

TRIED & TRUE

Discover Richmond through our celebrated alumni and students

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WE'D LIKE TO SHARE WITH YOU HOW STUDENTS AT RICHMOND BECOME TOMORROW'S LEADERS, INNOVATORS, AND CHANGE-MAKERS. BUT DON'T TAKE OUR WORD FOR IT - LET OUR STUDENTS AND ALUMNI TELL YOU THEMSELVES ABOUT THEIR EXPERIENCE OF STUDYING AT RICHMOND AND ITS IMPACT ON THEIR LIFE AND CAREER.



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TESSY DE NASSAU

“I REALLY ENJOYED MY TIME AT RICHMOND AND I’M DELIGHTED TO BE NOW WORKING WITH THE UNIVERSITY THROUGH PROFESSORS WITHOUT BORDERS. MANY OF THE STUDENTS WHO’VE BEEN ON INTERNSHIPS WITH US HAVE SAID THE EXPERIENCE HAS BEEN INCREDIBLY FORMATIVE FOR THEIR EDUCATION AND CAREERS.”

Tessy de Nassau graduated with a BA in International Relations from Richmond in 2014. Tessy is a social entrepreneur, businesswoman, philanthropist, UNAids Ambassador, public speaker, activist, and mother.

Tessy is the Founder of the Global consultancy ‘Finding Butterflies Consultancy Ltd’. Some of her clients

include(d) Montessori St. Nicholas Group in the UK, Vodafone Foundation Luxembourg, KPMG New Zealand, and Nexus among others. Tessy is also the newly appointed associate at LSEideas at the London School of Economics.

Tessy is the co-founder of the educational NGO, Professors Without

Borders, which aims to make first class education available for students in developing countries without the need to go abroad. Richmond has a strong association with the organisation, supplying professors and staff to work either overseas or in the UK, inspiring students around the world.

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“The main reason I chose to go back to Richmond for my postgraduate programme was the outstanding experience at undergraduate level. When it came to choosing which university to attend, I reviewed all of the numerous institutions offering MBA programmes in London and felt that Richmond’s was the most attractive. Not only that, but it has also given me an outstanding networking opportunity.

“Having a US/UK degree will definitely have an enormous impact while I’m looking for employment opportunities and make me stand out from the crowd.”

STEVEN SINISI - MBA STUDENT



RICHARD MCCARTHY

“THIS EXTRAORDINARY ENVIRONMENT CULTIVATED A SENSE OF INTERCULTURAL CURIOSITY, CRITICAL THINKING, AND THE INCLINATION THAT WHATEVER BIAS THAT SHAPED MY WORLD VIEW MAY ACTUALLY BE WRONG.”

Social entrepreneur, community development specialist and writer, Richard has translated the, “Learn globally” ethos of Richmond into a career of, “Think globally, eat locally.” Founder of practitioners’ think tank, Market Umbrella, in New Orleans, and senior leadership at Slow Food, he has combined public policy advocacy with practical, hands-on behaviour change in regional food systems all over the planet. He is currently co-writing a book with Japanese rural advocate, Tsuyoshi Sekihara about urban-rural linkages.

Richard said:

“In the 1980s, when I attended Richmond College (now University), it was the calm in a turbulent world. For the first time, as an American, I learned to listen and not always talk. I befriended many individuals who hailed from places my government had long told me were enemies.”

“Richmond is a rare encounter in strong values, flexible structure.”

“Without question, my curiosity for

people over place grew at Richmond. In nearly every encounter, I learned how to navigate the unfamiliar by seeking out patterns of familiarity in a setting that was always challenging but never threatening.”

“The scale of the place is one of its greatest gifts. Classes were small, relationships with professors close, and as a student you’re nestled in a welcoming environment in the most amazing city on the planet.”

