



THE UK'S PIONEERING LIBERAL ARTS UNIVERSITY

THE UK UNIVERSITY THAT OFFERS A UK & US DEGREE

DIVERSITY, CHOICE, FREEDOM



- YOU WILL STUDY A GLOBAL CURRICULUM IN LONDON WITH STUDENTS FROM ACROSS THE WORLD AND LEARN TO UNDERSTAND AND CELEBRATE WHAT MAKES US DIFFERENT AND WHAT MAKES US THE SAME
- YOU CAN CHOOSE YOUR OWN PATH AND DECIDE YOUR MAJOR AND MINOR AS YOU LEARN AND DEVELOP RATHER THAN HAVING TO DECIDE BEFORE YOU ARRIVE
- YOU WILL ENJOY FLEXIBILITY ACROSS YOUR SUBJECTS AND THE CHANCE TO STUDY AND TO INTERN ACROSS THE GLOBE - A LIFE-TRANSFORMING OPPORTUNITY.

US AND UK QUALIFICATION:

- OUR PIONEERING LIBERAL ARTS FRAMEWORK ALLOWS STUDENTS TO GAIN A QUALIFICATION FROM THE US AND THE UK.

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WELCOME TO RICHMOND AMERICAN UNIVERSITY LONDON

“I WOULD LIKE TO WISH YOU A VERY WARM WELCOME. I’M HONOURED TO BE PRESIDENT AND VICE CHANCELLOR OF RICHMOND, A DIVERSE, DYNAMIC, VIBRANT AND INTERNATIONAL UNIVERSITY THAT IS PASSIONATE ABOUT ITS MISSION TO EDUCATE AND TO INFORM.”



Choosing your university is about more than finding a programme. It’s about asking questions and taking a step towards fulfilling your potential. At Richmond we will develop your passion to learn and will support you to engage, work with and participate in a vibrant academic community where interdisciplinary teaching and learning is key to the curriculum. You can achieve this as part of a diverse, friendly, international community based in our new home from September 2022 in the innovative and award-winning Chiswick Park in west London.

Ever since Richmond was established 50 years ago we have offered an international experience and a global outlook. This has never been more important than it is today.

We are a leading liberal arts university and all of our students are awarded both a UK and US degree. We are proud to have students from more than 60 countries currently enrolled with us in London. You can choose to become part of our vibrant and diverse international student community, where students are encouraged and supported to flourish in a mix of diverse cultures, backgrounds and perspectives.

One of the first universities to introduce the liberal arts to the UK, Richmond pioneered this multi-disciplinary approach.

Diversity, choice and freedom are hallmarks of the Richmond liberal arts curriculum which will develop your multi-disciplinary skills and provide you with a unique and unrivalled experience. It allows you to begin your undergraduate degree by exploring a multitude of disciplines across the humanities, arts and social sciences, before having to decide from a wide range of majors (plus a longer list of potential minors) in a subject that you’re passionate about, providing more freedom and more opportunities.

Our pioneering liberal arts system will also give you great mobility, with the US credit system at Richmond helping students seamlessly transfer from one academic institution to another with the credits gained with Richmond counting towards their degree. And we welcome qualified applicants to join us in year one, two or three of the degree, with entry options in September, January and May.

Studying with us, you can immerse yourself in London’s culture, art, sport, history and entertainment, in a capital city voted for the last three consecutive years as the best place in the world to study.

The move to a new state of the art location in Chiswick Park during our 50th year will offer the University significant opportunities. It will allow us to develop new relationships with both local businesses and the community and reimagine our future as the UK’s pioneering liberal arts university.

Our flexible approach to global learning and knowledge sharing means that you can also take advantage of exchange programmes with our international partners. All our degrees offer the opportunity to take an

internship - in the UK or abroad - which will offer you invaluable experience in the workplace, providing you with a competitive edge on graduating.

We want to help you make lasting memories and friendships, develop opportunities with you, foster a culture of responsibility, while you learn life skills and prepare for your future. Richmond has what you need to make the most of a student experience unlike anywhere else.

I hope that you will join us.

Professor Phil Deans

**President and Vice Chancellor
Richmond American University London**



EXCELLENT TEACHING

At Richmond, our teaching is structured across several areas:

- Liberal Arts
- Business
- Communication & The Arts
- Humanities and Social Sciences
- Psychology

Our highly qualified faculty across these areas are dedicated to providing excellent teaching for students. We pride ourselves in giving students extensive face-to-face contact time

The fact that we offer all of our students the opportunity to gain a UK and US qualification means that we dedicate a huge amount of resource into ensuring our programmes meet UK quality assurance and standards requirements as well as those of the US. This means we provide students with a consistently high learning experience, shaped by student feedback.

We also devote considerable effort to meeting both the rigorous requirements of a US liberal arts curriculum and the specialisation of a UK degree. So we can truly deliver our promise of 'freedom' as students have ample choice of courses within their degrees and they can complement their major with a minor subject of their choice. We also enrich the learning experience by offering some great guest lectures which provide real industry insight and expertise.

The University actively supports faculty research and students are encouraged to get involved in our research projects, helping to enhance their careers.

Now please explore what our excellent standards of teaching across the University can offer you.

Dr Ana Oliveira

Provost and Deputy Vice Chancellor





A WORLD OF POSSIBILITIES

OPENS UP WITH AN AMERICAN EDUCATION IN LONDON



"Since leaving Richmond, I believe that I have been able to put my liberal arts education to good use as I have been working in the UK Parliament for a Government MP. I am able to look at problems and policies more comprehensively than looking at something in a more focused and black and white way. I wouldn't hesitate to encourage everyone to take up a liberal arts degree as it has endlessly improved the quality of my degree and preparedness for the future."

On graduation, Ryan worked for an MP in the House of Commons, he is now Communications Manager at Coalition for Global Prosperity.

Ryan Baldry
BA (Hons) International Relations



"Richmond is where I was first exposed to a multicultural environment. This helped me integrate well in multinational companies, and enhanced my communication and interpersonal skills."

Nael Elkoshairy
BA (Hons) Business Administration and Economics
Chief Executive Officer of Andalus Ready Mix Company



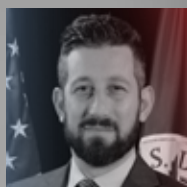
"Richmond was such a good starting point for me. The diversity I experienced at Richmond helped me get a job at KPMG, where I now manage teams of up to 15 people and report into partners. Being a student at Richmond opened up my mind to new cultures and that was really invaluable in terms of how I interact with people in my career."

Diana Simion
BA (Hons) Finance with Minor in Economics
Senior Manager, KPMG UK



"Richmond imbued in me a commitment to help make the world a better place. As a senior civil servant at the Federal Emergency Management Agency (FEMA) I lead a team that helps American communities become more resilient to disasters. I recall my time at Richmond fondly and hope that current and future students get as much out of their years in London as I did."

Aaron H Levy
BA (Hons) International Relations
Director, Federal Emergency Management Agency



"At Richmond, we understand the beauty of diversity and different ways of seeing because it was celebrated and we were all allowed to be our unique selves in a nurturing environment where the lecturers knew us by name."

"What Richmond did for my personal development was paramount. I have learned to consciously identify the cultural layers that exist within a person, and try to speak to those layers. At the core of that deliberate communication was learning to listen. Listen to the words said, the phrases enacted and the silences. Undeniably, these skills shaped me as a consultant. Whether it was a young woman looking for the right contraceptive method to plan her family in rural Ghana, or a young returnee couple wanting to decorate their first home in Accra, my job was to listen, translate and meet a perceived need."

Having worked for the United Nations, Senanu is now an entrepreneur with a Pan-African interior décor company, DAAR Living, which seeks to 'Africanise' the home decor industry.

Senanu Arkutu
BA (Hons) Intercultural Communications & French



WHY CHOOSE RICHMOND?

WE ARE A GLOBAL COMMUNITY WITH STAFF, STUDENTS AND ALUMNI FROM OVER 100 COUNTRIES, CREATING AN ACADEMIC ENVIRONMENT THAT IS WELCOMING, NURTURING AND DIVERSE

UK AND US DEGREE

Study one programme, gain **two degrees**.

The University awards a UK and US qualification at both undergraduate and postgraduate degree levels. Richmond is able to award UK degrees having been granted Taught Degree Awarding Powers (TDAP) by the Privy Council. The University also holds US degree-granting authority from the State of Delaware under accreditation by The Middle States Commission for Higher Education (MSCHE). Degree results are assessed and expressed in both US (GPA) and UK (BA or BSc Hons classifications).

LIBERAL ARTS EDUCATION

Richmond's unique academic environment ensures you learn from an international perspective, in preparation for a global career.

Our degree programmes combine the very best of UK and US teaching, blending the American focus on the Liberal Arts and personal development, with the British emphasis on subject specialisation.

Find out more about our pioneering liberal arts offering on P10/11.

INTERNSHIPS

All of our undergraduates have the opportunity to do an eight or nine week internship which provides credits towards their degree and enhances their career options.

GREAT LOCATION

Studying with us you will be based in London which has been ranked as the best student city in the world for the last three consecutive years, based on factors like the local jobs market, the diversity of the culture and the quality of life (according to the QS higher education group which publishes the annual World University Rankings).

All of our students are based at our new state of the art campus facility in Chiswick Park, west London with excellent links to public transport and central London and within a vibrant, local community of restaurants, cafes and shops.

DEDICATED TEACHING

Our professors are inspirational and approachable experts in their field. Our students benefit from small, intimate classes, with a minimum of **15 hours** of teaching per week (compared to a typical UK contact of only nine hours per week) from qualified and supportive staff who give individual attention.

UNITY IN DIVERSITY

Our commitment to embracing internationalism is captured in our motto, 'Unity in Diversity'. This diversity is shown in our undergraduate student body, with students from the US, UK, EU and around the world. Richmond's focus on the power of internationalism is based on the notion that success in the 21st century will depend upon individuals who embrace the diversity that exists in the world and who are able to celebrate and harness its true potential. This ethos permeates all of our programmes and classes, while we seek to engage and support the next generation of global leaders as they take the first steps on their international career path.

SCHOLARSHIPS

To fund your studies, we offer a range of scholarships in terms of category (UK/EU/Non-EU, including US) and academic achievement.

All awards are given as waivers towards tuition and are subject to terms and conditions. The continuation of all awards depends upon the ongoing academic standing of the student. Scholarships and other financial support are only valid for full-time study.

Please visit richmond.ac.uk/admissions/scholarships-financial-assistance/undergraduate-scholarships/ for further details.

See page 54 for information on tuition fees.



OUR SOCIAL MISSION

Since Richmond was founded in 1972 the University has had a strong social mission.

Richmond was created as a community with 'a scholarly yet social purpose', with all students having access to international learning opportunities, regardless of any differences in ethnicity, religion, nationality, gender or economic status.

It's a vision that's as strong today as ever.

Our liberal arts approach helps students develop a strong sense of personal and social responsibility, enhancing self-understanding and preparing them to deal with complexity, diversity, and change.

One example of this is that all of our undergraduates do some form of volunteer work or service learning in a structured way as part of their degree programme.

A survey conducted among our students showed that service learning had a life-changing impact on them, with all of those questioned saying that their volunteering had a positive impact on others.

Not only that, but 86 per cent said they plan to continue volunteering at the same or a different organisation and 90 per cent said that doing work in the community provided them with transferable employability skills.

It's not just the students who have benefitted from working in the community. In the last academic year, Richmond students worked with 140 voluntary organisation in Greater London, completing approximately 1,800 hours of voluntary work.

The organisations have been diverse, from Great Ormond Street Hospital to Oxfam, with projects including working with refugees and the homeless.

PROFESSORS WITHOUT BORDERS



Our social mission also comes to life through our association with Professors Without Borders, a social enterprise which, by providing university lecturers and professors, aims to make first class education available for students in developing countries without the need to go abroad.

Since the inception of Professors Without Borders by one of our alumni in 2015, Richmond has had a strong association with the organisation, supplying academic staff and students to work either overseas or in the UK on various projects.

Tessy de Nassau, co-founder of Professors Without Borders and former student at Richmond, commented, *"In two years, we have operated five summer schools, three in Sierra Leone, followed by our first project in Asia in Bangkok and another one in Uganda at the first women's university in Africa. We've worked in challenging conditions, facing storms and floods, flat tyres and logistical mountains with administrators and bureaucrats.*

What's made it all worthwhile is that we have touched so many lives already, inspired students and worked with lecturers locally to address the needs of the community. I am incredibly grateful to all the people who have volunteered their time and all our talented lecturers and interns. I really enjoyed my time at Richmond and I'm delighted to be now working with the University. Many of the students who've been on internships with us have said the experience has been incredibly formative for their education and careers."

Tessy de Nassau

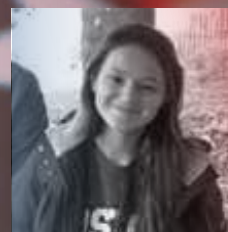


OUR SOCIAL MISSION IN ACTION

One of our students, Leah Wood, volunteered to help the Wandle Trust, an environmental charity which aims to deliver healthy river ecosystems across the south east of England. Leah worked in a team helping to clean the river Thames, and she also helped Richmond's 'Great British Bake-off Club', providing cakes for the volunteers.

Leah said, "Being a part of the Wandle Trust was an honour. We left the site knowing we made a difference, leaving the park and river cleaner and safer for people to enjoy."

Leah Wood



PIONEERING APPROACH TO THE LIBERAL ARTS

BASED ON THE US EDUCATIONAL SYSTEM, YOUR MAIN SUBJECT SPECIALISM OF YOUR PROGRAMME WILL BE A 'MAJOR'. YOU CAN ALSO CHOOSE TO TAKE A MINOR, AN OPTIONAL SUBSIDIARY SUBJECT. IT'S YOUR CHOICE: YOU CAN EITHER STUDY A MAJOR, A MAJOR/MINOR COMBINATION OR YOU MAY DECIDE TO 'DOUBLE MAJOR'. STUDENTS WHO CHOOSE TO TAKE A DOUBLE MAJOR WILL GRADUATE WITH A MAJOR IN TWO OF OUR SUBJECTS. THIS CHOICE WILL USUALLY INVOLVE TAKING A NUMBER OF ADDITIONAL COURSES, WITH AN EXTENDED DURATION OF STUDY

As the first university in the UK to introduce a US liberal arts education, our pioneering approach offers our students a unique experience.

Minors

Some students choose to minor in a subject that they are passionate about. Others opt for a subject that will make them stand out in the job market, or when applying for postgraduate study. The majority of majors are also available as a minor, but some subjects are only available as a minor.

For example, you may decide to study a BA (Hons) degree in Psychology with a minor in Mathematics, a BA (Hons) degree in International Relations with a minor in Economics, a BA (Hons) degree in International Business with a minor in Communications or you may choose to double major in History and Political Science. In each case, you will initially apply for just one major. However, all majors and minors completed will be listed individually on your transcript when you graduate from Richmond.

