Summer 2024 SESSION B

(10th June – 28th June)

COURSE CODE	COURSE DESCRIPTION
AVC 5200 - Museums and Galleries of London	Considers the nature of museums and art galleries and their role and function in our society and culture. Students study the workings of the art market and a variety of other topics that impinge upon it, such as conservation, restoration, the investment potential of art, and art world crime. Students visit many of the great London galleries and museums with their rich intercultural collections, as part of this course. A university-level survey of the history of international art is strongly recommended as a prerequisite.
CRW 5200 - Script Writing	Students are guided through the creative processes of writing scenes for the stage, TV, and film. The building of character and plot is examined as well as the industry standard formats for writing in these media. Group and team work is encouraged as well as discussions, critique, and analysis of the narrative techniques used in existing stage plays and films.
DGT 5104 - Systems Analysis and Design	This course introduces students to systems analysis and design methodologies that are used in designing complex computer systems. The course will explore in detail, the architectures, components, evaluation techniques and data management in a systems design process.
FLM 4200 - Introduction to Film Studies	This course explores film as a medium across cultural and historical contexts. It covers films in its varied form, from the first projections in the late 19th century to online distribution today. Using examples of noteworthy films, it takes an introductory examination of the most important film theories and concepts, in the process examining how ideologies and meanings are imbedded in this vibrant medium.
FLM 5415 - Superhero Cinema	This course investigates the cultural, political, historical and industrial development and contexts of superhero film, television and media. Students will examine issues critical to the superhero genre, beginning with mythological archetypes and Hollywood heroes found in Westerns, Science Fiction and Action-Adventure. The course expands beyond Western-centric contexts by exploring established and emerging superheroes of India, the Middle East, China and Japan as well as key anime forms. Covering eight decades of film history, a study of film criticism and theory will engage with topics including identity politics and Capitalist values. The course explores the idea that cinematic superheroes invoke contemporary zeitgeists, providing an opportunity for students to better understand the evolving topicality of these film and television franchises and products.
FLM 5420 - Post-Apocalyptic Worlds	This course investigates the cultural, political, historical and industrial development and contexts of post-apocalyptic film, television and media. Students will examine issues critical to the post-apocalyptic genre, covering histories, allegories, and storytelling strategies from the turn of the 20th Century to present day through early literature and contemporaneous media adaptations. Students will also engage with topics that explore Western and Non-Western (centric) perspectives, and a wide range of environmental and economic concerns. The course explores the idea that post-apocalyptic storyworlds offer a means of unpacking why popular culture of the last 20 years seems to resonate with so many notions of 'uncertainty': ascertaining why this genre is exemplary of the evolving hopes, desires and fears of the 21st Century.
INR 5105 - International Human Rights	This course will cover the evolution of international human rights and of the various regional and international treaties and institutions designed for their protection. It will interrogate the fundamental tension between state sovereignty and individual rights and explore examples and case studies from around the world for the causes for human rights violations and the responses to them. It will further examine the meaning of human rights in

	various western and non-western political and cultural contexts and examine their impact on people living in these contexts. Students will have an opportunity to critically evaluate a number of specific human rights and explore the motivations and barriers for their protection, and the role of a range of actors who promote or push back against the idea of international human rights.
LIT 5400 - Contemporary London Literature	London has become the focus of 'ferocious imaginative energy' since the rise of Thatcherism in the 1980s. Beginning with an overview of London's historical myths and fictions, this class exposes students to a variety of writers committed to exploring the many lives of a city undergoing complex transformations. From postmodern obsessions to multicultural landscapes and post 9/11 anxieties, different voices and visions, provide insights into our understanding of contemporary London
LIT 5405- British Fantasy Writing	This course will explore the vibrant genre tradition of fantastic and non-realist writing using a range of critical approaches. The first half of the course will survey some of the major texts on which modern Fantasy literature draws, including Beowulf, Arthurian texts and selections from works by Shakespeare, Milton, Jane Austen and Lewis Carroll. The second half of the course will focus more intensively on a few major fantasies from the past 120 years and their filmed adaptations, including works by Bram Stoker, J.R.R. Tolkien, and J.K. Rowling, and will look at how these texts and their filmic counterparts repurpose and revision older ideas for novel purposes.
MGT 5400 – Organizational Behaviour	This course explores the structure and nature of organisations and the contribution that communication and human behaviour makes to organisational performance. The course will address not only macro level issues relating to the environment and context within which organisations operate, but also the micro level influences of people as individuals and groups, their motivations and operating styles. The management of people for successful organisational performance will be emphasised by considering work environmental factors that facilitate or impede organisational success.
MKT 5410 - Psychology of Fashion and Luxury Goods	Consumer psychology within the context of the consumption of fashion and luxury products and services is complex and is influenced by many factors. A thorough analysis and understanding of these factors allows organizations to plan effective marketing activities suitable to their target markets. This course enables students to understand the importance of consumer behaviour in the process of marketing fashion and luxury goods and services.
MKT 6103 - Fashion Product Development	Fashion professionals are often generating ideas, defining looks and moods a couple of seasons in advance. Product development and forecasting is an essential part of the way that the fashion industry organises and promotes itself. This course is designed to give students a systematic overview of product development and the trend cycle in fashion, its operation in relation to the industry's specialist sectors, and to introduce the creative and commercial functions of the fashion forecasting process within the fashion industry. It considers marketplace dynamics which affect and create the trends and impact on lifestyles and fashion products.
MKT 6301 - Fashion Buying and Merch with Conde Nast (special programme)	This course creatively engages with contemporary issues of fashion buying and merchandising. Students are offered insight into the local, national and global market places with an entrepreneurial outlook and a critical perspective. The course emphasises the practical relationship between creative ideas and commercial practice that is central to successful fashion business. The course places a special focus on the sourcing and range planning aspects in order to achieve the company's positioning and budget objectives. The course is delivered in affiliation with Conde Nast College London and offers a field trip to Paris (additional cost).
PLT 5103 - Politics of Environmentalism	Examines the political, economic, ideological, and social dilemmas associated with environmental issues. The first section of the course addresses the historical roots of environmentalism, its key concepts, and a range of key thinkers and paradigms for understanding environmentalism as an ideology. The second section of the course explores the role of key actors engaged in environmental policy making, and important issues in

	contemporary environmental politics. Topics addressed include environmental movements and parties, global environmental regimes, the impact of the media on environmental issues, and prospects for green technologies and employment.
PLT 5205 - British Politics: Inside Parliament	This course will introduce students to the main political institutions in the United Kingdom (the monarchy, the executive, parliament, political parties and electoral systems) and to important debates in contemporary British society, such as constitutional reform, Britain's relations with Europe, the power of the media, gender debates and multiculturalism. The class combines theoretical and empirical approaches. Classes are supplemented by 10 sessions in the House of Commons with a Member of Parliament.