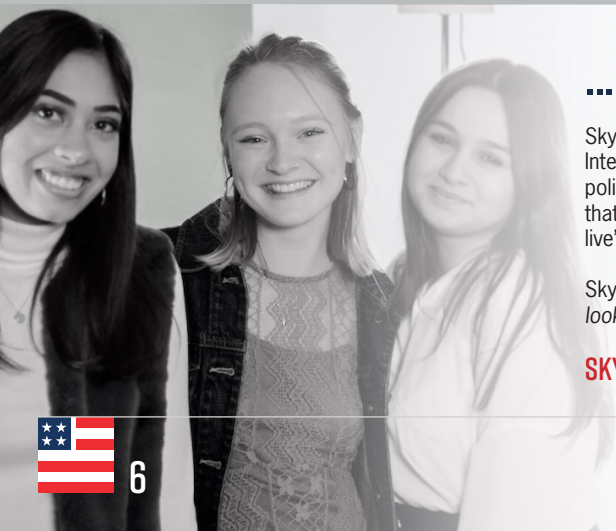
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Sky, who is originally from Whitehall, MI, started studying at Richmond in 2018 joining our BA International Relations programme. Skye says this was, “In the hopes of getting a more diverse political education than I could have in the States”. She thoroughly enjoys the small class sizes that enable her to, “Learn first-hand about different countries, their governments, and how they live”.

Sky says: “Studying here at Richmond has definitely given me that international environment I was looking for and has been a truly amazing experience!”

SKY HARSCH - BA INTERNATIONAL RELATIONS STUDENT







KATRINA SAHLBERG

“RICHMOND OFFERS AN UNPARALLELED COURSE CATALOGUE ALONGSIDE A UNIQUELY DIVERSE STUDENT POPULATION WHICH RESULTS IN AN OUTSTANDING LIBERAL ARTS DEGREE ENABLING FLEXIBILITY FOR FUTURE CAREERS.”

Katrina graduated from Richmond in 2007, majoring in Economics and is now Director, Transaction Tax at EY.

Katrina said:

“London is a truly international city and a liberal arts degree stands out to employers as it shows an individual with a well-rounded academic

background - highlighting students who have the ability to critically think across all subjects and not just in ones they may favour.”

“Post-graduation I have found that my degrees from Richmond (both UK and US accreditations) have opened many doors both in London and abroad. Explaining how I majored

in Economics but also took classes studying the history of rock & roll, mysticism and magic, photography, the history of Florence (just to name a few) invites conversation from prospective employers and clients alike.”

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Lediana Hoke, from Indonesia, who was awarded a full Sir Cyril Taylor Foundation International Postgraduate Scholarship which funds her tuition fee and accommodation costs, is living her dream by studying an MBA at Richmond Business School.

Lediana said, *“The feedback and guidance I got from the lecturers during the process have helped me to build critical thinking. I'm excited to apply these skills and knowledge in my future career.”*

LEDIANA HOKE - MBA STUDENT



MARC FISCHER

“RICHMOND INSTILLED ME WITH A DEEP APPRECIATION FOR THE NUANCES OF APPLYING BUSINESS ACUMEN TO DIFFERENT MARKETS, VITAL FOR AN ENTREPRENEUR TO MAKE THE TRANSITION FROM A START-UP CONCEPT TO A PROFITABLE BUSINESS.”

Marc graduated from Richmond in 2006 with a BA in International Business Management and Finance.

He is now CEO of Dogtown Media, Forbes Technology Council and a contributing writer to Entrepreneur.com, Forbes and INC.com.

Dogtown Media is a mobile technology studio based in Venice, California and Montevideo, Uruguay. His company has been recognised as one of the Top Mobile App Developers globally (Clutch Research) and ranked #271 on the INC 500 list of Fastest Growing Companies in America.

Marc said:

“I’m actively engaged in social impact initiatives as a youth mentor with the Network for Teaching Entrepreneurship and as a board member of Beautify Earth, a non-profit focusing on revitalising urban areas through local art initiatives.”

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“The classes allow me to learn a lot about the business world today. The professors are extremely helpful, allowing us to be creative and learn through visuals and collaborations.”

TEODORA YONDEVA - BA INTERNATIONAL BUSINESS STUDENT







NAEL ELKOSHAIRY

“RICHMOND IS WHERE I WAS FIRST EXPOSED TO A MULTICULTURAL ENVIRONMENT. THAT HELPED ME INTEGRATE WELL IN MULTINATIONAL COMPANIES, AND ENHANCED MY COMMUNICATION AND INTERPERSONAL SKILLS.”

Nael Elkoshairy graduated from Richmond, The American International University in London, in 1990, with a BA in Accounting and Finance.

Nael went on to qualify as a Certified Public Accountant (CPA) in 1997 and started his career as an auditor with top financial advisory firms. He further enhanced his experience by

moving to the industry side, where he took managerial financial positions in oil and gas, pharmaceutical and cement companies, directing financial operations of companies of EGP2 billion in revenues.