You have the option of taking one of the following subjects as a minor alongside your major:

- Accounting*
- Accounting & Finance*
- American Studies
- Art History & Visual Culture
- Business Law
- Communications
- Digital
- Economics
- Entrepreneurship
- Environmental Studies
- Fashion Marketing
- Film Studies**
- Finance***
- Global Politics
- Government & Politics
- International Business
- International History

- International Relations
- Marketing
- Mathematics
- Political Theory
- Psychology
- Sociology
- Sustainability

**This minor is not available for students majoring in Business Management.*

***This minor is not available for students majoring in Film & Photography.*

****This minor is not available for students majoring in Accounting & Finance.*



CREDIT TRANSFER

All of our undergraduate programmes are offered on a four year pathway, based on the US educational approach and liberal arts tradition, making Richmond the only UK university where all undergraduate degrees can be studied within this framework.

We welcome applications from students who have completed university-level work which is recognised or accredited by the relevant governmental agencies in their own country. With our flexible transfer policy, ease of application, and generous scholarship opportunities, Richmond credit transfers may be awarded to both US and non-US transfer students.

For non-US students, we will consider awarding advanced credit for a wide variety of Level 3 qualifications such as A and AS Levels, IB Diploma, UK International Foundation Programmes and AP courses and many of the European school leaving qualifications such as the Italian Diploma di Esame di Stato, the Swedish Slutbetyg från Grundskola and the French and European Baccalaureat.

For an indicative list of some standard advanced qualifications and the Level 3 credit awarded for them at Richmond, see our website for more details.

BECOME A RICHMOND PIONEER

Would you like to go to university but can't find the right place for you?

Well, now you can. We believe every student should have the opportunity to dream big, reach their potential and succeed.

That's why, from September 2022, we are launching our Richmond Pioneers programme with Foundation, which can offer you:

- The option of starting any of our programmes with lower entry qualifications
- A four year, full-time degree programme with an extra summer semester in Year 1 included for free, so you can study at your own pace
- Study skills classes to enhance your knowledge and skills
- Great student support including a Personal Academic Advisor, with help on housing, health and wellbeing, financial guidance and careers advice from our award-winning Student Affairs team

See our website for more details.



INTERNSHIPS

RICHMOND OFFERS ALL UNDERGRADUATES THE OPPORTUNITY TO TAKE AN EIGHT/NINE WEEK, FULL-TIME WORK PLACEMENT (SUBJECT TO GRADE AND REFERENCE REQUIREMENTS BEING MET), WHICH PROVIDES CREDITS TOWARDS THEIR DEGREE. OUR INTERNSHIP TEAM HAS A STRONG NETWORK WITH LONDON AND OVERSEAS BASED COMPANIES AND WORKS CLOSELY WITH VARIOUS AGENCIES SPECIALISING IN WORLDWIDE PLACEMENTS

There can be a big difference between learning theories in the classroom and applying them in the workplace. The hands-on, practical experience of an internship will give you the opportunity to use your academic knowledge in a real situation, reinforcing what you have previously learnt through your studies.

It could also help you to get your foot in the door at a world-leading organisation, one you've always dreamed of joining. We have close relationships with organisations from a wide range of industries, and work individually with each student to place them in an internship that matches their interests and aspirations as closely as possible.

Other benefits of our internship programme include:

- Gaining valuable experience, with full supervision and regular feedback, which will enhance your employability and help you stand out from other graduates
- Improving your communication and presentation skills, and developing your critical thinking and creativity
- Acquiring first-hand industry knowledge that you would not learn anywhere else
- Learning about your chosen role, and ensuring it's the right career path for you

- Networking opportunities, and the chance to gain personal references for your Curriculum Vitae (CV or résumé) and examples for your portfolio
- Having the opportunity to prove yourself, grow in confidence and gain a sense of achievement that will give you renewed focus when you return to your studies.

If you choose to complete your internship abroad, you will also have the chance to immerse yourself in a new culture and learn/practise another language.



Below are some of the many organisations which have welcomed our undergraduates as interns:

Art, Design and Visual Culture

Artnet
Proud Gallery

Fashion and Beauty

Camilla Elphick
Suzie Turner
Voir Fashion

Finance and Accounting

Bambridge Accountants
IHS Markit
Modern Money

History

Fulham Palace
Jewish Museum of London
Museum of Brands,
Packaging & Advertising

Marketing and Market Research

Fate v Future
SIS International
Snack Media
Women in Travel
Urbanizer
CISI
Go Mammoth

Media, Journalism and Publishing

Together TV
Epicurean Life Magazine
KCW Today
Zest Media

Non Profit and NGO

Choice International
Street Invest
Sport Inspired
SEO
Pathway CTM

Psychology and Research

King's College
Mind
Queensmill School
Solace Women's AID
The Mix

Political Science and International Relations

Centre for Analysis of the Radical Right
Maldives Embassy
Labour Party
Professors Without Borders
US Commercial Service
House of Commons

PR and Communications

Me:Mo
Good Work
CCD PR
Bacchus PR
Grifco PR

Theatre and Film

Omnibus
The Space
Lift-off Film Festival



"I found the research and writing course within the liberal arts programme at Richmond was incredibly helpful, particularly during my internship in Washington, DC with Congresswoman Tulsi Gabbard, who was at the time a candidate for the President of the United States.

The internship was a fantastic experience which I'm sure will help my career. I'm currently studying a Masters at King's College and my ambition is to work within the United Nations."

Aleksander Czarski

BA (Hons) International Relations



"During my internship last summer I got to experience first-hand what it's like working at an agency group, Fate v Future. It made me more prepared for a career in marketing and was an incredible experience. What I enjoyed the most was learning and doing stuff that I already had an interest in, such as contributing to creating statements and brand identity for start-ups."

Trine Skyttermoen

BA (Hons) Marketing



STUDY ABROAD OPPORTUNITIES

AT RICHMOND, WE BELIEVE IN PROVIDING ACCESS TO EDUCATION ON A GLOBAL SCALE. STUDYING ABROAD GIVES YOU THE CHANCE TO BROADEN YOUR HORIZONS - TO IMMERSE YOURSELF IN A NEW CULTURE, EXPLORE A NEW CITY, MEET NEW PEOPLE AND EXPERIENCE DIFFERENT LANGUAGES AND TRADITIONS



"My study abroad at Pace University in New York was amazing. I learnt so much about the city and exploring different areas, especially how Pace University is located in Lower Manhattan near the Financial District and the campus is within walking distance to One World Tower and the Twin Tower Memorial. The campus was next to the Brooklyn Bridge which I was able to walk along and take in the amazing views - New York city from the bridge is breath-taking and it gives you a great perspective of the city.

Vivian Nghere

"The semester I spent at Victoria and in Wellington was such a worthwhile and transformative experience. I was able to take classes that complemented my path of study at Richmond, while also taking advantage of Victoria University's wealth of resources and support for international students.

I would encourage all Richmond students to participate in an exchange and experience it first-hand!"

Caitlin Keane

"I was an exchange student in 2016 at our New Zealand partner institution - Victoria University of Wellington. With a much larger student population and campus than Richmond, I was kept on my toes - but never overwhelmed; at VUW, there are robust systems of support, with specific offices for international students, as well as competent health services, and an overall culture of empathy and inclusion.

My experiences with professors were only positive and inspiring, while some of the classes I took have directly impacted my current work in visual research and human rights. In and outside of the classroom, there are many wonderful opportunities to learn about Maori history and culture. I would highly recommend a semester exchange to any student."

Samantha Reich

International Partnership Programme

We offer students the opportunity to study abroad with our partners in New York, Shanghai, Melbourne, Wellington, Athens, Brussels, Paris, Florida, Buenos Aires, Seoul, Madrid and many more places around the world.

Students are able to study for a summer, a semester or a full year abroad and then transfer their credits back to Richmond to complete their degree, all without the need to pay for expensive international fees or adding extra time to their programme. This gives students an exciting international experience to help them seek employment after graduation.

Please refer to richmond.ac.uk for a full list of our international partners.

Summer School

We are planning to launch an exciting new initiative which will extend our Study Abroad opportunities even further. In 2023, students may have the opportunity to study for four weeks at a partner university in Mexico studying all about Mayan history and culture, gaining credits towards their degree and experiencing a fantastic international study opportunity.

Award-winning team

We are proud to have an award-winning International Programme team, winner of the UK's Advancing International Education Award in the highly prestigious Independent Higher Education Awards 2022.

This Award recognised the team's work in assisting Ukrainian students to continue with their studies after the invasion.



INTERNATIONAL COMMUNITY AND ALUMNI

Richmond's alumni community is truly international, with over 15,000 former students living in 100 countries. Our students automatically become members of our global alumni network, creating a lifelong connection to the University that will help you build your career and social contacts.

Our alumni network is a great source of support and expertise, and we hope you will take part in our many social and business opportunities throughout your career, wherever you are in the world. We also encourage our alumni to share their Richmond stories and keep us up to date with developments in their lives. By doing so, our former students help us to inspire and motivate future cohorts of students, providing them with a valuable insight into the world of work.

The benefits at a glance

- Professional networking and career support
- Opportunities to promote your company to other alumni via our business directory
- Social networking
- Regional support through local charities and groups
- Access to the latest Richmond and alumni news via our dedicated newsletters
- Invitations to events in your area
- Volunteering and giving opportunities

Wherever your career path leads, Richmond will be there to support you.



OUR ALUMNI

Chanel is the USA Today best-selling author of Reese Witherspoon Book Club pick 'Next Year in Havana'. She gained a BA (Hons) in International Relations from Richmond.

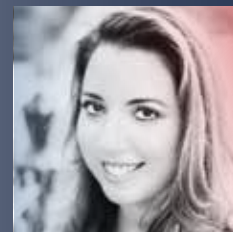
Originally from Florida, Chanel grew up on stories of her family's exodus from Cuba following the events of the Cuban Revolution. Her passion for politics and history continued during her years spent studying. She loves to travel and has lived in the Caribbean, Europe, and Asia.

"Studying at Richmond was an invaluable experience that really shaped my view of the world. I learned so much from my fellow classmates and their diverse experiences."

"For an International Relations major, I couldn't have asked for a better opportunity to examine global events and history. My years at Richmond have certainly been influential in my writing career and life."

Chanel Cleeton

Author



Marc graduated from Richmond in 2006 with a BA (Hons) in International Business Management and Finance.

He is the CEO and co-founder of Dogtown Media, a mobile technology studio based in Venice, California and Montevideo, Uruguay. His company has been recognised as one of the Top Mobile App Developers globally (Clutch Research) and ranked #271 on the INC 500 list of Fastest Growing Companies in America.

"Richmond instilled me with a deep appreciation for the nuances of applying business acumen to different markets, vital for an entrepreneur to make the transition from a start-up concept to a profitable business."

"I'm actively engaged in social impact initiatives as a youth mentor with the Network for Teaching Entrepreneurship and as a board member of Beautify Earth, a non-profit focused on revitalising urban areas through local art initiatives."

Marc Fischer

CEO Dogtown Media, Forbes Technology Council and a contributing writer to Entrepreneur.com, Forbes, and INC.com



LIBERAL ARTS AT RICHMOND

WE'RE ENORMOUSLY PROUD OF OUR PIONEERING AMERICAN LIBERAL ARTS EDUCATION. RICHMOND IS THE ONLY UNIVERSITY IN THE UK WHERE ALL UNDERGRADUATE DEGREES ARE OFFERED IN THE AMERICAN SYSTEM OF EDUCATION, BASED IN THE LIBERAL ARTS WHICH YOU WILL STUDY ALONGSIDE YOUR MAJOR, ALLOWING YOU TO SHAPE YOUR OWN LEARNING ACCORDING TO YOUR INTERESTS AND NEEDS. FOLLOWING THIS ACADEMIC PATH PROVIDES A WEALTH OF OPPORTUNITIES THAT FEW UK UNIVERSITIES CAN MATCH

SO WHAT IS A LIBERAL ARTS EDUCATION?

Strong heritage

The tradition of the liberal arts traces its roots to ancient Europe and medieval universities. Greeks and Romans considered a liberal arts education necessary in order for a human being to be free. Meanwhile the study of medieval liberal arts emphasised civic duty, grammar, rhetoric, logic and the development of the individual in order to achieve one's full potential.

The core aim of a liberal arts education remains true to these roots today, which is to develop well-rounded individuals with knowledge ranging from science and literature to maths and global development and other innovative combinations.

It encourages you to be innovative, explore a wide range of subjects, and develop your intellectual curiosity. It reaches across disciplines, building connections between different academic areas such as philosophy, science, writing, business, creativity, communications, digital futures, international relations, history, and psychology.

By opening your eyes to the way subjects connect, it enables you to gain a broader perspective of the world around you.

Known as the UK's original liberal arts university, we've been transforming the way higher education is delivered and we have reinvented ourselves over and over to respond to the needs of students and the world.

All of our undergraduates experience our liberal arts approach through our core curriculum, there are strong links with other departments and programmes, including Communications, Economics and Psychology.

Inter-disciplinary skills are increasingly important in education, and a crucial skill in the workplace. The curriculum is designed to ensure that you receive the best possible start when adapting to the academic world of university, and that you also begin to learn and develop the key transferable skills that employers are looking for, such as critical analysis, collaboration, excellent communication and research skills, as well as decision making abilities. All of which will give you the competitive edge when you graduate. Please explore more and find out what our liberal arts approach can offer you. It could be exactly what you're looking for.

The Richmond experience – transforming education

You will work across disciplines with our broad-ranging liberal arts curriculum at the same time as pursuing your major or specialist subject.

See our website for details of what courses you will study for each programme.



LIBERAL ARTS CORE CURRICULUM

Upon entry to Richmond, all students follow the liberal arts core curriculum alongside their major or specialist subject.

So what are the advantages?

Flexibility

You do not have to choose your specialisation at the point of entry. In the freshman (first) year, students typically study a variety of subjects prior to confirming their main area of study (major) later in the programme. You can tailor your programme to suit your aspirations.

Choice

Alongside your major, you can also choose to study a minor (a smaller specialisation). This allows you to diversify your degree, specialising in more than one area of study. Some students elect to 'double major', taking two subjects as equal major specialisms.

Careers

Employers today look for the right skills, rather than the right major. A liberal arts degree from Richmond provides you with key transferable skills: written and verbal communication, problem solving, cultural sensitivity, creativity, and flexibility. Upon graduating from Richmond, you will go out into the workplace with the ability to make sound judgements and think critically and independently.

Subject exemptions

You may be exempt from some of these subjects and could complete your degree sooner. For guidance, contact admissions@richmond.ac.uk or phone +44 (0)20 8332 8330.

