is further complemented by the study of distinct business areas which in a non-exhaustive manner covers Japan, North America, China, and Emerging Economies.
INR 5103 - Global Energy Politics	Examines some of the contemporary geo-political, economic, technical, governance and environmental issue surrounding global energy issues. We look at supply and demand tensions, transit and pipeline issues, infrastructure problems, private companies and state monopolies, deregulation and markets, innovation policy, energy and development, international cooperation, environmental stress, energy poverty, and energy futures, as well as the impact of energy on the livelihoods of the urban and rural poor.