Nael joined Arabian Cement Company (ACC) in March 2008 as the Chief Financial Officer, and assumed this

position till June 2012. Currently, Nael holds the position of Chief Executive Officer of Andalus Ready Mix Company, and Member of the Board of Directors of Andalus Reliance Mining Company. Based in Cairo, Egypt, he is frequently invited as a guest speaker in CFO forums in the Middle East.

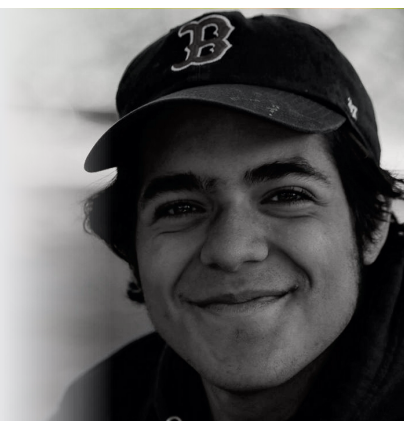
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“I am truly grateful and proud to be part of Richmond with its unique and diverse community. As students, we arrive with the support to explore and make a change, giving us all an opportunity to make the necessary impact in the world and within ourselves.

“With a diverse community, Richmond commits itself to protect and represent every need in the most effective way possible, by striving to improve the students’ experiences here and beyond.”

NICHOLAS CEJA - STUDENT GOVERNMENT PRESIDENT - BA INTERNATIONAL RELATIONS STUDENT







UNITY IN DIVERSITY

LIVING AND STUDYING TOGETHER, OUR STUDENTS FROM OVER 60 COUNTRIES ARE READY FOR A WORLD WHERE THE ABILITY TO COMMUNICATE EFFECTIVELY ACROSS NATIONAL AND CULTURAL BOUNDARIES IS AS VALUABLE AS TRADITIONAL ACADEMIC ACHIEVEMENT. A RICHMOND EDUCATION OFFERS A GLOBAL PERSPECTIVE AND AN INTERACTIVE STUDY ENVIRONMENT THAT PROMOTES DIVERSITY, TEAM WORK AND LEADERSHIP.

SENANU ARKUTU

“RICHMOND GAVE ME A STRONG INTELLECTUAL FRAMEWORK AND ACADEMIC DISCOURSE FOR LIFE.”

Senanu graduated from Richmond in 1999 with a BA Hons in Intercultural Communications and French.

Her career has been multi-faceted and encompassed working for the United Nations and other NGO's within the field of sexual and reproductive health and a stint in Advertising. Senanu is now an entrepreneur with a Pan-African interior décor company, DAAR Living, which seeks to 'Africanise' the home decor industry.

“What Richmond did for my personal development was paramount. I have learned to consciously identify the cultural layers that exist within a person, and try to speak to those layers. At the core of that deliberate communication was learning to listen. Listen to the words said, the phrases enacted and the silences. Undeniably, these skills shaped me as a consultant. Whether it was a young woman looking for the right contraceptive method to plan her family in rural Ghana, or a young

returnee couple wanting to decorate their first home in Accra, my job was to listen, translate and meet a perceived need.”

“At Richmond, we understand the beauty of diversity and different ways of seeing because it was celebrated and we were all allowed to be our unique selves in a nurturing environment where the lecturers knew us by name.”

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“My MA experience at Richmond has been unprecedented. The programme has provided a great source of knowledge, practical case studies and valuable learning curves, helping me pave my way to achieve career goals. I had the opportunity to understand the luxury market on an international scale and adapt my value proposition to customers.”

The collaboration with Condé Nast College of Fashion and Design has helped, combining great international exposure with niche expertise.”

ANIKETA PATEL, MA LUXURY BRAND MANAGEMENT STUDENT







AARON H. LEVY

RICHMOND IS A WONDERFUL PLACE TO STUDY, EXPAND YOUR HORIZONS AND THINK OUT OF THE BOX ABOUT THE CHALLENGES FACING THE GLOBAL COMMUNITY.

Aaron graduated in May 2003 with a BA in International Relations.