“ONE OF THE GREATEST ASPECTS OF STUDYING AT RICHMOND WAS THE LIBERAL ARTS ELEMENT TO MY INTERNATIONAL RELATIONS DEGREE.”

**RYAN BALDRY, FROM THE UK,
BA (HONS) INTERNATIONAL RELATIONS**

PROGRAMME STRUCTURE

Your degree at Richmond will usually take four years (or eight semesters), although this can be shortened through the transfer of eligible academic credit. The Liberal Arts Core Programme is based on eight core curriculum courses (with a mix of required and optional courses), including an Environmental Studies course in your first, second or third year plus one research course which will be specific to your programme. The nine courses, which are spread over the first three years of a four-year degree programme, are outlined below:

Year 1

Tools for Change

Our mission is to develop you as a student, an active citizen and a future employable graduate. Think of this course as an opportunity to consider your transition to university, reflecting on your development as an independent learner and a critical thinker. You will research and create a plan for service learning in the London area. You will learn to use a range of digital platforms for individual and group project work, focusing heavily on effective communication, including oral presentation, and taking into account issues of accessibility for all.

Research and Writing I

Develop your ability to read and think critically, and to analyse texts from a range of genres. How do you successfully negotiate a path through a sea of information and then write it up? Using information literacy skills to help with guided research, you will develop your ability to produce effective and appropriate academic writing across the curriculum.

Plus Visual Thinking or Narratives of Change

Visual Thinking

Explore the practice and theory of critical visual thinking with this course as you develop your visual analysis skills across a range of cultures and contexts: the arts, politics, science, sport and technology. How can we make sense of an art installation that consists of a pile of stones on a gallery floor? How can we learn to communicate ideas visually and verbally?

Narratives of Change

Discover works of contemporary global literature with this course by exploring how literature both shapes and responds to our changing world, encompassing gender, race, environment and technology.

Plus Environmental Studies

Choose an option from courses in Environmental Studies which include Energy: A Global Perspective, World Regional Geography and Foundations in Environmental Studies, all of which will help you gain skills in scientific reasoning, data and ethical analysis.

Year 2

Research and Writing II

You will learn how to produce well-researched writing that demonstrates critical engagement. How do you develop your critical research and writing skills to be effective in the academic and professional arenas? How do you design and structure an argument that is convincing? You will be able to answer these questions and more as you develop confidence in your writing skills.

Social Change in Practice

This is your opportunity to make a positive change in the community through this course where you will apply a range of planning and research techniques to deliver a community-based project related to a social or environmental issue that you are interested in.

Plus Data Analysis for Social Change or Probability and Statistics 1

Data Analysis for Social Change

How do we engage with digital and social media content, and how can these reactions and behaviours be measured? This course explores the techniques, tools and debates around social media analytics, including the ethical and social implications of data analysis.

Probability and Statistics 1

Gain an understanding of probability and statistics as you develop the right statistical vocabulary and perform some of the most useful statistical methods such as using statistical tables and software, learning all about the assumptions and pitfalls of various statistical methods.

Plus Environmental Studies

Choose an option from courses in Environmental Studies which include Endangered Species: Ecology and Conservation, which will help you gain skills in scientific reasoning, data and ethical analysis.

Year 3

Service Learning

Find a cause that you are passionate about and undertake a service learning placement in the local community. This experiential learning course will not only develop your research, critical thinking and self-reflection skills, but will enhance your cultural and global awareness as you link classroom work to real world problems and needs within the local community.

Research Methods

Expand your research methods skills with this course which will be specific to your programme, providing you with greater employability when you graduate.



COMMUNICATIONS & THE ARTS, HUMANITIES & SOCIAL SCIENCES, PSYCHOLOGY

A CULTURAL, POLITICAL AND COMMUNICATIONS HUB, THERE IS NO BETTER PLACE FOR STUDYING COMMUNICATIONS, ARTS AND SOCIAL SCIENCES THAN LONDON. WITH A WEALTH OF FASCINATING AND INFORMATIVE LOCATIONS TO VISIT ON THE DOORSTEP, THE CLASSROOM COMES ALIVE FOR OUR STUDENTS AS THEY EXPLORE EVERYTHING THAT LONDON HAS TO OFFER

We're a thoroughly international and cosmopolitan institution with students from all over the world. On arriving in London, students have many questions relating to issues of identity, culture, language, religion, society and citizenship – all of which are addressed in the study of our undergraduate programmes.

Our students often comment on the ready availability of our faculty. Average classes at Richmond are both smaller and more ethnically diverse than at most other universities. This means we can emphasise individual attention, small group work, student participation, personal research paper writing and seminar style discussion, rather than large, impersonal lectures and 'multiple-choice' styles of testing.

Our aim as faculty is to ensure that, by the time you graduate, you have a solid theoretical and methodological grounding in your subject, ending with a substantial piece of individual research. An optional internship provides invaluable work experience. Our success here is one of the main reasons why Richmond's alumni have gained entry to leading graduate schools all over the world and occupy top positions in a wide range of international organisations and companies.

We invite you to join us and to add your own creativity to the exploration of the rich and diverse disciplines in which we specialise.



Dr. Nicola Mann
Head of Communications & The Arts



Dr. Ira Konstantinou
Head of Psychology



Dr. Michael F. Keating
Head of Humanities & Social Sciences



RICHMOND BUSINESS SCHOOL

WE SPECIALISE IN OFFERING HIGH QUALITY, VOCATIONALLY RELEVANT UNDERGRADUATE AND POSTGRADUATE DEGREES IN DIFFERENT AREAS OF BUSINESS, ACCOUNTING, FINANCE AND ECONOMICS. WE AIM TO DELIVER AN INNOVATIVE HIGHER EDUCATION EXPERIENCE DEDICATED TO TEACHING EXCELLENCE AND EXCEPTIONAL STUDENT LEARNING OPPORTUNITIES

As a student at Richmond Business School, you will be taught by leading faculty and business practitioners in small classes, where you will be encouraged to develop your full academic and personal potential. Our graduates are highly valued by employers, with recent alumni now working for a range of leading organisations including Apple Inc., Citigroup, Goldman Sachs and KPMG.

We offer a specialist suite of degrees in different areas of Business, Marketing Accounting, Finance and Economics at undergraduate level and an innovative MBA, as well as an MA in Luxury Brand Management and MSc in International Business Management. Whichever programme you choose, you will be joining a vibrant Business School dedicated to

supporting you in achieving your academic and career goals.

We're proud of the fact that the Business School achieved membership status with AACSB, the world's largest business education alliance, connecting educators, learners, and business to create the next generation of great leaders. Our degrees are certified by CIMA and ACCA (BSc Accounting and Finance).

All in all, it's a great place to study.



Professor Sabine Spangenberg
Head of Richmond Business School



Dr. Greg Gannon
Postgraduate Programme Director, Richmond Business School



Matrix is a new 'incubator' initiative that has been launched by Richmond Business School, and is available to all Richmond students and staff.

Led by Hamad Khan, Associate Professor of Business Management, the incubator is available as a platform to provide students with help and advice in establishing a start-up business.





BSc (HONS) ACCOUNTING & FINANCE

4 YEAR PROGRAMME - UCAS CODE: NN34

4 YEAR PROGRAMME WITH FOUNDATION - UCAS CODE: RFO1



Think Ahead



Studies duration:

Available as a four year programme and four year programme with Foundation option

Start dates:

September, January

Where:

You will be based at our new campus in the innovative and award-winning Chiswick Park, west London, with excellent links to public transport and central London and with a vibrant, local community of restaurants, cafes and shops. Our recommended accommodation is iQ Haywood House in West Hampstead, offering modern stylish living within a strong Richmond community, set in a vibrant area with a village feel.

PROGRAMME OVERVIEW

This programme is primarily designed for students who are interested in following a career in accountancy or in obtaining professional accounting qualifications at the start of their business career.

We're very proud of our highly employable graduates who go onto become accountants, auditors, brokers, tax specialists, financial analysts, fund managers and traders.

Our programme will also give you a head start on professional accounting qualifications when you graduate with exemptions from the Association of Chartered Certified Accountants (ACCA) professional examinations.

You will start this degree with an exploration of diverse topics. You'll study statistics, economics, law and information technology to gain a truly solid understanding of the field.

In the second year the programme goes on to explore managerial and financial accounting, looking at computer applications in management and calculus, to give you a thorough foundation in accounting processes and systems.

Deepen your understanding of growing trends such as Compliance and Regulation as well as Taxation and Financial Reporting. You will have the opportunity to specialise in topics of your choice, such as Wealth Management or Global Investor.

Internships in a leading financial institution or management organisation are actively encouraged by faculty. They are credit-bearing towards your degree and provide excellent experience and industry insight.



TOP FIVE REASONS TO STUDY THIS PROGRAMME:

1. Acquire advanced theoretical and practical knowledge and master the skills demanded by the financial industry
2. Gain eight exemptions from some of the professional accounting examinations, accelerating your career progress
3. Benefit from practical work experience in an accounting/finance-based, integrated internship
4. Learn a variety of key business skills such as problem solving, data analysis, IT and communication skills, all highly valued by employers
5. Study in an international environment in London, a world-leading financial and accounting centre

WHERE DO RICHMOND'S ACCOUNTING & FINANCE GRADUATES GO?

World Bank, Credit Suisse, Greenpeace USA, Stonewall, The United Nations Children's Fund, BBC, Bloomberg L.P, PwC, NBC News, Christies, Al Jazeera, EY, KPMG, postgraduate education

CAREER PATHS FOR ACCOUNTING & FINANCE GRADUATES

Accountancy, Tax Advisory, Analyst, Management Consultant, Financial Consultant, Banking, Business and Management, Wealth Management, Corporate Finance

"THIS IS A VERY STIMULATING COURSE THAT I HAVE THOROUGHLY ENJOYED DOING. IT IS ALSO BRILLIANT THAT WE GET EIGHT EXEMPTIONS TO THE ACCA QUALIFICATION."

AMBER VERONIQUE



BA (HONS) AMERICAN STUDIES

4 YEAR PROGRAMME - UCAS CODE: T700

4 YEAR PROGRAMME WITH FOUNDATION - UCAS CODE: RF02



Studies duration:

Available as a four year programme and four year programme with Foundation option

Start dates:

September, January

Where:

You will be based at our new campus in the innovative and award-winning Chiswick Park, west London, with excellent links to public transport and central London and with a vibrant, local community of restaurants, cafes and shops. Our recommended accommodation is iQ Haywood House in West Hampstead, offering modern stylish living within a strong Richmond community, set in a vibrant area with a village feel.

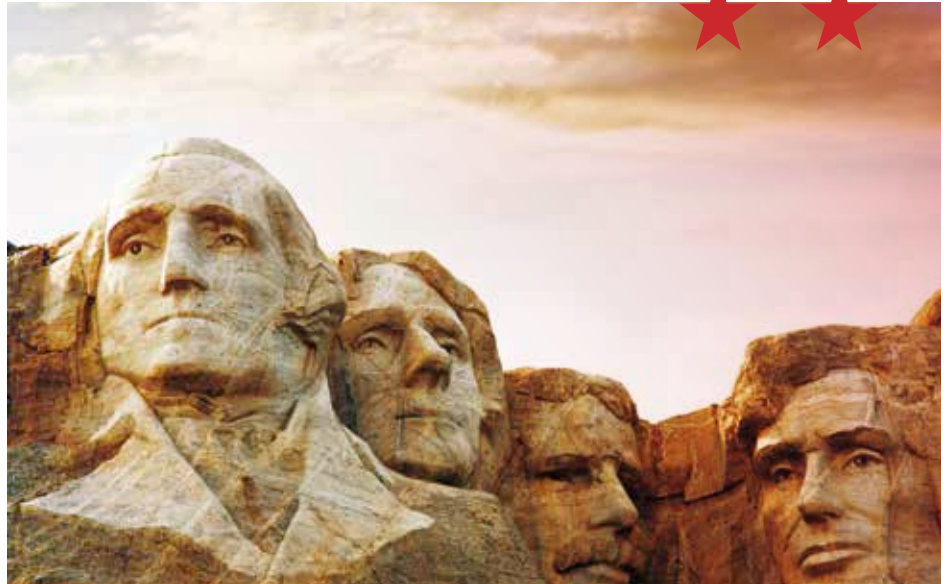
PROGRAMME OVERVIEW

A global superpower, and one of the most influential countries in modern history, America touches all of our lives. If it's a country that you find fascinating, explore US culture, history, and politics with our BA in American Studies.

Why study American Studies in a non-American university? You'll be able to study this subject in a truly American environment, with a programme which is based on the American liberal arts system of learning.

As well as American history, politics and foreign policy, you'll study courses on Latin America and the Caribbean, alongside courses on US film, literature, pop culture (including music and art) and contemporary cultural issues in the USA.

You could get a taste of America through visits to the Benjamin Franklin House in London and the British Museum. There's also the chance to do an internship and benefit from the numerous exchange possibilities with universities and colleges in the US, Canada and Latin America.



TOP FIVE REASONS TO STUDY THIS PROGRAMME:

1. Develop a broad understanding of American Studies, touching on a variety of disciplines including International Relations, Political Science, Cultural Studies, Film Studies, Communications and Art & Design
2. Opportunity to study alongside American and international students creates lively discussions and brings American Studies alive
3. Build expertise in the changing relationships between North America and South America
4. Specialise in specific aspects of politics, history, and culture in the Americas
5. Chance to study abroad in the USA, Canada or Latin America through Richmond's partner programmes

WHERE DO RICHMOND'S AMERICAN STUDIES GRADUATES GO?

Embassy of the Dominican Republic, European Commission, Moody's Investors Service, PwC, US Department of Homeland Security, AXA Rosenberg, Deutsche Bank, Mercedes-Benz, The Albert Baker Funs, BB, Bloomberg L.P., EMI Music, 19 Entertainment, Walt Disney Entertainment

CAREER PATHS FOR AMERICAN STUDIES GRADUATES

Media, Marketing, Advertising, Music, Film and Television Industry, Events Management

“I WANTED TO GAIN A BROAD UNDERSTANDING OF AMERICAN POLITICS AND CULTURE AND IT WAS IMPORTANT FOR ME TO STUDY IN A GENUINELY AMERICAN ENVIRONMENT.”

ALICE SPARKHALL



BA (HONS)

ART HISTORY & VISUAL CULTURE

4 YEAR PROGRAMME - UCAS CODE: 4A36

4 YEAR PROGRAMME WITH FOUNDATION - UCAS CODE: RF03



UK & US DEGREE



Studies duration:

Available as a four year programme and four year programme with Foundation option

Start dates:

September, January

Where:

You will be based at our new campus in the innovative and award-winning Chiswick Park, west London, with excellent links to public transport and central London and with a vibrant, local community of restaurants, cafes and shops. Our recommended accommodation is iQ Haywood House in West Hampstead, offering modern stylish living within a strong Richmond community, set in a vibrant area with a village feel.

PROGRAMME OVERVIEW

Discover why art matters with our BA Art History & Visual Culture programme, perfect for those who want to work in the arts or creative world or go on to do postgraduate study.

Begin your journey with an exploration of photography, media and communications. You'll study how art changes across cultures and explore everything from the history and theory of painting and sculpture to print, photography, film, advertising and fashion, developing your communication and research skills.

London becomes the second classroom in year three, as you'll get a taste of all the arts and visual culture in the city's world-leading museums and art galleries. Field trips to art centres in the UK and abroad will extend your perspective.

Themes in Contemporary US Art, History of Design and Working in the Art World are all core topics in the second half of this programme. Take your pick from some exciting electives which include History of Fashion, Photography: Theory & Practice, and Visualizing Enlightenment.

Gain practical experience through our course content and an optional internship within a leading arts or creative organisation, to improve your employability after graduation.



TOP FIVE REASONS TO STUDY THIS PROGRAMME:

1. Explore the history and contemporary contexts of art and design across cultures while using London as your base
2. Gain fascinating insights into the latest debates within art history and visual culture through a faculty which is very active in research
3. Experience original artworks and collections in London's museums and galleries first hand
4. Benefit from field trips in the UK and key European art centres
5. Develop networks in the global art world and cultural industries through the programme and via the integrated internship, boosting your career options

WHERE DO RICHMOND'S ART HISTORY & VISUAL CULTURE GRADUATES GO?

Barons Court Theatre, Boston Ballet, Christies, Vogue Magazine Graduate School, V&A Museum

CAREER PATHS FOR ART HISTORY & VISUAL CULTURE GRADUATES

Museum Curation, Archivism, Journalism, Arts Administration

“LONDON IS AN AMAZING RESOURCE. IT IS INCREDIBLE THAT WE CAN WALK IN AND OUT OF A MUSEUM AND HAVE A LECTURE WHILE BEING SURROUNDED BY MASTERPIECES.”

MATILDE TARIELLO



BA (HONS) BUSINESS MANAGEMENT: DATA ANALYTICS

4 YEAR PROGRAMME – UCAS CODE: N140

4 YEAR PROGRAMME WITH FOUNDATION – UCAS CODE: RF20



Studies duration:

Available as a four year programme and four year programme with Foundation option

Start dates:

September, January

Where:

You will be based at our new campus in the innovative and award-winning Chiswick Park, west London, with excellent links to public transport and central London and with a vibrant, local community of restaurants, cafes and shops. Our recommended accommodation is iQ Haywood House in West Hampstead, offering modern stylish living within a strong Richmond community, set in a vibrant area with a village feel.

PROGRAMME OVERVIEW

Big data is big business. As technology continues to grow, digital business and data analytics are increasingly hot topics in business.

With this programme, through highly topical subjects such as Artificial Intelligence and Data Mining, you can gain the knowledge and skills you need to excel in a range of business settings, studying both the latest academic research and industry trends in this dynamic field.

Renowned and highly qualified business leaders are invited to speak to our BA Business Management: Data Analytics students, sharing their experience within the industry, while visits to organisations and events enhance experiential learning.

You can also gain international industry experience through an accredited internship, which helps shape your education and career choice.

This programme will enable you to apply for four exemptions (all certificate level) from The Chartered Institute of Management Accountants (CIMA), the world's largest professional body of management accountants.

By the time you graduate, you will be able to influence and make informed, data-driven business decisions, gaining highly versatile skills which are relevant for any industry.



TOP FIVE REASONS TO STUDY THIS PROGRAMME:

1. Gain a broad and in-depth understanding of all aspects of business management ranging from Finance to Corporate Strategic Management
2. This pathway will enable you to harness new, powerful tools using skills that are in great demand across the business world
3. Benefit from practical working experience through an accredited internship in London or worldwide
4. Ease of access to both academics and industry practitioners in Data Analytics creates inspirational and supportive education
5. Truly international environment at Richmond and US and UK degree helps access to leading graduate schools in the UK and the USA

WHERE DO RICHMOND BUSINESS MANAGEMENT STUDENTS GO?

Ernst and Young, PwC, Credit Suisse Private Banking, Freshfields Bruckhaus Derringer LLP, Goldman Sachs, Kuwait Investment Authority

CAREER PATHS FOR BUSINESS MANAGEMENT: DATA ANALYTICS GRADUATES

Business Consultant, Data Consultant, Business Analyst, Supply Chain Analyst, Marketing Analyst, Business Manager

“RICHMOND WAS INSTRUMENTAL FOR MY PROGRESSION AND HELPED ME RECOGNISE THE VALUE OF DIVERSITY AND LEADERSHIP IN THE CONTEXT OF A MULTINATIONAL ENVIRONMENT.”

ELENA KOYCHEVA



BA (HONS) BUSINESS MANAGEMENT: ENTREPRENEURSHIP

4 YEAR PROGRAMME - UCAS CODE: N100

4 YEAR PROGRAMME WITH FOUNDATION - UCAS CODE: RF04

 UK & US DEGREE



Studies duration:

Available as a four year programme and four year programme with Foundation option.

Start dates:

September, January

Where:

You will be based at our new campus in the innovative and award-winning Chiswick Park, west London, with excellent links to public transport and central London and with a vibrant, local community of restaurants, cafes and shops. Our recommended accommodation is iQ Haywood House in West Hampstead, offering modern stylish living within a strong Richmond community, set in a vibrant area with a village feel.

PROGRAMME OVERVIEW

Interested in creating your own entrepreneurial venture? Gain all the skills you need to run your own business with this programme which combines practical training in business with academic know-how.

Beginning with the principles of Business Management, you'll consider how finance, socio-economic factors, politics, geography, language and culture all influence business.

Study entrepreneurship in action through electives such as Entrepreneurship Theory and Entrepreneurship and Strategy which can help you kick-start a business.

Taught by lecturers who are experts in their field, this programme also features entrepreneurs as guest speakers, while visits to organisations and museums extend your perspective and creativity.

An internship which counts towards your degree is a fantastic opportunity to enhance your entrepreneurship skills and improve your career options.



TOP FIVE REASONS TO STUDY THIS PROGRAMME:

1. Equips you with the ability to understand all the aspects of business management from a start-up phase to running and expanding a business locally or worldwide
2. Opportunity to tailor your study of Entrepreneurship by taking minors from other leading academic disciplines
3. Acquire substantial business acumen, alongside developing your leadership potential and strategies to grow a business from a start-up into a globally recognised company
4. Benefit from practical working experience through an internship in a leading entrepreneurial business in London or anywhere else in the world
5. Work on specific projects and research that will facilitate your entry to global entrepreneurial and tech industries

WHERE DO RICHMOND'S BUSINESS MANAGEMENT: ENTREPRENEURSHIP STUDENTS GO?

Apple Computers, Electronic Arts, Goldman Sachs, Heineken

CAREER PATHS FOR ENTREPRENEURSHIP GRADUATES

This degree is designed to help you start a new business. It will also equip you for roles in accounting and finance, investment banking, marketing, operations and general management

“A CONSISTENT INTERACTION AND FEEDBACK BETWEEN THE TEACHER AND STUDENTS ALLOWS US TO EXPRESS OUR IDEAS AND OPINIONS AND TO DISCUSS THEM WITH SOMEONE WHO FEELS MORE LIKE A MENTOR, RATHER THAN JUST A TEACHER.”

GIOVANNI MONTARULI



BA (HONS) BUSINESS MANAGEMENT: HUMAN RESOURCE MANAGEMENT

4 YEAR PROGRAMME – UCAS CODE: N160

4 YEAR PROGRAMME WITH FOUNDATION – UCAS CODE: RF21



Studies duration:

Available as a four year programme and four year programme with Foundation option

Start dates:

September, January

Where:

You will be based at our new campus in the innovative and award-winning Chiswick Park, west London, with excellent links to public transport and central London and with a vibrant, local community of restaurants, cafes and shops. Our recommended accommodation is iQ Haywood House in West Hampstead, offering modern stylish living within a strong Richmond community, set in a vibrant area with a village feel.

PROGRAMME OVERVIEW

Companies that put people first can get ahead of the competition.

With this programme you will gain the fundamental business skills and knowledge to help you succeed in any business environment, whilst developing your people management skills. In the process, this will open many possible career routes from being an expert in employment law to a specialist in workplace training and development.

You will be able to study highly current subjects such as Organisational Behaviour and the Psychology of Happiness and Wellbeing as well as Personality, Individual Difference and Intelligence, which will you provide you with skills and knowledge which are much valued in the workplace.

Renowned and highly qualified business leaders are invited to speak to our BA Business Management: Human Resource Management students, sharing their experience within the industry, while visits to organisations and events enhance experiential learning.

An accredited internship will help you gain vital industry experience to boost your employability on graduation.



TOP FIVE REASONS TO STUDY THIS PROGRAMME:

1. Gain a broad and in-depth understanding of all aspects of business management ranging from Finance to Sustainable Strategic Management
2. Learn the human resource management skills you need, focusing on workforce retention and talent management, managing equality and diversity and developing creativity and business improvement
3. Option to add a minor to your Human Resource Management pathway in a related subject area, enhancing your employability
4. Benefit from practical working experience through an accredited internship in London or worldwide with leading business organisation
5. Ease of access to both academics and industry practitioners in Human Resource Management creates inspirational and supportive education

WHERE DO RICHMOND BUSINESS MANAGEMENT STUDENTS GO?

Ernst and Young, PwC, Credit Suisse Private Banking, Freshfields Bruckhaus Derringer LLP, Goldman Sachs, Kuwait Investment Authority

CAREER PATHS FOR BUSINESS MANAGEMENT: HUMAN RESOURCE MANAGEMENT GRADUATES

Employee recruitment, employee relations, organisational change, career consultancy, professional development and training

THE FLEXIBILITY IS SOMETHING I REALLY APPRECIATED: CHOOSING MY SCHEDULE AND HAVING THE OPPORTUNITY TO PICK MY OWN ELECTIVES ALLOWED ME TO CREATE MY TAILORED UNIVERSITY EXPERIENCE, WHICH I DIDN'T HAVE BACK IN MY HOME COUNTRY!"

VALERIA



BA (HONS) BUSINESS MANAGEMENT: INTERNATIONAL BUSINESS

4 YEAR PROGRAMME - UCAS CODE: NI20

4 YEAR PROGRAMME WITH FOUNDATION - UCAS CODE: RF05



Studies duration:

Available as a four year programme and four year programme with Foundation option.

Start dates:

September, January

Where:

You will be based at our new campus in the innovative and award-winning Chiswick Park, west London, with excellent links to public transport and central London and with a vibrant, local community of restaurants, cafes and shops. Our recommended accommodation is iQ Haywood House in West Hampstead, offering modern stylish living within a strong Richmond community, set in a vibrant area with a village feel.

PROGRAMME OVERVIEW

We live in an increasingly global business environment. Gain the knowledge and skills you need to succeed in management with this programme which will take you from new student to future business leader.

Your journey will start with an exploration of finance, socio-economics, politics, geography, language and culture, providing you with a comprehensive overview of the factors which all influence business strategy within an international marketplace.

In the third and fourth year, you'll be able to take your pick from topics which particularly appeal to you, such as Asian Business Management, European Business Environment, Global Investor, International Economics, Foreign Trade Policy and Country Risk Analysis. Renowned and highly qualified business leaders are invited to speak to our students, sharing their experience within the industry, while visits to business organisations and institutions like the Bank of England enhance experiential learning.

You'll also be able to tailor your International Business degree by taking a minor from a wide range of other leading academic disciplines.

Many of our students gain international industry experience through an accredited internship, which helps shape their education and career choice.



TOP FIVE REASONS TO STUDY THIS PROGRAMME:

1. Gain broad understanding of all aspects of business management from a start-up phase to running and expanding a business
2. Option to add a minor to your International Business degree in a related subject area, enhancing your employability
3. Benefit from practical working experience through an accredited internship in London with leading business organisation
4. Ease of access to both full time and adjunct professors in International Business creates inspirational and supportive education
5. Truly international environment at Richmond and US and UK degree helps access to leading graduate schools in the UK and the USA

WHERE DO RICHMOND INTERNATIONAL BUSINESS GRADUATES GO?

Ernst and Young, PwC, Credit Suisse Private Banking, Freshfields Bruckhaus Derringer LLP, Goldman Sachs, Kuwait Investment Authority

CAREER PATHS FOR INTERNATIONAL BUSINESS GRADUATES

Financial Institutions, International Trade Government Agencies, International Business Consultancy

“THE CLASSES TAKEN ALLOW ME TO LEARN A LOT ABOUT THE BUSINESS WORLD TODAY. THE PROFESSORS ARE EXTREMELY HELPFUL, ALLOWING US TO BE CREATIVE AND LEARN THROUGH VISUALS AND COLLABORATIONS.”

TEODORA YONDEVA



BA (HONS) COMMUNICATIONS: ADVERTISING & PUBLIC RELATIONS

4 YEAR PROGRAMME - UCAS CODE: NP52

4 YEAR PROGRAMME WITH FOUNDATION - UCAS CODE: RF06



Studies duration:

Available as a four year programme and four year programme with Foundation option

Start dates:

September, January

Where:

You will be based at our new campus in the innovative and award-winning Chiswick Park, west London, with excellent links to public transport and central London and with a vibrant, local community of restaurants, cafes and shops. Our recommended accommodation is iQ Haywood House in West Hampstead, offering modern stylish living within a strong Richmond community, set in a vibrant area with a village feel.

PROGRAMME OVERVIEW

Looking to launch a career in Communications? Explore the ever-evolving world of Advertising and Public Relations with a programme which will provide you with a thorough grasp of both of these exciting industries.

In the first two years of this degree, you'll learn the principles of communication; all of our BA in Communications students take the same core courses to develop their knowledge and skills.

The third and fourth years of this programme are devoted to more specialisation in Advertising and Public Relations, when you'll have the option to choose electives from an array of exciting topics, including Consumer Behaviour, Celebrity, Fan Cultures, and the Media, Web Design, and Propaganda: History & Image.

Not only that, you'll also have the opportunity to put your ideas into practice by pursuing an internship with a leading communications company or global organisation.

Gain membership of The Public Relations and Communications Association (PRCA) - Europe's largest and most influential PR and communications membership body



TOP FIVE REASONS TO STUDY THIS PROGRAMME:

1. Explore the worlds of advertising, PR and communications in London, the hub of the global marketing communications industry
2. Learn from experienced academics and guest lecturers and become a student member of the PRCA – Europe's largest PR body
3. Gain vital work experience through an internship chosen from a wide range of leading international organisations in London, the USA and China
4. Develop strong communication skills in small classes within an international environment, alongside students from all over the world
5. Chance to specialise in electives of your choice which could open up specialist career opportunities for you

WHERE DO RICHMOND COMMUNICATIONS: ADVERTISING & PR GRADUATES GO?