Aaron said:

“Richmond prepared me for a career in both the legislative and executive branches of the U.S. Government. Martin Brown taught me how to write, Wolfgang Deckers

taught me how to think and, most importantly, I even met my wife, a study abroad student, during my time at the University. Richmond imbued in me a commitment to help make the world a better place. As a senior civil servant at the Federal Emergency Management Agency (FEMA) I lead a team that helps American communities become more

resilient to disasters. I recall my time at Richmond fondly and hope that current and future students get as much out of their years in London as I did.”

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Studying abroad opened up new opportunities and I experienced what a true American university is like. Surrounded by fraternities, sororities and amazing weather, I tried new classes and got to travel while doing it.

ZARA SANGHERA - BA INTERNATIONAL BUSINESS STUDENT



VEDICA PODAR

“I HAVE ALWAYS WANTED TO MAKE A DIFFERENCE IN PEOPLE’S LIVES”

A current Richmond MBA student has been recognised with one of the highest accolades a young person can achieve for social action or humanitarian efforts.

Vedica Podar, who is from India, was given the 2019 Diana Award in recognition of her outstanding work in championing better education for girls and raising awareness of issues relating to mental health and wellbeing in rural Rajasthan in India.

Vedica, previously graduated from Richmond in 2015 with a BA in Business Administration (International Business) and a minor in Psychology, has now returned to study a Master of Business Administration (MBA) at the University’s Richmond Business School in Kensington.

Vedica said:

“I am thrilled to have been given this honour by the Diana Award. I have

always wanted to make a difference in people’s lives and empower people, irrespective of their ability, gender, age or ethnicity. My experience at Richmond both within the classroom and outside it, helped me to broaden my horizons and enhance my world view. I hope that by studying an MBA at Richmond, it will help provide me with even more inspiration to improve the lives of many people.”

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“Richmond has empowered me and given me the opportunity to initiate, grow, and develop. Being a psychology student at Richmond has instilled confidence and empowered me to take on opportunities I might have otherwise been intimidated to initiate had I attended a larger university.”

“After having graduated as one of only 96 students at the American Community School of Abu Dhabi, I chose Richmond as I wasn’t ready to be in classes with over 100 students in a university with over 30,000 people as I valued having a good rapport with professors to gain the most out of my academics. Richmond has gotten me way out of my comfort zone and allowed me to grow so much as a person. And it absolutely is astounding to be at a place where every student is known for their unique contribution to making it the wonderful place it is.”

FADILA FARAG - BA PSYCHOLOGY STUDENT







GAI TRUSSARDI

“THE YEARS AT RICHMOND WERE THE YEARS THAT REALLY DEFINED ME, THOSE IN WHICH I DISCOVERED MY TRUE IDENTITY”

Gaia is a freelance creative entrepreneur who is currently involved in cooperative start-up projects in music, fashion and food with recently arrived African migrants in her home city of Milan. This work involves a radical career change for Gaia who, up until 2018, had been the Creative Director of Trussardi Group, the family business which she had been involved in from a very young age and for which she supervised all creative aspects of the enterprise, from the conception and development of the fashion collections to styling and advertising campaigns.

Gaia, who earned a degree in Sociology and Anthropology at Richmond, has always combined a keen interest in contemporary subculture, music and style with a commitment to social justice. Gaia is now a Visiting Professor at Richmond.

“The years at Richmond, The American International University in London, were the years that really defined me, those in which I discovered my true identity. My academic studies, the engagement with my professors and the

University’s perspective on current affairs made me able to become an individual with the tools necessary to analyse many aspects of the world, understanding contexts and shaping my world view. At the end of my studies I felt I was much more confident of my intellectual standpoint. I’ve been carrying that perspective ever since in all the decisions and actions in my life so far, and, I am sure, I will for the rest of it.”

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“Studying BA Fashion Management and Marketing has been a fantastic experience, teaching me so much about the industry and at the same time allowing me to develop my entrepreneurial spirit, giving me all the room needed to execute various events and shows. From organising photo shoots on a twice weekly basis involving models, designers and make-up artists to hosting my own fashion show with London Fashion Week designers and publishing four magazines, it has given me a real wealth of experience.”

“More than anything, Richmond is a community which supports and grows together. It is a great place to fulfill your dreams, the only thing needed is determination and the willpower to make your dreams a reality.”