BBC, Bloomberg L.P, EMI Music, 19 Entertainment, Omnicom, MediaCom, Viacom, Disney Television International

CAREER PATHS FOR COMMUNICATIONS GRADUATES

Media, Marketing, Advertising, Corporate Communications, Music industry, Events Management, Public Relations

“STUDYING FOR A BA IN COMMUNICATIONS AT RICHMOND, I HAVE HAD THE OPPORTUNITY TO HAVE FANTASTIC LECTURERS WHO ARE PROFESSIONAL, FUN AND EXTREMELY KNOWLEDGEABLE ON THEIR SUBJECTS, WHICH IS INCREDIBLY ENCOURAGING FOR MY FUTURE.” LISA MAHR



BA (HONS)

COMMUNICATIONS: MEDIA STUDIES

4 YEAR PATHWAY - UCAS CODE: P300

4 YEAR PROGRAMME WITH FOUNDATION - UCAS CODE: RF07



UK & US DEGREE



Studies duration:

Available as a four year programme and four year programme with Foundation option

Start dates:

September, January

Where:

You will be based at our new campus in the innovative and award-winning Chiswick Park, west London, with excellent links to public transport and central London and with a vibrant, local community of restaurants, cafes and shops. Our recommended accommodation is iQ Haywood House in West Hampstead, offering modern stylish living within a strong Richmond community, set in a vibrant area with a village feel.

PROGRAMME OVERVIEW

True or false? How much is fake news influencing our lives already?

This programme will introduce you to a range of theories and research exploring the role of the media in society. You will also learn practical skills to equip you for an exciting career in media, including radio and video production, digital and social media, journalism, public relations, branding, marketing and more, learning from experienced industry professionals and leading academics.

During the first two years of the programme, with our other BA Communications students, you will study the principles and context of communications and media. Gain industry experience and insight from renowned guest lecturers from the worlds of film, television and digital media.

In the third and fourth years of this programme you'll be specialising in Media Studies, with a choice of electives from American Television Drama, Gender in Film, and Digital Marketing & Social Media.

Put your ideas to the test with the opportunity to pursue an internship with a media company or global organisation in London or internationally. An internship can be life-changing, providing you with the experience to get the first rung on the career ladder.

You'll have membership of The Public Relations and Communications Association (PRCA) – Europe's largest and most influential PR and communications membership body, which organises training, conferences and events for communications professionals



TOP FIVE REASONS TO STUDY THIS PROGRAMME:

1. Gain an in-depth understanding of media within a broader context with our liberal arts approach which encompasses topics such as science, philosophy and international relations
2. Develop your ability to interrogate and analyse the media – a key differentiator of this programme is that it connects with broader socio-political news stories that we see every day
3. Your critical thinking skills will be developed by practical work in a way that is rare in media undergraduate programmes, skills which are highly transferable when you graduate
4. Gain vital work experience through an internship in a wide range of international media organisations, perfect preparation for a career in the media or further study
5. Chance to study in London, a hub of the global media communications industry

WHERE DO RICHMOND COMMUNICATIONS: MEDIA STUDIES GRADUATES GO?

BBC, Bloomberg L.P, EMI Music, 19 Entertainment, 20th Century Fox Entertainment, Sony, Disney Television International, Omnicom, Viacom, Mediacom

CAREER PATHS FOR COMMUNICATIONS GRADUATES

Media, Marketing, Advertising, Corporate Communications, Music industry, Events Management, Public Relations

“MY CHOSEN MAJOR, COMMUNICATIONS: MEDIA STUDIES, IS AN INCLUSIVE PROGRAMME AND PROVIDED ME WITH THE TOOLS AND EXPERIENCE TO MOVE CONFIDENTLY INTO ANY CAREER OF MY CHOOSING.” LIVIA RANDACCIO



BA (HONS) COMPUTER SCIENCE

4 YEAR PROGRAMME – UCAS CODE C100

4 YEAR PROGRAMME WITH FOUNDATION – UCAS CODE: RF08



Studies duration:

Available as a four year programme and four year programme with Foundation option

Start dates:

September, January

Where:

You will be based at our new campus in the innovative and award-winning Chiswick Park, west London, with excellent links to public transport and central London and with a vibrant, local community of restaurants, cafes and shops. Our recommended accommodation is iQ Haywood House in West Hampstead, offering modern stylish living within a strong Richmond community, set in a vibrant area with a village feel.

PROGRAMME OVERVIEW

Ever wondered how Uber has harnessed data analytics to become the world's biggest taxi company? If you are fascinated by questions like this and more, our BSc in Computer Science is the perfect degree for you.

This programme will provide you with a strong foundation in the critical areas of computer science, with core modules in such areas as programming, cyber security and artificial intelligence, while also giving you the opportunity to tailor the degree to your own strengths, interests and career aspirations through specialised electives covering areas like data mining, human-computer interaction and games technology. All of which are highly attractive to potential employers.

A credited internship will provide you with knowledge of the industry and transferable skills which will give you a competitive advantage when you graduate.

With emerging tech that influences everything from healthcare to agriculture, you could be at the heart of the latest innovations.



TOP FIVE REASONS TO STUDY THIS PROGRAMME:

1. Graduate roles in computer science often have relatively high starting salaries
2. Strong focus on the sustainable and ethical implications of computer science will help you make informed choices about innovation and development as a future computer scientist
3. Gain invaluable knowledge in highly current, industry topics from artificial intelligence to cyber security
4. Take a minor in a subject of your choice, such as International Business, Digital Marketing or Psychology, opening up multiple career choices when you graduate
5. Capitalise on internship opportunities created by our excellent industry contacts, making our students highly employable

CAREER PATHS FOR COMPUTER SCIENCE GRADUATES

Programming, software engineering, user interface design, data analysis and general IT-related employment in the private or public sector. This programme can also provide a pathway into Masters-level study in a variety of computing disciplines.

“THE CLASSES I FOLLOWED AT RICHMOND WERE UNIQUE THANKS TO THE ENGAGING AND PRACTICAL ATTITUDE OF THE PROFESSORS. ALONG WITH THEORETICAL CONCEPTS AND PRACTICAL KNOWLEDGE, THEY INSTILLED IN US THE THIRST FOR CRITICAL THINKING, WHICH FUNDAMENTALLY SHAPED ME AS A PERSON AND ALLOWED ME TO STAND OUT IN MY CAREER.”

CAROLINA

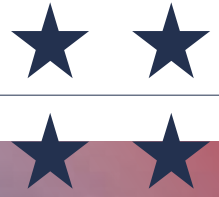


BA (HONS)

DIGITAL COMMUNICATION & SOCIAL MEDIA

4 YEAR PROGRAMME - UCAS CODE: D200

4 YEAR PROGRAMME WITH FOUNDATION - UCAS CODE: RF09



Studies duration:

Available as a four year programme and four year programme with Foundation option

Start dates:

September, January

Where:

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PROGRAMME OVERVIEW

Digital communication and social media has transformed business, politics, culture and society - on both a personal and global scale.

Our new BA (Hons) Digital Communication and Social Media programme gives you the practical skills and indispensable knowledge to succeed in a wide range of sectors and professions affected by the digital revolution.

Develop specialist expertise in a range of subjects from advertising to video production, journalism to web design, while gaining essential knowledge and skills in four key areas:

- Theories of communication
- Theories of society
- Digital media production
- Professional skills, specifically those sought by the creative industries and media in general such as PR and marketing

Acquire first-hand industry knowledge with an integrated internship, invaluable work experience which will give you a competitive edge on graduation.



TOP FIVE REASONS TO STUDY THIS PROGRAMME:

1. Gain all the digital skills you will need for any workplace or career, from building your own personal brand to a digital role in a large organisation
2. Combine breadth of approach with opportunity to specialise in area of digital communication which interests you the most
3. Benefit from the teaching of our renowned academics and guest lecturers
4. Gain vital work experience through an internship in a digital role internationally or in London, a hub of the global media communications industry
5. Develop strong communication skills in small classes within an international environment, alongside students from all over the world

CAREER PATHS FOR DIGITAL COMMUNICATION & SOCIAL MEDIA GRADUATES

Public Relations, Media, Marketing, Advertising, Media Production, Web Design

AFTER GRADUATION

You will have membership of The Public Relations and Communications Association (PRCA) – Europe's largest and most influential PR and communications membership body, which organises training, conferences and events for communications professionals

“WE'RE DELIGHTED TO OFFER THIS NEW BA PROGRAMME, WHICH PROVIDES STUDENTS WITH THE SKILLS THEY NEED TO SUCCEED IN THE DYNAMIC WORLD OF DIGITAL COMMUNICATION AND SOCIAL MEDIA. THIS FLEXIBLE, VERSATILE, AND RIGOROUS PROGRAMME SEEKS TO FUTURE-PROOF GRADUATES FOR THE INTELLECTUAL AND PROFESSIONAL OPPORTUNITIES OFFERED BY NEW TECHNOLOGY.” DR SAM BROOKER - PROGRAMME LEADER



BA (HONS) DIGITAL MARKETING

4 YEAR PROGRAMME – UCAS CODE: N160

4 YEAR PROGRAMME WITH FOUNDATION – UCAS CODE: RF21



Studies duration:

Available as a four year programme and four year programme with Foundation option

Start dates:

September, January

Where:

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PROGRAMME OVERVIEW

It's the perfect time to study this programme as digital marketing professionals are needed now more than ever to lead innovative organisations, from start-ups to global corporations.

Our programme encompasses all aspects of marketing and digital marketing – user channels, stages of the customer journey, how to engage customers, drive traffic to websites, search engine optimisation, paid advertising, how to build a social media following and increase conversion through email sign-up or sales. Choose electives from topics which are highly valued by future employers such as Data Science, Advanced Computer Applications in Business, Coding and Web Design.

On top of all this, you'll be provided with a solid foundation in general business, management and marketing.

The combination of guest speakers and an internship will give you vital industry experience, invaluable for any career.

On completing this programme, you can apply for four exemptions (all certificate level) from The Chartered Institute of Management Accountants (CIMA), the world's largest professional body of management accountants.

Whatever your goals, by the end of the programme, you'll be a master of digital marketing – someone who knows how to reach and influence people through multiple digital platforms.



TOP FIVE REASONS TO STUDY THIS PROGRAMME:

1. Build a comprehensive business understanding which puts marketing and digital technology into context within organisations
2. Learn how to leverage digital marketing tools to design and deliver outstanding digital marketing strategies across the campaign lifecycle
3. Examine successful global marketing practices and how they can secure a competitive advantage and success for organisations
4. From concept to product launch, learn how to position and promote products/services with an extensive analysis of the marketplace and how to engage effectively with a target audience
5. Discuss the contemporary debate over marketing ethics, and contrast different ethical approaches to the study of digital marketing

WHERE DO RICHMOND DIGITAL MARKETING STUDENTS GO?

Accenture, Mindshare, Dentsu Aegis, MediaCom, OmniCom, RAPP Group, Merkle & Periscopix, Ogilvy & Mather, Publicis Group, Havas Media, Fallon, BBH, Leo Burnett, Saatchi & Saatchi, R/GA London, Edelman and Razorfish

CAREER PATHS FOR DIGITAL MARKETING GRADUATES

Social Media Management, Search Engine Optimisation (SEO), Marketing Campaign Manager, Content Strategist, Email Marketing Specialist, Brand Management

“WE ARE PROUD TO HAVE AN IMPRESSIVE FACULTY TEACHING ON THIS PROGRAMME. STUDENTS WILL BENEFIT FROM THE PROFESSIONAL EXPERIENCE OF THEIR PROFESSORS, COMBINED WITH THE EXPERTISE OF HIGHLY RENOWNED GUEST SPEAKERS WITHIN THE MARKETING AND DIGITAL MARKETING INDUSTRIES.”

PROFESSOR SABINE SPANGENBERG, HEAD OF RICHMOND BUSINESS SCHOOL



BA (HONS) ECONOMICS

4 YEAR PROGRAMME - UCAS CODE: L100

4 YEAR PROGRAMME WITH FOUNDATION - UCAS CODE: RF10



Studies duration:

Available as a four year programme and four year programme with Foundation option.

Start dates:

September, January

Where:

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PROGRAMME OVERVIEW

If you'd like to develop a deep understanding of the economic factors which dominate the news agenda and shape our world, our BA in Economics is the programme for you.

We offer great diversity with a broad range of Economics courses on offer, including Foundations of Economic Ideas, Economic Policy Analysis, Econometrics and Behavioural Economics.

Your research and analytical skills will be developed, giving you a range of transferable skills highly valued by employers.

We run an active Economics and Investment Society which organises talks and events, to give a fresh take on Economics. You can take part in our Wellbeing Research Centre which encourages discussion and debate on wellbeing and the economic condition.

In your third and fourth years, you'll be able to specialise in electives which appeal to you, as you choose from subjects such as Money and Banking, Global Energy Politics and International Finance. You'll also have the opportunity to undertake an internship in a leading financial organisation, alongside a research project on a topic of your choice, improving your career options.



TOP FIVE REASONS TO STUDY THIS PROGRAMME:

1. Achieve broad perspective on Economics through wide ranging programme which encompasses all aspects of the subject
2. Complement the study of Economics with valuable minors from other academic disciplines such as Maths or Law
3. Gain valuable research training through a research project that you will be able to show future employers
4. Add desirable work experience to your CV through an international internship
5. Faculty with experience in the profession and small class sizes ensure individual attention for students and the chance to flourish

WHERE DO RICHMOND'S ECONOMICS GRADUATES GO?

BHP Billiton, Citigroup, Ernst and Young, KPMG, United Nations, Goldman Sachs, Deloitte, Accenture, PWC, World Economic Forum, Bureau for Economic Affairs, Forum of Federations plus for further study UCL, LSE, Cambridge, MIT, Harvard, York, Warwick

CAREER PATHS FOR ECONOMICS GRADUATES

Banking, Investment, Retail, Accountancy, Civil Service, Management, Non-governmental organisations, Academia

“MY INTERNSHIP AT IHS MARKIT, A GLOBAL INFORMATION ORGANISATION, TAUGHT ME A LOT ABOUT WORKING LIFE IN LONDON AND IT ENABLED ME TO KNOW WHAT TO EXPECT AFTER GRADUATION.” NADIA ELKADY

BA (HONS) FASHION MANAGEMENT & MARKETING

4 YEAR PROGRAMME - UCAS CODE: NW52
4 YEAR PROGRAMME WITH FOUNDATION - UCAS CODE: RF11



Studies duration:

Available as a four year programme and four year programme with Foundation option.

Start dates:

September, January

Where:

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PROGRAMME OVERVIEW

Take the first steps towards a career in fashion and retail with this BA programme which harnesses strong business knowledge and fashion, giving you all you need for a successful career in the global fashion industry.

Explore the world of fashion from start-ups to global brands through courses on psychology of fashion and luxury brands, fashion retail, fashion product development and luxury brand management, giving you the opportunity to specialise in the areas which interest you the most. Choose from Modern China to New Media and Visual Power; Cultural Theory to Entrepreneurship and Family Business.

As a global fashion hub, London is the ideal location to discover more about the industry. Experience London Fashion Week, showcasing hundreds of designers to a global audience of influential media and retailers. You'll also be able to explore fashion-themed events and exhibitions at London's world-renowned museums and art galleries.

You may be interested in joining The Richmond Fashion Society, a student-led fashion initiative. An internship could provide you with an invaluable opportunity to work in the exciting world of fashion.



TOP FIVE REASONS TO STUDY THIS PROGRAMME:

1. Develop skills in trend-spotting, by applying the principles of fashion buying and merchandising
2. Learn how to conduct market or consumer research, highly transferable skills for any career
3. Opportunity to focus on luxury brands through consumer psychology and sociology
4. Gain practical insights into the fashion industry and global experience through internships in leading fashion cities such as London, Rome, Florence, Beijing, Shanghai
5. Get involved with the Richmond Fashion Society through photography, writing or event management

WHERE DO RICHMOND FASHION MANAGEMENT & MARKETING STUDENTS GO?

Burberry, Guess, Paul Smith, Stylus Life, Nottingham Sherwood Forest, Puffa

CAREER PATHS FOR FASHION MANAGEMENT & MARKETING GRADUATES

Luxury Fashion Brands Management, Retail Management, Market Research & Branding, Advertising, Fashion Buying, Consultancy, Ethical/Sustainable Fashion

“THE FIRST TWO YEARS OF THE PROGRAMME GAVE ME A REALLY STRONG BUSINESS FOUNDATION WHICH WILL BE INVALUABLE WHEN WORKING WITH DESIGNERS.”

THIMO GRANTZ



BA (HONS) FILM & PHOTOGRAPHY

4 YEAR PROGRAMME - UCAS CODE: P400

4 YEAR PROGRAMME WITH FOUNDATION - UCAS CODE: RF12



UK & US DEGREE



Studies duration:

Available as a four year programme and four year programme with Foundation option

Start dates:

September, January

Where:

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PROGRAMME OVERVIEW

An exciting career in film and photography will be open to you after you've graduated in this BA programme, having explored the fast-moving world of film and photography. Whether you prefer the still or moving image, it will be challenging and inspiring, with a combination of theoretical and practical experience.

The programme begins with an overview of mass media and communications, and an introduction to photography and film. You will explore the international history and theory of filmmaking and photography, looking at the milestones within both industries as well as the pioneers and their key achievements.

Industry-leading guest lecturers will provide their perspective on the film and photography world, provoking discussion and critical thought.

In the second part of this programme, there's a strong emphasis on the practical as you'll be specialising in filmmaking, as well as the development of photographic techniques, with a choice of electives from Superhero Cinema, Photojournalism, and New Media. Please note, this minor is not available for students majoring in Film & Photography.

The home of many world-leading film production companies and photography studios, London is a great location for this programme and you can do an optional internship with a London-based film or photography company.



TOP FIVE REASONS TO STUDY THIS PROGRAMME:

1. Gain career-boosting skills through specialist focus on film and photography
2. Benefit from the teaching of our experienced academics and guest lecturers
3. Gain vital work experience through an internship, choose from a wide range of leading international organisations in London, the USA or China
4. Develop strong communication skills in small classes within an international environment, alongside students from all over the world
5. Study in London, a hub of global film production and photography organisations

CAREER PATHS FOR FILM & PHOTOGRAPHY GRADUATES

Film Production, Directing, Screenwriting, Photography, Journalism, Teaching, Media, Communications

“LONDON IS A TRULY INTERNATIONAL CITY AND A LIBERAL ARTS DEGREE STANDS OUT TO EMPLOYERS AS IT SHOWS AN INDIVIDUAL WITH A WELL-ROUNDED ACADEMIC BACKGROUND.”

KATRINA SAHLBERG



BA (HONS) FILM STUDIES

4 YEAR PROGRAMME - UCAS CODE: P303

4 YEAR PROGRAMME WITH FOUNDATION - UCAS CODE: RF13



UK & US DEGREE



Studies duration:

Available as a four year programme and four year programme with Foundation option

Start dates:

September, January

Where:

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PROGRAMME OVERVIEW

For anyone interested in a career in film, this programme is a must. It incorporates the historical, critical and theoretical aspects of film, including television and new media, in a multi-disciplinary context.

You'll be living in London, one of the world's top cultural centres and home to world-leading film production companies and studios.

Our programme begins with a look at mass media and communications, photography and an introduction to Film Studies. There's an emphasis on the history of film, international cinema and the programme explores some fascinating film themes, including gender, horror, fantasy and science fiction.

A strong practical element will include video production, acting and screen writing, and documentary film production.

Choose from electives like Superhero Cinema, Gender in Film, Mass Communications and Society.

There's the opportunity to do an integrated internship, gaining great experience by working within the film industry.



TOP FIVE REASONS TO STUDY THIS PROGRAMME:

1. Gain in-depth understanding of the theory and practice of the film industry
2. Develop strong practical skills such as screenwriting, film production, editing, which are highly attractive to employers
3. Opportunity to study a multi-disciplinary programme that combines areas of study in the Humanities
4. London location provides great opportunity to explore the world of film at first hand, with visits to cinemas, studios, and production companies
5. Gain vital work experience that is desirable to employers in the film industry by doing an integrated international internship

WHERE DO RICHMOND'S FILM STUDIES GRADUATES GO?

Pinewood Studios, Lift off Film Festivals, Together TV, Dogwoof, Flux Broadcast, London International Student Film Festival, UK Film Festival, Smithsonian – DC, American Art Journal, San Antonio Museum of Art, Texas, Detroit Museum of Arts, Chicago History Museum, San Francisco Arts Commission Gallery

CAREER PATHS FOR FILM STUDIES GRADUATES

Film production, Directing, Screenwriting, Journalism, Teaching, Media, Communications

“I GET TO STUDY IN ONE OF THE WORLD'S MOST EXCITING CITIES AND HAVE THE OPPORTUNITY OF BEING TAUGHT BY EXPERIENCED PROFESSORS WHO HAVE WORKED IN THE FILM INDUSTRY FIRST HAND.”

EMILY RAGO



BA (HONS) FINANCE & INVESTMENT

4 YEAR PROGRAMME - UCAS CODE: NN33

4 YEAR PROGRAMME WITH FOUNDATION - UCAS CODE: RF14



Studies duration:

Available as a four year programme and four year programme with Foundation option.

Start dates:

September, January

Where:

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PROGRAMME OVERVIEW

As one of the world's top financial centres, London provides the perfect location for this programme which explores financial accounting, corporate finance and investment management.

The broad-ranging programme features new courses in finance which have been pioneered by the University for undergraduate teaching.

You will explore topics vital to the finance industry such as mergers, regulation and derivatives, as well as growing trends such as compliance and wealth management. Gain an understanding of tools in finance and investment such as risk measurement and management, asset pricing, cost of capital, exchange rate determination and financial modelling.

In the third and fourth year of this programme, you can extend your specialist skills by choosing options which interest you, from Derivatives, International Finance and Wealth Management. Together with the chance to gain internship experience in a financial role within an organisation, you'll be gaining vital experience and skills required by global employers in this competitive industry.

Our academics are experts in the worlds of finance and investment, and there are regular guest speakers to provide further insight.



TOP FIVE REASONS TO STUDY THIS PROGRAMME:

1. Acquire an in-depth understanding of the world of finance and the tools needed to succeed
2. Obtain the vital skills needed for careers such as corporate finance, investment banking and international wealth management
3. Benefit from practical work experience in a finance-based, integrated internship
4. Learn a variety of key business skills such as problem solving, data analysis, IT and communication skills, all highly valued by employers
5. Study in an international environment in London, a world-leading financial and investment centre

WHERE DO RICHMOND'S FINANCE & INVESTMENT GRADUATES GO?

Accenture, Ernst and Young, Merrill Lynch, Nomura, UBS Wealth Management, HSBC, BNP Paribas

CAREER PATHS FOR FINANCE & INVESTMENT GRADUATES

Fund Management, Accounting, Corporate Finance, Banking, International Finance, Wealth Management, Investment Banking

"I'VE REALLY ENJOYED THE DIVERSITY OF THIS PROGRAMME WHICH HAS HELPED ME IDENTIFY WHAT I'D LIKE TO DO FOR A CAREER. I'VE ALSO FOUND THE FACULTY INCREDIBLY SUPPORTIVE." JORGE RIVERA



BA (HONS) INTERNATIONAL HISTORY

4 YEAR PROGRAMME - UCAS CODE: V100

4 YEAR PROGRAMME WITH FOUNDATION - UCAS CODE: RF15



UK & US DEGREE



Studies duration:

Available as a four year programme and four year programme with Foundation option

Start dates:

September, January

Where:

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PROGRAMME OVERVIEW

Explore international history from ancient to contemporary times with this exciting and diverse programme.

Based in London, where the streets are filled with history, you'll have access to some of the world's top museums and galleries.

Our programme begins with a broad introduction to International History, including such topics as World Cultural History and The Global Cold War.

You'll continue with an exploration of empires and imperialism, flows of peoples, material culture, war and peace, and the international significance of cultural and visual history.

Some fascinating courses are available so that you can specialise in topics which appeal to you, such as Culture, Power and Empire, Visualising Enlightenment, Games of Thrones, Migration and Diasporas.

You'll have the option of doing an accredited internship programme, which can provide invaluable work experience. Plus consider whether you'd like to do a minor in another subject, such as Media Production, American Studies or Marketing.



TOP FIVE REASONS TO STUDY THIS PROGRAMME:

1. London provides the perfect backdrop to study International History – with world-leading museums and collections on the doorstep
2. Interdisciplinary programme combining areas of study from the Humanities and other fields ensures breadth of approach
3. Opportunity to learn from highly qualified, internationally renowned professors who are very active in research
4. You can participate in exciting educational trips to historical institutions in London and overseas
5. Gain vital work experience with an integrated international internship

WHERE DO RICHMOND'S INTERNATIONAL HISTORY GRADUATES GO?

Whitgift School, University of Virginia, Oxford University, Cambridge University, LSE, Greenpeace USA, WorldStrides - Capstones Programs, The United Nations Children's Fund, BBC, Bloomberg L.P, NBC News, Al Jazeera

CAREER PATHS FOR INTERNATIONAL HISTORY GRADUATES

Research, Teaching, Museums, Galleries, Media, Communications, Advertising, Public Relations, Graduate Study/Academia

“THIS PROGRAMME OFFERS AN EXCELLENT ASSORTMENT OF BOTH CLASSICAL AND CONTEMPORARY STUDIES, FROM ANCIENT ROME TO THE GOLD WAR.”

JOHN BLAIR



BA (HONS) INTERNATIONAL RELATIONS

4 YEAR PROGRAMME - UCAS CODE: L240

4 YEAR PROGRAMME WITH FOUNDATION - UCAS CODE: RF16



UK & US DEGREE



Studies duration:

Available as a four year programme and four year programme with Foundation option.

Start dates:

September, January

Where:

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PROGRAMME OVERVIEW

Delve into the ever-changing political landscape and explore big global challenges as you blend politics, economics, history and law with a BA in International Relations.

It will provide you with specific knowledge in three core areas: International Relations theory and concepts, global institutions, and contemporary issues in international affairs.

You'll be able to choose topics from a variety of electives including 'International Human Rights', 'Conflict and Peace Studies', 'Foreign Policy Analysis', 'Diplomatic Studies', 'US Grand Strategy', 'Global Energy Politics', and 'Critical Globalization Studies'.

You can specialise in the International Relations of different regions, including the USA, Latin America, the EU, Asia, Russia, Africa and the Middle East.

It's a broad remit as you'll investigate security, nationalism and warfare while also addressing politics within international law and institutions, the global economy, and issues related to development and developing states.

Gain vital work experience with an international internship, enhancing your career opportunities.



TOP FIVE REASONS TO STUDY THIS PROGRAMME:

1. Acquire an analytical grasp of contemporary social, political and economic issues as well as conflicts at international and regional level
2. Broaden your perspective by understanding the main actors and institutions in the international system and their impact on society
3. Gain vital work experience with an international internship
4. Take part in classes held in the Houses of Parliament and jointly taught with MPs, a truly unique experience
5. Learn from faculty academics leading research in specialist areas from 'US Grand Strategy' to 'International Human Rights'

WHERE DO RICHMOND'S INTERNATIONAL RELATIONS GRADUATES GO?

The Embassy of Dominican Republic, the European Commission, Moody's Investors Service, KPMG, The ECB, the Federal Reserve Bank, Microsoft Corporation, PricewaterhouseCoopers and the US Department of Homeland Security

CAREER PATHS FOR INTERNATIONAL RELATIONS GRADUATES

Government, Diplomacy, Foreign Affairs, NGOs, Media, Banking, Research

"INTERNATIONAL RELATIONS CLASSES HERE ARE SO ENRICHING AND ENGAGING, NOT ONLY BECAUSE I LOVE WHAT I'M STUDYING BUT ALSO BECAUSE OF THE STRUCTURE IN WHICH CLASSES ARE TAUGHT."

SKY HARSCH



BA (HONS) INTERNATIONAL SPORTS MANAGEMENT WITH MEN'S FOOTBALL



APPLY DIRECT, 4 YEAR PROGRAMME



Studies duration:

Available as a four year programme and four year programme with Foundation option.

Start dates:

September, January

Where:

Based at The Richmond International Academic and Soccer Academy (RIASA) in Leeds, the location for RIASA may change from mid-August 2023

PROGRAMME OVERVIEW

This is a fantastic opportunity for anyone who is passionate about soccer to combine their love of the game with a BA in International Sports Management which is the perfect way to kick off a career in the sports and leisure industries.

You'll join our highly qualified, internationally renowned team at Leeds-based Richmond International Academic and Soccer Academy (RIASA) for your coaching training and all of your studies.

Once graduated, you'll be unbeatable. You will have gained an FA Level 1 Certificate in Coaching Football, a highly prized and practical asset for your future career.

At RIASA you'll have the fantastic chance to play in a top quality soccer academy with professional coaching and playing opportunities. Get career advice from our professional UEFA A licensed coaching team on your future soccer options.

The third and fourth years see a blend of diverse subjects, including Marketing, Nutrition, Legal and Ethical Concepts in Management, Sports Events Planning and Promotion and Sports Journalism. In the final year, you'll also have the option to do an integrated internship in Sports Management, extending your knowledge and expertise in a specialist area of your choice.