THIMO GRANTZ - BA FASHION MANAGEMENT AND MARKETING GRADUATE, 2019



BOBBY CHINN

“RICHMOND IS A VERY SPECIAL PLACE TO MAKE FRIENDS AND FIND INSPIRATION”

Bobby Chinn graduated from Richmond in 1986 with a BA in Business Administration and Economics.

Although he held multiple jobs in the investment industry, from research analyst, sales, and trader on the floor of the New York Stock Exchange, he quickly realised that his ambitions were to lead him elsewhere.

In 1995 he moved to Vietnam, opening restaurants, with his critically acclaimed restaurant in Hanoi generating attention throughout Asia.

His cooking was described by the Asian Wall Street Journal as, ‘The best Californian cuisine outside of California’. His popularity grew further by the success of his award-winning TV series World Café on Discovery networks, which earned him best entertainment presenter at Asia Television Awards in 2007 & 2010.

In 2013, Bobby was credited for introducing modern Vietnamese cuisine to London with his restaurant, The House of Ho, he was also appointed Tourism Ambassador to the EU from Vietnam. Since 2016 he

has been a permanent judge on MBC Top Chef Middle East, and travels the world doing pop ups and culinary events.

Bobby said:

“Growing up global with a Chinese Egyptian heritage, born in New Zealand, whilst being educated on three continents, Richmond was a place where I naturally felt like I fitted in. It’s an institution that shared the mantra and values of ‘finding our commonality over our differences’. Those are words to live by.”

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“I love Richmond because I am able to get an American and UK degree at the same time as my studies because of Richmond’s dual awarding degree powers, meaning that I am getting a unique university experience and degree!”

“Richmond also has so many internship opportunities which allows you to tailor your internship to something which you’re interested in and if you aren’t interested in one of the options they will help you find a new one!”

“Richmond has lots of class options and a wide range of elective classes, which you take alongside of your degree - and the smaller class sizes allow you to get a more personalised learning experience!”

ALICE FAIN - BA PSYCHOLOGY STUDENT





GET IN TOUCH

GET IN TOUCH WITH US AND TELL US ABOUT YOUR EXPERIENCE AT RICHMOND.

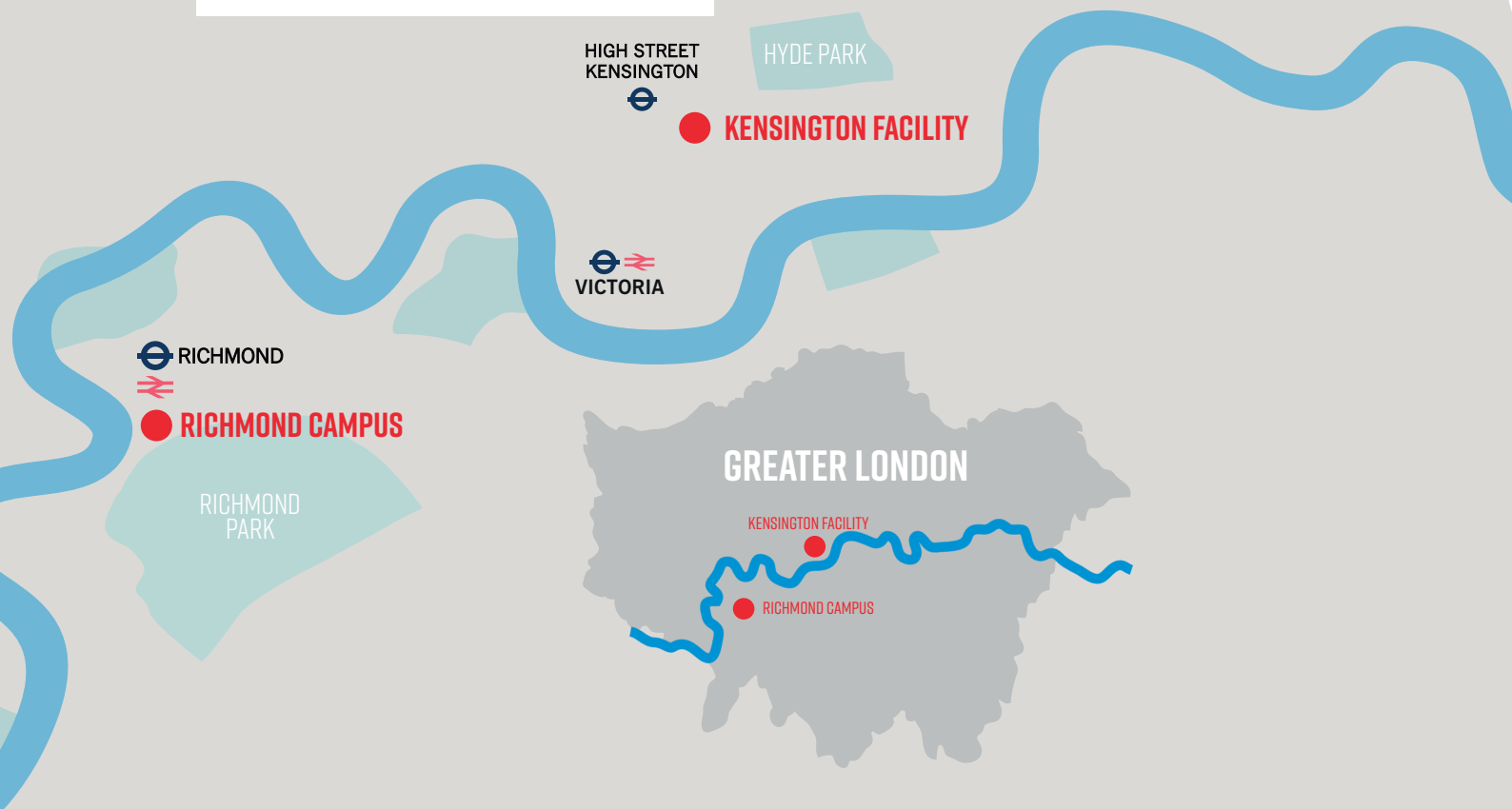
If you or someone you know would be interested in studying at Richmond, please get in contact with our Enquiries team or visit our website.