TOP FIVE REASONS TO STUDY THIS PROGRAMME:

1. Gain all-round knowledge of International Sports Management which will equip you for a career in the sports industry anywhere in the world
2. Develop your soccer skills as you train with professional UEFA A licensed coaches and gain highly valued soccer coaching qualification
3. Gain practical experience through an integrated internship in International Sports Management, enhancing your career options
4. Learn through the American liberal arts tradition, which helps broaden perspective and develops practical skills
5. Opportunities for exit trials with clubs in Norway, Sweden, Finland, Slovenia & Latvia

WHERE DO RICHMOND'S INTERNATIONAL SPORTS MANAGEMENT GRADUATES GO?

Kicking Horse Mountain Resort Golden, Canada; Principal Credit Investments at CPPIB New York; Wells Fargo Advisors, Greater Minneapolis; Davis Polk & Wardwell LLP, Canada; Headway Digital, Barcelona, Spain

CAREER PATHS FOR INTERNATIONAL SPORTS MANAGEMENT GRADUATES

Professional Football, Coaching, Sports Management, Sports Promotion, Sales and Marketing

“BEING ABLE TO CONTINUE MY PLAYING CAREER WHILE STUDYING WAS VERY IMPORTANT TO ME, AND BEING ABLE TO DO SO IN A COUNTRY THAT LIVES AND BREATHE THE SPORT WAS A DREAM COME TRUE.”

JOSEPH DeMARTINO



BA (HONS) INTERNATIONAL SPORTS MANAGEMENT WITH WOMEN'S FOOTBALL



APPLY DIRECT, 4 YEAR PROGRAMME



Studies duration:

Available as a four year programme and four year programme with Foundation option.

Start dates:

September, January

Where:

Based at The Richmond International Academic and Soccer Academy (RIASA) in Leeds, the location for RIASA may change from mid-August 2023

PROGRAMME OVERVIEW

Built on the 12 years' experience of the highly successful team at Leeds-based Richmond International Academic and Soccer Academy (RIASA), this programme will give you a head start on and off the pitch for a career in the sports and leisure industries.

RIASA is the only programme of its kind in the world, offering student-athletes the opportunity to study for a dual-accredited US/UK degree whilst playing soccer in a professional UK soccer environment in Leeds.

You'll be taken through a rigorous soccer training and playing schedule, with coaching focusing not only on your technique, speed and tactics on the field but on your nutrition and health. Get career advice from our professional UEFA A licensed coaching team on your future soccer options, such as how you can achieve a licensed UEFA coaching qualification.

Alongside the practical side of the programme, you will examine the theory and practice surrounding the management and the business of sports in various parts of the world, and gain the vital business skills required for a successful career in sports management.



TOP FIVE REASONS TO STUDY THIS PROGRAMME:

1. Gain all-round knowledge of International Sports Management which will equip you for a career in the sports industry anywhere in the world
2. Develop your soccer skills as you train with professional UEFA A and Pro licensed coaches and gain highly valued soccer coaching qualification
3. Gain practical experience through an integrated internship in International Sports Management, enhancing your career options
4. US soccer programmes typically run for just three months, whereas we offer nine months of intense training, coaching & competitive matches
5. Opportunities for trials with clubs in Norway, Sweden, Finland, Slovenia & Latvia

WHERE DO RICHMOND'S INTERNATIONAL SPORTS MANAGEMENT GRADUATES GO?

Kicking Horse Mountain Resort Golden, Canada; Principal Credit Investments at CPPIB New York; Wells Fargo Advisors, Greater Minneapolis; Davis Polk & Wardwell LLP, Canada; Headway Digital, Barcelona, Spain

CAREER PATHS FOR INTERNATIONAL SPORTS MANAGEMENT GRADUATES

Professional Football, Coaching, Sports Management, Sports Promotion, Sales and Marketing

“WE ARE THRILLED TO OFFER THIS BA IN INTERNATIONAL SPORTS MANAGEMENT WITH WOMEN'S FOOTBALL FROM SEPTEMBER 2022. RIASA OFFERS STUDENTS THE BEST POSSIBLE CHANCE TO DO WELL IN LIFE - NOT JUST WELL IN FOOTBALL.”

DR COLIN HOWLEY, DIRECTOR OF RIASA PROGRAMME



BA (HONS) POLITICAL SCIENCE

4 YEAR PROGRAMME - UCAS CODE: L210

4 YEAR PROGRAMME WITH FOUNDATION - UCAS CODE: RF18



Studies duration:

Available as a four year programme and four year programme with Foundation option.

Start dates:

September, January

Where:

You will be based at our new campus in the innovative and award-winning Chiswick Park, west London, with excellent links to public transport and central London and with a vibrant, local community of restaurants, cafes and shops. Our recommended accommodation is iQ Haywood House in West Hampstead, offering modern stylish living within a strong Richmond community, set in a vibrant area with a village feel.

PROGRAMME OVERVIEW

We live in an era of political change and upheaval. This BA goes behind the headlines to discover the structures and ideas that shape global politics, and will open up a wide range of exciting career possibilities for you.

Our programme focuses on three core areas of Political Science: political thought, political systems and public policy, from the theory of each to real world political situations.

You'll enjoy a broad study of political thinkers and theories, going beyond the classroom to experience practical policy issues. Discover British politics in the setting of the Houses of Parliament.

A number of fascinating electives are on offer, such as 'Gender, Politics and IR', 'Democracy and Democratization', 'Politics of Environmentalism', and 'Religion, Identity and Power'.

You can also take courses which allow you to specialise in the politics of different regions, including the USA, Latin America, the EU, Asia, Russia, Africa and the Middle East. Many of our students also gain international political experience through an accredited internship.



TOP FIVE REASONS TO STUDY THIS PROGRAMME:

1. Acquire an analytical grasp of contemporary social, political and economic issues of concern to policy makers, business, the media and civil society
2. Access to leading non-governmental, governmental and political institutions will bring your studies alive
3. Gain vital work experience with an international internship
4. Take part in classes held in the Houses of Parliament and jointly taught with MPs, a truly unique experience
5. Learn from faculty academics leading research in specialist areas from 'Politics in the USA' to 'Religion, Identity and Power'

WHERE DO RICHMOND'S POLITICAL SCIENCE GRADUATES GO?

The Embassy of Dominican Republic, the European Commission, Moody's Investors Service, KPMG, The ECB, the Federal Reserve Bank, Microsoft Corporation, PwC and the US Department of Homeland Security

CAREER PATHS FOR POLITICAL SCIENCE GRADUATES

Government (for instance, the Diplomatic Service and Ministry of Defence in the UK), NGOs, Charities, Social Enterprises, Law, Journalism, Banking, Research and Policy Think Tanks, Consultancies, Humanitarian Organisations and International Organisations

"MY EXPERIENCE OF STUDYING POLITICAL SCIENCE AT RICHMOND HAS BEEN WONDERFUL."

TEYAH PAYNE



BA (HONS) PSYCHOLOGY

4 YEAR PROGRAMME - UCAS CODE: C880

4 YEAR PROGRAMME WITH FOUNDATION - UCAS CODE: RF19



UK & US DEGREE



Studies duration:

Available as a four year programme and four year programme with Foundation option.

Start dates:

September, January

Where:

You will be based at our new campus in the innovative and award-winning Chiswick Park, west London, with excellent links to public transport and central London and with a vibrant, local community of restaurants, cafes and shops. Our recommended accommodation is iQ Haywood House in West Hampstead, offering modern stylish living within a strong Richmond community, set in a vibrant area with a village feel.

PROGRAMME OVERVIEW

Uncover the fascinating world of human behaviour with our BA in Psychology which is accredited by the British Psychological Society (BPS).

With this programme, you will explore memory, language, creativity, personality, social interaction and brain processes and the reasons for psychological differences between people.

From an introduction to Psychology in the first year, you'll dig deeper into the discipline in your second year as you study Conceptual and Historical Issues in Psychology, Developmental Psychology and Biological Psychology.

An exciting range of subjects are on offer in the final two years, from Cognitive Neuroscience to Experimental Methods in Psychology, with really interesting electives where you can specialise such as Psychology and Cinema; the Psychology of Happiness and Well-being; Clinical Psychology and Criminology.

An option to do an accredited internship opens up a world of opportunities.



The British Psychological Society

Accredited Undergraduate Psychology



PSI CHI INTERNATIONAL HONOR SOCIETY IN PSYCHOLOGY



TOP FIVE REASONS TO STUDY THIS PROGRAMME:

1. The BPS accreditation offers access to the widest range of training, development and employment opportunities
2. Equips you with the ability to put theories into practice in counselling, clinical, legal, forensic science
3. Provides scientific insights into human and organisational behaviour transferable into areas such as Neuroscience, Law, Management, HR and Marketing Research
4. Opportunity to be a member of the only Psi Chi chapter in the UK, the International Honor Society in Psychology
5. American liberal arts system provides inter-disciplinary approach which broadens skills and knowledge

WHERE DO RICHMOND PSYCHOLOGY GRADUATES GO?

Stanford University School of Medicine, Surrey and Borders Partnership NHS Foundation Trust, ChildNet Youth and Family Services, Swiss International Scientific School in Dubai, West London NHS Trust, Education for Change Public Schools, FBI

CAREER PATHS FOR PSYCHOLOGY GRADUATES

Clinical Psychology, Counselling, Neuroscience and Criminology, Forensic Psychology, Market Research, Teaching, Education and Management

“WHAT I HAVE GAINED DURING MY FIRST THREE YEARS OF BA IN PSYCHOLOGY IS EXPERIENCE, CONFIDENCE, AND THE OPPORTUNITY TO FURTHER MYSELF.”

ALESSANDRA BARATELLI



WELCOME TO OUR NEW HOME



CHISWICK PARK, WEST LONDON

From September 2022, Richmond's undergraduates will be based in a new campus building within the innovative and award-winning Chiswick Park in west London. Everything about this state of the art campus building in a beautiful parkland location has been designed with students in mind.

It is set in a vibrant community offering a gym, cafes, bars and restaurants, with easy access to everything the world's number one student city can offer – learning and employment opportunities, shops, museums, attractions and sporting and cultural events.

EMPLOYMENT OPPORTUNITIES

With over 200 companies currently based at Chiswick Park including Danone, Discovery, Starbucks and IMG, the location provides the University with new opportunities for internships and employment for students, links with local business and enterprises, and the chance for students to give back to the local community through the University's unique service learning and environmental programmes.



SUSTAINABILITY AT THE HEART

Sustainability is a major focus at Chiswick Park through the design of the modern and energy-efficient buildings and excellent public transport links mean that it is easy to access by bus, tube and train. Cycling is actively encouraged with the option to hire a bike for both short- and long-term hire. The building also offers numerous bike racks, a bike repair station and is completely secure with 24/7 security and CCTV.



YOUR ACCOMMODATION

IN PARTNERSHIP WITH



Our recommended accommodation is iQ Haywood House managed by iQ Student Accommodation, in West Hampstead, a direct and rapid (25 minutes), one-train journey from Chiswick Park (just over 5 miles or 8.5km between Chiswick Park and West Hampstead).

With brilliant transport links making central London accessible in 10 minutes, iQ Haywood House is located in a vibrant area with a village feel. Enjoy modern stylish living within a strong Richmond community at Haywood House.

This location is also close to several of London's most famous open spaces including Primrose Hill and Regent's Park. Hampstead Heath is an ideal location for long walks and picnics with several natural swimming ponds which are popular with locals. Other sports facilities nearby include Swiss Cottage Leisure Centre as well as multiple gyms and parks. Neighbouring Hampstead Village, with its hilly lanes, alleyways and streets full of independent shops, boutiques and cosy pubs, feels like a countryside getaway.

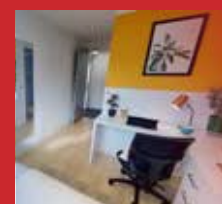
Haywood House will also feature our award-winning student support system including Resident Assistants (RAs) and Resident Directors (RDs). The Residence Life team, who are student staff living in the same accommodation, know the University and London well so are excellent resources in the first weeks of term. They also support students throughout their stay, providing active pastoral care through guidance and advice.



HOW TO APPLY FOR HOUSING

If you are interested in booking accommodation at iQ Haywood House, in the first instance, please contact our Student Affairs Team at studentaffairs@richmond.ac.uk.

They will provide you with more information, answering any questions you may have and ask you to complete a pre-booking form.



STUDENT LIFE

STUDENT GOVERNMENT

The Student Government is comprised of elected members of the student body. Its purpose is to serve and represent the interests of Richmond students in the areas of academic, social and student life.

The Student Government also arranges social and educational activities for the entire student body. Parties, excursions, musical performances, competitions, charity events and more are all organised by students, for students.

SOCIETIES, EVENTS AND ACTIVITIES

Richmond offers a wide range of activities and events throughout the year, enabling you to fully embrace university life in one of the world's most vibrant capital cities.

The cultural calendar

Richmond students have access to discounted tickets for West End shows, sporting matches, London Fashion Week, museum exhibitions, music events and more.

We also run themed events on campus, often coinciding with topical issues. Recent events have included:

- International Week (activities highlighting the diverse international populations on campus)
- Virtual Careers Week (students had the opportunity to connect with over 18 potential employers in small group conversations)
- Health & Wellness Week (activities and guidance promoting physical and mental health)

OUR FLAGSHIP EVENTS

Richmond hosts three annual events that hold special significance for our students.

Honours Night

This is an invite-only awards ceremony that recognises outstanding student achievements. This event, held every April, rewards excellence both in the classroom and through our clubs and societies.

International Night

International Night is one of Richmond's oldest traditions, and the most popular social event in the calendar. Organised entirely by our students, it is a celebration of the Richmond's cultural diversity. An opportunity for students to showcase their own country's customs, culture and traditions, International Night brings the whole University together for an evening of music and dance.

Spring Fest

All of our students are able to let their hair down and celebrate at Spring Fest, as it takes place every year on the last day of classes.

We also run themed events throughout the year, like Halloween (which is open to students and the wider community), and Thanksgiving.

Societies

Richmond boasts a wide range of sports clubs and societies which are a great way to meet new people and learn skills. From academic groups to student magazines and entrepreneurial societies, there's something for everyone. Plus, the Student Affairs team can help you start your own.





STUDENT SUPPORT

STUDENT AFFAIRS

For anything you need outside of the classroom, the Student Affairs team is here to help.

The team offers an extensive range of services to support and empower you through all kinds of challenges – personal, social and emotional; they are dedicated to helping you make the most of your time at university. Whether you have questions about health or housing, need financial guidance or support with official paperwork, they offer personalised support, unique to each individual student, and can also signpost you to specialist services, such as counselling, if required.

Richmond's Student Affairs team operate an open door policy, so you can drop by with questions or concerns without needing to make an appointment. You can also pop by and book a private appointment if you need to.



STUDENT WELLBEING

We are committed to supporting our students' mental, emotional and physical health, and offer a wide range of easy-access services dedicated to their well-being.

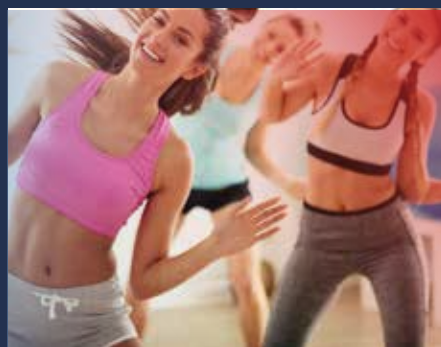
Richmond invests in positive mental health to support every student to achieve their potential.

Our Student Affairs team provide help and support to any students experiencing any mental health issues and to assist them in gaining the best student experience possible while at University.

Richmond offers free, confidential counselling services to students, who all have access to six free sessions a semester with a university counsellor who is available both in-person and online. All Richmond students can also phone Nightline, a confidential listening service, for after-hours mental health support.

In the words of Dr Alex Harden-Way, our Associate Vice President of Student Affairs,

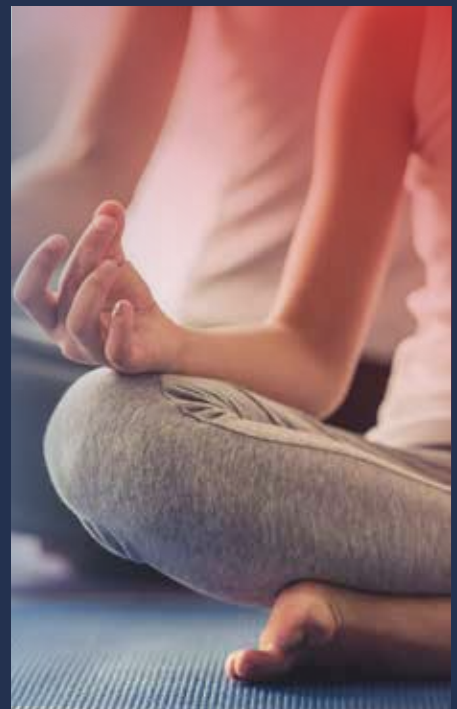
“Students are the core of our affirmative, dynamic community at Richmond. In Student Affairs, we work to help everyone achieve their potential and support students with any form of personal challenges. Every year, we offer physical and mindful activities in combination with dedicated 1:1 support of our Student Health and Wellbeing Officer to give information, advice and guidance that's right for you.”



SPORTS

We encourage all of our students to adopt a healthy lifestyle and aim to make it easy for them to participate in sports and exercise.

From the Richmond Stags Football team who compete in the British Universities and Colleges Sport league to weekly yoga and meditation classes online as well as weekly dance fitness classes held in-person, there is something for everyone at Richmond.



CAMPAIGNS & EVENTS

At Richmond we hold various campaign and awareness events including our Health & Wellness Week each semester. Previous health and wellness events have included therapy dogs, social media campaigns, coffee chat & cake, crafter noon, boot camp class and a meditation class.

SUPPORT FOR STUDENTS WITH PERSONAL CHALLENGES AND DISABILITIES

Richmond welcomes applications from students with any personal challenges, such as sensory or mobility impairments, specific learning difficulties like dyslexia, long-term health conditions, autism spectrum conditions and mental health difficulties.

Richmond endeavours to make all practical and physical adjustments possible to ensure all of our students are able to fully participate in the University community.

Our Student Affairs Office can help students with applications for disability-related financial support. Please contact us for details, studentsaffairs@richmond.ac.uk.

WORKSHOPS, EVENTS AND ONLINE RESOURCES

The University offers events throughout the year aimed at enhancing students' personal skills development and employability. There are also numerous online resources available to support your employability.

RESLIFE

The Student Affairs team is supported by ResLife, a group of students who are employed by the University to provide active pastoral care to those students who live on campus. They are on hand to coordinate social activities, offer advice and deal with any minor emergencies. If you benefit from ResLife during your first year, you might consider applying for a role within the team. The position will support your future employment prospects.

STUDENT LEADERSHIP

From societies and clubs with a diverse range of missions and interests through to Student Government and other programmes, Richmond is home to a number of exciting leadership opportunities.

The Richmond Leadership Academy is our programme for all students who want to build their employability and leadership experience. Students who successfully complete each level of the Academy receive awards that demonstrate their ability to future employers. The Academy supports you in four core areas:

- Personal skills
- Volunteer and work experience
- Workshop and seminar participation
- Campus leadership

A NATIONALLY RECOGNISED TEAM

We are proud to have a nationally-recognised Student Affairs team, having been shortlisted for the *Excellence in Supporting Student Success* in the highly prestigious Independent Higher Education Awards 2022.

The award submission by our Student Affairs team outlined the extensive range of services on offer at Richmond to support and empower students through all kinds of challenges – personal, social and emotional and how the team helps students make the most of their time at university. In particular, the team highlighted Richmond's recent work to enhance the inclusivity of student support through a programme of activity across a number of departments at the University.



CAREER SERVICES

The University offers personal development seminars, leadership opportunities and access to work experience, volunteering and internships. There is also a dedicated, personalised service for assistance with CV writing, interview preparation tips and much more. Throughout your studies, you will have the opportunity to build links with industry experts and Richmond alumni, connecting you to a vast and influential worldwide network.

Throughout the year, the careers team in Student Affairs coordinate workshops for both undergraduate and postgraduate students to support employability and get set for your future. These range from building skills to helping understand opportunities for future study or seeking a graduate visa.

PEER MENTORING

Every year a group of committed and involved students become peer mentors, working closely with the faculty and helping to guide first year seminars. The scheme benefits both parties; the new students are able to talk to someone who knows what they are going through, and the mentors improve their personal and communication skills while enhancing their CV.

PEER TUTORING

We also like to encourage peer tutoring. Students who have excelled in a subject and have received a recommendation from a professor are able to tutor other students. The peer tutoring service is free for students.





OUR STUDENTS IN THE STUDENT GOVERNMENT

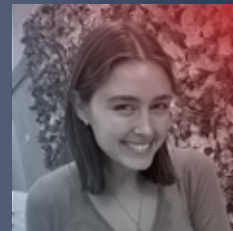
"After almost two years as a Vice President for Student Life, I feel like I have learned so much. While working in a team, I have developed skills in problem solving, communication, and leadership. Taking part in SGA has made being a part of the Richmond community that much more special!"

Bryan Cortright
President for Student Life



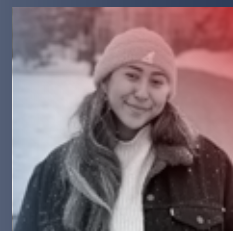
"Being part of student government has led me to be more involved with my school and gain social skills which help me to better interact with my peers. Working as the Events Coordinator I felt motivated to bring Richmond students together to enjoy fun activities and make new friends!"

Nancy Mickler
Co-Events Coordinator



"As a Student Senator, then Communications & PR Director, and now as President, my time with Richmond SGA has allowed me to grow immensely as both a student and a community member. Through student leadership, I've gained invaluable experience across skills such as multi-level working, event planning, and social media, and made more lasting connections here than I could count. The opportunities are endless, and I hope everyone takes advantage of them while they're here."

Sabrina Felden
Communications & Public Relations Director



GREAT LOCATION



CHISWICK PARK CAMPUS

Building 12, Chiswick Park
566 Chiswick High Road,
London, W4 5AN

Chiswick Park to Hammersmith
15 minutes

Chiswick Park to Kensington
29 minutes

Chiswick Park to Knightsbridge
31 minutes

Chiswick Park to Heathrow
20 minutes

*Based on average travel time by
 train/underground*



JUST 25 MINUTES
DOOR-TO-DOOR,
ONE TRAIN
JOURNEY





IQ HAYWOOD HOUSE, WEST HAMPSTEAD

**iQ Haywood House,
Blackburn Rd,
London NW6 1RZ**

West Hampstead to Hampstead
4 minutes

West Hampstead to Oxford Circus
12 minutes

West Hampstead to
Kensington High Street
28 minutes

West Hampstead to
Heathrow Airport
33 minutes



HOW TO APPLY

STUDENTS APPLYING TO RICHMOND MAY DO SO THROUGH UCAS, THE COMMON APPLICATION OR DIRECTLY TO THE UNIVERSITY

1: UCAS APPLICATIONS

Applications to our degrees can be made through UCAS. For further information visit the UCAS website at ucas.com

Deadline

You can apply online through UCAS from early September and you should submit your form by the UCAS application deadline in January.

Find Richmond on UCAS

You will find all of our undergraduate degrees listed on the UCAS website or in the UCAS Directory. Alongside each programme is the UCAS course code. Richmond's institutional code is: R20.

What happens next?

Your application is forwarded by UCAS to Richmond.

The offer

Most offers are conditional upon forthcoming examination results. You must accept or decline the offer through UCAS and, in the case of a conditional offer, await your results.

2: DIRECT APPLICATIONS

How to apply

- Complete and submit an online application available at richmond.ac.uk/admissions/undergraduate-admissions

Attach the following supporting documents

- A personal statement of approximately 500 words
- Official high school transcripts/final examination results and certificates
- Confidential reference from a teacher or school counsellor
- Evidence of English language proficiency, e.g. IELTS. Other English language tests may be provided but please contact us for further advice
- Copy of the photograph and signature pages* from a valid passport**
- Copy/Copies of all previous UK Visas*

* If applicable

** Required of all applicants, including UK citizens

Please note: for Transfer Students with fewer than 30 credits, submission of your High School grades are required in addition to your current in-progress University transcripts.

Deadline for direct applications

For autumn (fall) entry, students who require a visa to study in the UK should submit a direct application and supporting documents by 1st July. Applications will still be considered beyond this point on an available space basis, as priority will be given to applications received by the deadline.

What happens next?

Your application will be given to an Admissions Officer and a decision will be made on your application.

The offer

If your application is successful, you will be sent an offer of admission via email. Your offer letter will state the conditions of your offer, if applicable, and information on how to accept your offer.

3: THE COMMON APPLICATION

Application to our degrees can be made through the Common Application. Students wishing to apply via the Common Application may do so at commonapp.org

What happens next?

The application is forwarded to Richmond, and we will respond directly to you.

The offer

Please refer to Direct Application, as the process is the same.



ENTRY REQUIREMENTS

Academic requirements

Please visit our website for qualification and country specific requirements along with further guidance on our academic admissions requirements:

richmond.ac.uk/admissions/undergraduate-admissions

English Language Requirements

If you are not from a majority English speaking country, you will normally be required to have achieved CEFR level B2 in a recognised English language test or qualification that is acceptable to the University prior to entry to the programme.

Acceptable tests include IELTS, TOEFL and PTE. Please see our website for the range of English language tests that may be used for admission.

Further details of all of the above, including the specific minimum English language tests currently required within level B2, may be found on the University website, richmond.ac.uk.

Tuition fees

The most up-to-date information about our tuition fees can be found on our website: [richmond.ac.uk/admissions student-tuition-fees-and-funding/](http://richmond.ac.uk/admissions/student-tuition-fees-and-funding/). The following information is correct at the time of publication.

Which fees should I pay?

The fee you have to pay will depend on your fee status as a UK, EU, US or international student.



ENQUIRIES

ENQUIRIES WORLDWIDE

Office of Admissions
(UK, Europe and International)
Richmond American University London
Building 12
Chiswick Park
566 Chiswick High Road
London W4 5AN

T +44 (0)20 8332 8330
E enquiries@richmond.ac.uk

ENQUIRIES IN NORTH AMERICA

Office of Admissions for North America
Richmond American University London
25 Dorchester Avenue, #51300
Boston, MA 02205
United States of America

T +1 (617) 450 5617
E usadmissions@richmond.ac.uk

Richmond is an equal opportunity university

It does not discriminate in admissions, employment or access to programmes. The policy of the University is that students, applicants and employment candidates are considered without regard to race, colour, religion, sex, sexual orientation, national or ethnic origin or age. The University complies with the Equality Act 2010.

Background information on Richmond

The University's history is linked to the building which was its original location on Queen's Road in Richmond where construction started in 1841 and was completed in 1843, when it opened as the Wesley Theological Institution. Later known as Richmond College, it became part of the University of London, whose degrees it awarded until 1971. In 1972, it became Richmond College, an independent, international, not-for-profit liberal arts college. Today the University is known as Richmond American University London, based in Chiswick Park and Kensington. Richmond is accredited by the Middle States Commission on Higher Education, 3624 Market Street, Philadelphia, PA 19104 (267-284-5000).

Richmond is licensed to award Associate of Arts, Bachelor of Arts, Bachelor of Science, Master of Arts, and Master of Business Administration degrees by the Department

of Education in the State of Delaware. The University is incorporated as a not-for-profit educational institution in the State of Delaware, USA, and is a recognised 501(c)(3) public educational charity under US law. In the UK, Richmond has UK Taught Degree Awarding Powers by the Privy Council.

Richmond's degrees are also designated by the Secretary of State for Education of Her Majesty's Government in the United Kingdom The Education (Recognised Awards) (Richmond The American International University in London) Statutory Order 2017 (SI 1185) dated 30 November 2017, Statutory Order 2016 (SI 1209) dated 12 December 2016 and Statutory Order 2006 (SI 3121) dated 23 November 2006. The University has "Highly Trusted Sponsor" status as defined by the United Kingdom UK Visas and Immigration Agency.

Richmond has been a voluntary subscriber to the QAA since August 2009. The Quality Assurance Agency for Higher Education (QAA) conducted an Higher Education Review for Alternative Providers in December 2017, and Richmond was found to have met expectations in all review judgements including: the academic standards of the awards the University offers, the quality and enhancement of student learning opportunities and the publication of information about those opportunities. The full reports can be

consulted at: qaa.ac.uk/reviewing-higher-education/quality-assurance-reports/Richmond-The-American-International-University-in-London.

Richmond is independent and not affiliated with other institutions including the University of Richmond, nor with other American universities throughout the world. The information in this publication is correct at the time of going to print, however information may be subject to change.

This document was prepared before the academic period/s to which it relates in order to provide applicants with an overview of the academic programmes available and contingent support services. Changes such as amendments to programme titles, programme content and fee information are possible. Richmond, The American International University in London (RAIUL) reserves the right to modify its provision accordingly. This document is for guidance only and does not form part of any contract between the University, the prospective student or any other stakeholder. It is subject to change without notice.







Admissions Office
Richmond American University London,
Building 12, Chiswick Park, 566 Chiswick High Road, London W4 5AN

Email: enquiries@richmond.ac.uk
Telephone: **+44 (0) 20 8332 8330**

RICHMOND.AC.UK

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