ALUMNI TEAM

Email: alumni@richmond.ac.uk

ENQUIRIES

Email: enquiries@richmond.ac.uk



RICHMOND IS AN EQUAL OPPORTUNITY UNIVERSITY

It does not discriminate in admissions, employment or access to programmes. The policy of the University is that students, applicants and employment candidates are considered without regard to race, colour, religion, sex, sexual orientation, national or ethnic origin or age. The University complies with the Equality Act 2010.

BACKGROUND INFORMATION ON RICHMOND

The construction of the main building at the Richmond campus began in 1841 and was completed in 1843, when it opened as the Wesley Theological Institution. Later known as Richmond College, it became part of the University of London, whose degrees it awarded until 1971. In 1972, it became Richmond College, an independent, international, not-for-profit liberal arts college. Today the University is known as Richmond, The American International University in London. Richmond is accredited by the Middle States Commission on Higher Education, 3624 Market Street, Philadelphia, PA 19104 (267-284-5000).

Richmond is licensed to award Associate of Arts, Bachelor of Arts, Bachelor of Science, Master of Arts, and Master of Business Administration degrees by the Department of Education in the State of Delaware. The University is incorporated as a not-for-profit educational institution in the State of Delaware, USA, and is a recognised 501(c)(3) public educational charity under US law. In the UK, Richmond has UK Taught Degree Awarding Powers by the Privy Council.

Richmond's degrees are also designated by the Secretary of State for Education of Her Majesty's Government in the United Kingdom The Education

(Recognised Awards) (Richmond The American International University in London) Statutory Order 2017 (SI 1185) dated 30 November 2017, Statutory Order 2016 (SI 1209) dated 12 December 2016 and Statutory Order 2006 (SI 3121) dated 23 November 2006. The University has "Highly Trusted Sponsor" status as defined by the United Kingdom UK Visas and Immigration Agency.

Richmond has been a voluntary subscriber to the QAA since August 2009. The Quality Assurance Agency for Higher Education (QAA) conducted an Higher Education Review for Alternative Providers in December 2017, and Richmond was found to have met expectations in all review judgements including: the academic standards of the awards the University offers, the quality and enhancement of student learning opportunities and the publication of information about those opportunities. The full reports can be consulted at: qaa.ac.uk/reviewing-higher-education/quality-assurance-reports/Richmond-The-American-International-University-in-London.

Richmond is independent and not affiliated with other institutions including the University of Richmond, nor with other American universities throughout the world.

Richmond, The American International University in London (RAIUL), reserves the right to modify its provision accordingly.

It is subject to change without notice. The information herein was correct at the date of publication.





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